



**YOUR
ACCESS
TO THE
FUTURE OF
FASHION**

IFF ANNUAL MEMBERSHIP & DELIVERABLES*

MEMBERSHIP ELIGIBILITY	PRELIM MEMBERSHIP	BRONZE MEMBERSHIP	SILVER MEMBERSHIP	GOLD MEMBERSHIP	PLATINUM MEMBERSHIP
RETAILERS	A. Fashion Retailers	A. Fashion MBOs/ Independent Retailers	A. Regional Chains - 3 or more stores/ Brands with Owned Brand Outlets/Shop-in-shops	A. National Department Stores/ Large Format Fashion stores B. Online Retailers	A. Groups with Multiple Retail Formats + Franchise/ Distributor/ Licensing/Own Brand Operations
NON RETAILERS	B. Fashion Startups in manufacturing/ processing C. Fashion Startups Support & Enablers	B. Exporters, Manufacturers & Buying Houses of Fashion Lifestyle Products C. Trims & Embellishments D. Fashion Franchisees & Distributors E. Fashion Startups Support & Enablers	B. Fashion & Lifestyle Brands (without own stores/SIS) C. Fibres Fabrics & Finishes		
All Inclusive Annual Fee (GST extra)	₹12,500	₹25,000	₹50,000	₹1,00,000	₹2,00,000
Advertorial in Member's special issue	NA	NA	NA	1 Page, PR value worth ₹75,000	2 Pages, PR value worth ₹1,50,000
Feature/s, editorial coverage subject to Editorial guidelines in relevant Images Publication/ Research Books/ coffee table books print/online (Data & information to be provided by members)	Subject to editorial approval	1 Page, PR value worth ₹75,000	2 Pages, PR value worth ₹1,50,000	5 Pages, PR value worth ₹3,75,000	10 Pages, PR value worth ₹7,50,000
Promo Banners in Indiaretailing.com portal /EDM (applicable as per category)	NA	NA	Up to ₹50,000	Up to ₹1,00,000	Up to ₹2,00,000
Corporate Films, Campaign Videos, Case Studies etc in relevant Newsletter/Websites	NA	NA	NA	NA	Value worth ₹200,000, one video for 1 week on home page
Entry Pass for India Fashion Forum Conference, Master Classes, Workshops, Exhibitions, Trend Arenas & India Brand Show	1 Pass free worth ₹17,700	1 Pass free worth ₹23,600	2 Passes free worth ₹47,200	4 Passes free worth ₹94,400	8 Passes free worth ₹1,88,800
Special Invite for Power Breakfasts & Networking Lunches, Awards & Gala Dinners	At special discount	1 Pass	2 Passes	4 Passes	8 Passes
a. Research Reports & Publications-Print & eReport b. Publications Subscription - Print & eMagazine (Business of Fashion & Images Retail)	E-Subscription : ₹3,000	Research Reports worth ₹5,000	a. Research Reports worth ₹10,000 b. Subscription : ₹1,800	a. Research Reports worth ₹20,000 b. Subscription : ₹1,800	a. Research Reports worth ₹40,000 b. Subscription : ₹1,800
Business connects	NA	10 existing member connects, worth ₹5,000 per connect	15 existing member connects, worth ₹5,000 per connect	30 existing member connects, worth ₹5,000 per connect	60 existing member connects, worth ₹5,000 per connect
CEO's picture & profile in 'Who's Who' page on indiaretailing.com website	NA	NA	Yes, PR value worth ₹1,00,000	Yes, PR value worth ₹1,00,000	Yes, PR value worth ₹1,00,000
Speaker / Panel discussion opportunities (Subject to availability of slots)	Subject to board approval	Yes	Yes	Yes	Yes
Presence at India Fashion Forum website	Member's logo with URL Link PR value worth ₹1,00,000	Member's logo with URL Link PR value worth ₹1,00,000	Member's logo with URL Link PR value worth ₹1,00,000	Member's logo with URL Link PR value worth ₹1,00,000	Member's logo with URL Link PR value worth ₹1,00,000
Images Fashion Awards processing fee	2/3rd waiver on awards processing fee (in applicable categories)	2/3rd waiver on awards processing fee (in applicable categories)	2/3rd waiver on awards processing fee (in applicable categories)	2/3rd waiver on awards processing fee (in applicable categories)	2/3rd waiver on awards processing fee (in applicable categories)
Lounge Access at India Fashion Forum	Space for business meetings	Space for business meetings	Space for business meetings	Space for business meetings	Space for business meetings
Catalogue wall at India Fashion Forum	Display & distribution of catalogues/ company brochures (Quantity 70 worth ₹7,000)	Display & distribution of catalogues/ company brochures (Quantity 100 worth ₹10,000)	Display & distribution of catalogues/ company brochures (Quantity 150 worth ₹15,000)	Display & distribution of catalogues/ company brochures (Quantity 200 worth ₹20,000)	Display & distribution of catalogues/ company brochures (Quantity 300 worth ₹30,000)
Deliverables worth	₹1,27,700	₹2,63,600	₹5,49,000	₹10,36,200	₹20,58,800

MEMBERS CAN UPGRADE TO ANY MEMBERSHIP AS PER THEIR CHOICE OF DELIVERABLES

*Deliverables are subject to submission of inputs/ confirmations/ approvals/ additional charges wherever applicable by specific dates/ deadlines as communicated to members. Deliverables are subject to change without notice.

Additional Benefits: ▶ Special Packages to join IFF delegations for national & international retail trade shows. ▶ Special Packages for members for Print Ads in relevant magazines
▶ Priority in processing of your application for "Trusted Mark" Certification.