



CLUB
Conclave & Awards 2025

ICH NEXT[®]
TREND INTELLIGENCE FOR INDIA

28-29 JAN | BANGALORE

Overview: Designing India's Fashion Renaissance Conference.

In September 2025, India stands at an unprecedented inflection point as the world's 4th largest economy with \$4.19 trillion GDP, poised to become the 3rd largest by 2028. This economic surge coincides with a remarkable demographic advantage: ***400 million people aged 18-35 drive 43% of India's total consumption worth \$860 billion.** The fashion industry sits at the heart of this transformation, with Gen Z alone projected to drive \$2 trillion in spending by 2035, with 47% allocated to fashion and lifestyle.

The **'New India Fashion Renaissance'** captures this unique moment where ancient heritage meets cutting-edge innovation. Modern India is layered: we embrace technology and innovation while still drawing strength from our culture, heritage, and community values. **This duality makes the Indian identity dynamic, resilient, and uniquely future-ready.**

Unlike previous generations, today's Indian consumers demonstrate distinct behaviours: 72% of Gen Z prefer trending styles over established brands, they're 1.5x more likely to research purchases, and practice "shopcializing" - seamlessly blending online research with offline experiences. While Millennials showcase a strong preference for homegrown brands – from boAt in electronics to Paper Boat in beverages – showing modernity blended with nostalgia.

This conference addresses how India's fashion industry can harness this demographic dividend and economic momentum to create a distinctly Indian modern identity that leads globally while staying culturally rooted. The program is designed around the reality that global brands must now tune their offerings for this new India, as traditional one-size-fits-all approaches fail with this culturally confident, research-driven generation.

SCHEDULE

IFF INNOVATOR'S CLUB | JAN 2026

**Disclaimer: This is a tentative schedule and subject to change.*

Day 1	Jan 28 th 2026 (Wed)	Day 2	Jan 29 th 2026 (Thur)
10:00-10:30	(Jurors assemble and briefed)	10:00-10:30	(Jurors assemble and briefed)
10:30-11.30	Success Stories by Finalists Innovation In Fashion:	10:30-11:30	Success Stories by Finalists: Innovation in Sustainability
11.30-12.10	Masterclass 1: Rhythm of Relevance: Rewriting the Indian Retail Playbook	11:30-11.50	IN Talk
12.10-12.40	Conversation on Technology	11:50-12:30	Masterclass 2 "Economics of Creativity – Can Brands afford to be Bold?"
12:40-13:10	Fireside Chat : Rebuilding the Global-India Supply Chain	12:30-13.00	"Conversations on Tech – driving efficiencies & innovation"
13.10-13.30	IN Talk : Next-Gen Materials & Eco-Engineering	13.00-13.30	Fireside Chat : "Global-to-India Brand Adaptation: Design, Sizing, Colour Stories & Cultural Fitment"
13:30-14:15	Lunch	13:30-14:15	Lunch
14:15-14:30	Chairman's Address	14:15-14:55	Session 3:Topic: "Grassroots to Glory: Navigating the leap from local Fashion Businesses to National Brands"
14:30-14:40	IN Talk: (Sponsor)	14:55-15:35	Think Tank 2 : "Crossroads: Collabs is the Mantra of Culture Today?"
14:40-14:50	IN Talk: (Sponsor)	15:35-15:50	IN Talk: (ICH)
14:50-15:20	Fireside chat : "Merchandising for the New Indian Shopper: Micro-Trends, Fit Science & Regional Nuance"	15:50-16:30	Think Tank 3 : "Sustainable and circular materials for the mass market?"
15:20-15:50	Think Tank 1 : "Listening Room – Who, What, Where?"	16:30-17.10	Session 4 : "Who's Stealing my Thunder"
15:50-16:05	IN Talk (Inspirational)	17:10-17.50	Session 5 : "Born in India, built for the world"
16:05-16:35	Fireside Chat	17:50-18:30	Session 6 : "Phygital storytelling in India today"
16:35-17:15	Session 1 : "Gen AI, Design & Craft"	18:30-19.30	NIFT Star Alumni Townhall
17:15-17:55	Session 2 : "Cultural Appreciation vs. Cultural Appropriation:	19:30 Onwards	IFA & IFF Innovators Club Awards Cocktails & Gala Dinner
17:55-18.10	IN Talk (Inspirational)		
18:10-18.25	IN Talk (Inspirational)		
18:30-19:30	Success Stories by Finalists: New Category		
19:30 Onwards	The Evening of Fashion Titans Felicitations of Woman Icons in the Business of Fashion Cocktails & Gala Dinner		

STRUCTURE

IFF INNOVATOR'S CLUB
ANNUAL FORUM IN
PARTNERSHIP WITH ICH NEXT

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2-day event covering multiple topics and themes across the two days including an award recognition of innovations in the industry across departments.

- **Masterclass Sessions**

(Insightful presentations by thought provokers and industry leaders)

- **Panel Discussions**

(contrasts and debates by industry experts)

- **IN Talks**

(Inspirational talks by Innovators)

- **Thinktank**

(Hyper-short presentations that inform and inspire)

- **Awards & Recognitions**

- **Innovative Showcase**

(Experience trends of the future)



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THANK YOU.
