



28-29
Jan 2026

SHERATON GRAND
WHITEFIELD, BENGALURU

INDIA FASHION FORUM

IFF
25
YEARS

INFLUENCE · IMPACT · INNOVATION
EMPOWERING FASHION'S FUTURE

www.indiafashionforum.in

INDIA fashion forum 2000

Foresight, Forecast & Celebrating The Business of Fashion

INDIA fashion forum 2001

Foresight, Forecast & Celebrating The Business of Fashion Retailing

YOUR ACCESS TO THE FUTURE OF FASHION

IMAGES fashion forum 2003

20 iff / INDIA FASHION FORUM

THE FUTURE OF FASHION RETAIL

17/18 DECEMBER

iff 08

iff 09

INDIA FASHION FORUM JANUARY 27 - 28, 2009 THE RENAISSANCE, MUMBAI, INDIA

YOUR ACCESS TO THE FUTURE OF FASHION

iff 07

iff INDIA FASHION FORUM

Foresight, Create, Transform The Business of Fashion

17/18 January 2014

Hall 5d6, Bombay Exhibition Centre, Mumbai, India

iff 10

INDIA FASHION FORUM JANUARY 28 - 29, 2010

CELEBRATING 10 YEARS OF FASHIONING INDIAN RETAIL

INDIA FASHION FORUM 2017

THE RENAISSANCE HOTEL, MUMBAI, INDIA

JUST WHEN YOU THOUGHT YOU KNEW ENOUGH ABOUT INDIA'S FASHION BUSINESS!

iff 2018

PURPOSEFUL. PIONEERING. PROFITABLE.

Building Future-Proof Fashion Retail Models

INDIA FASHION FORUM 2022

iff 13

IMAGES fashion forum 2004

Foresight, Forecast & Celebrating The Business of Fashion Retailing

FASHION YOUR FUTURE

At iff 2013, the biggest fashion retail event in India.

INDIA iff 13

20, 21, 22 March 2013

Bombay Exhibition Centre (Bangalore, Mumbai, India)

Birla Cellulose

INDIA FASHION FORUM iff 12

March 13-15, 2012

Bombay Exhibition Centre Mumbai, India

BIG JUST GOT MUCH BIGGER!

AGENT OF CHANGE FOR THE BUSINESS OF FASHION

01 GET INSPIRED

02 GET INSPIRED

03 GET INSPIRED

04 GET INSPIRED

05 GET INSPIRED

06 GET INSPIRED

07 DELIVER THE ULTIMATE

CONNECT WITH APMA // BRAND

www.indiafashionforum.in

THE DEFINITIVE GAME-PLAN FOR POWERFUL FASHION RETAIL

27-28 MARCH

iff / CUSTOMER EXPERIENCE FORUM

Investing the Future of Fashion

YOUR ACCESS TO THE FUTURE OF FASHION

JANUARY 18-20, 2008

THE RENAISSANCE, MUMBAI, INDIA

Edition 24

iff 2025

INDIA FASHION FORUM

28-29 January 2025

SHERATON GRAND WHITEFIELD BENGALURU

India Fashion Collaboration From Peers to Partners

www.indiafashionforum.in

DECODING THE DNA OF PROFITABILITY: Growth Defined Value Creation

INDIA FASHION FORUM 2023

FEBRUARY - 1 MARCH, 2023

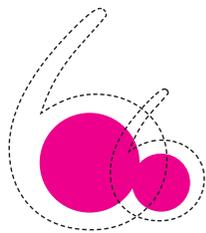
Bengaluru

INDIA FASHION FORUM 2011

FEBRUARY 17 - 18, 2011

RENAISSANCE HOTEL - MUMBAI - INDIA

YOUR ACCESS TO THE FUTURE OF FASHION



FROM OUR CHAIRMAN

Dear Friends,

As I now look ahead to India Fashion Forum (IFF) 2026 — our milestone 25th edition scheduled for 28-29 January, 2026 at Sheraton Grand, Bengaluru — I invite you all to be part of what promises to be a spectacular, never-before celebration of the business of fashion in India.

IFF's story is nothing short of an Odyssey of Impact, Influence and Innovation. What is today a powerful force for the business of fashion in India, began with an intent to catalyse knowledge and collaboration in fashion retail. And over these 25 years, thousands of leaders, pioneers, mentors, brands, organisations have journeyed with this movement on an incredible voyage of discovery and transformation.

Their contributions have not just reinforced IFF's role as the leading platform for driving transformation but a movement towards a connected and forward-thinking ecosystem shaping future innovation in the value chain of fashion retail.

Join us at IFF 2026, where we will relive many of the countless, timeless moments from India Fashion Forum's extraordinary odyssey and look on in awe at how far the business of fashion in India — and we — have come!

I look forward to seeing you at IFF 2026!

Vishak Kumar

Chairman, India Fashion Forum 2025-2026
CEO, Aditya Birla Lifestyle Brands Ltd



INDIA FASHION FORUM



INFLUENCE · IMPACT · INNOVATION
EMPOWERING FASHION'S FUTURE

➔ **Launched in 2000, India Fashion Forum will be marking 25 years** of driving best-practices in the business of fashion in 2026. As India's most influential event for fashion retail intelligence, it will unite key players – brands, retailers, value chain innovators, retail support and tech service providers for a powerful experience of innovation and collaboration.

WHO ATTENDS #IFF?



➔ India Fashion Forum is the stage where fashion's changemakers talk and innovate. Widely recognized as India's most powerful fashion business event, it offers exceptional business opportunities and industry-leading intelligence experiences in an immersive, curated setting.

300+ FASHION LEADERS, **700+** BRANDS AND ORGANISATIONS, AND **2000+** PROFESSIONALS ACROSS DESIGN, MARKETING, RETAIL, DIGITAL TRANSFORMATION AND MORE, MAKING IT THE BUSINESS OF FASHION'S DESTINATION EVENT SINCE 2000.



IFF has been instrumental in building our brand visibility in India. Given its impact, we see it as a valuable investment and look forward to participating again in 2026.

– **RISHI SURI**, Former Business Development Director, The LYCRA Company

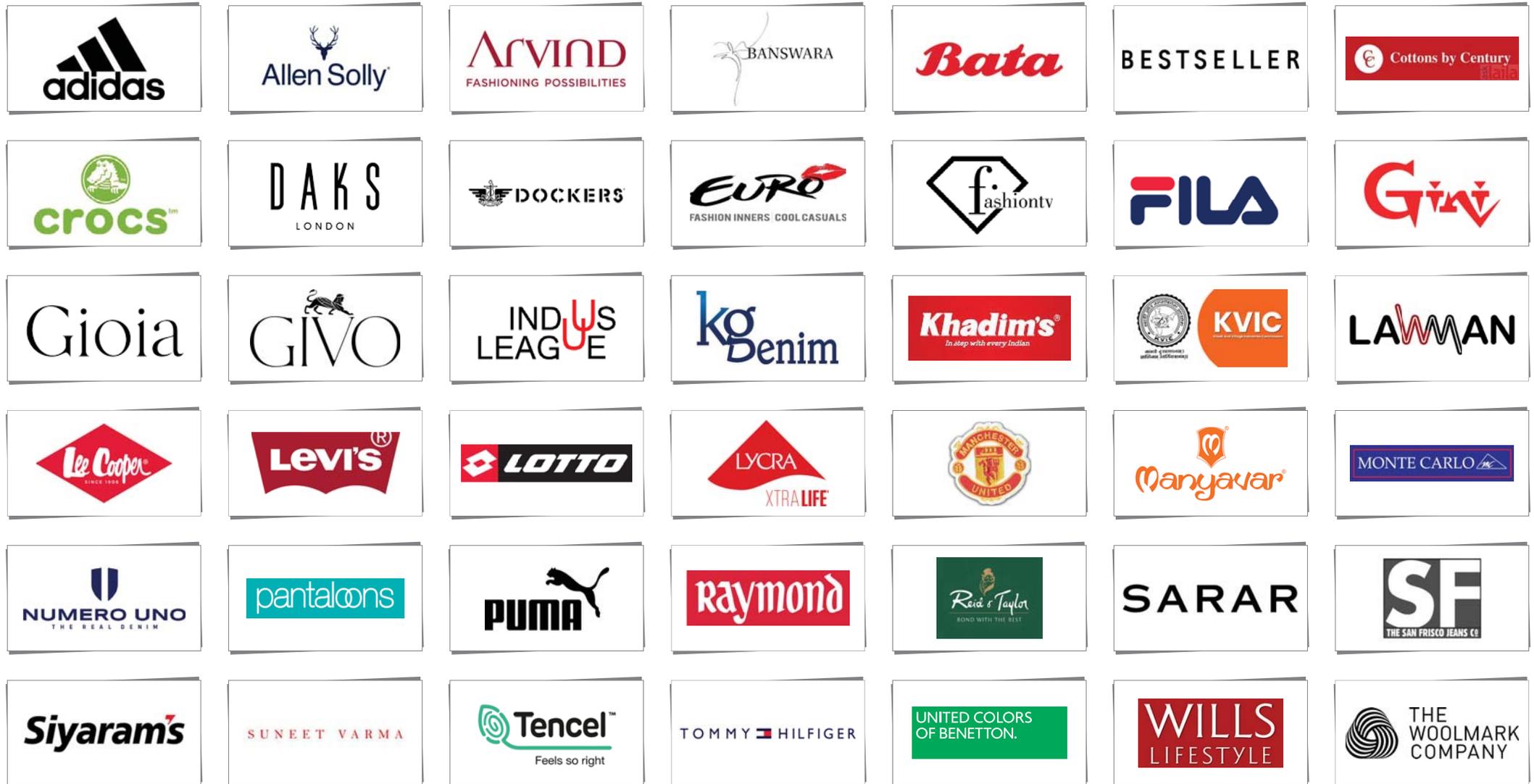


IFF has been an incredible experience—meeting industry peers, discovering innovative retail solutions, and building meaningful connections.

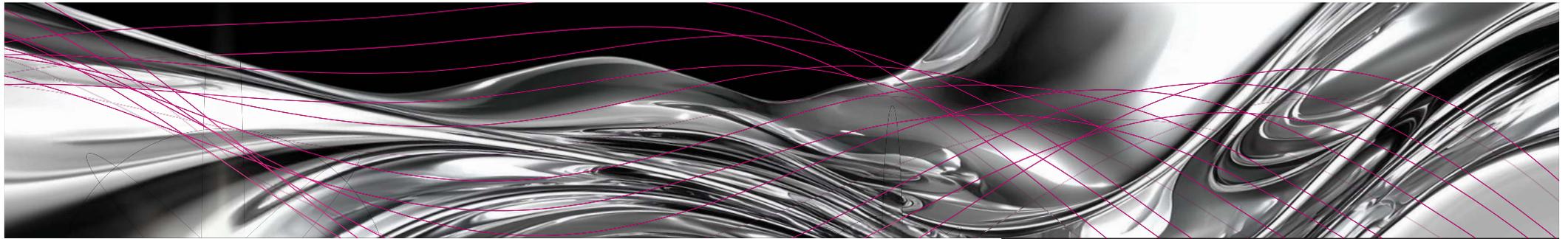
– **JAYESH SALI**, CMO – Fashion & Lifestyle, Reliance Retail



**PARTNERED AND SUPPORTED BY
THE BEST-IN-CLASS OF FASHION SINCE 2000**



Among 500+ leading fashion & lifestyle companies



THE SHOWCASE



The exhibition arenas at IFF offer extensive business development opportunities for companies across the entire fashion retail value chain from ingredient sourcing and product design to in-store innovation and retail expansion. The IFF Exhibition serves as a powerful platform for brand marketing and amplify your retail reach.

Exhibiting at IFF positions your brand at the forefront of India's premier fashion retail event. It offers unmatched visibility, connects you with influential decision-makers, and opens avenues for strategic partnerships. From showcasing innovations to building lasting industry relationships, IFF empowers your brand to scale, expand its reach, and make a lasting impact on the fashion ecosystem.

WAYS TO PARTICIPATE & SHOWCASE YOUR PRODUCTS

- Showcase a collection at the India Brand Show runway
- Showcase innovation through collection/ brand launch
- Power conference sessions
- Become a category partner
- Partner IFF Innovators Club
- Host an exclusive show highlight

WHO EXHIBITS?

PRODUCT COMPANIES

- Menswear
- Womenswear
- Kidswear
- Fashion Accessories
- Footwear
- Jewellery, Eyewear & Watches
- Lifestyle Products

VALUE CHAIN COMPANIES

- Textile companies
- Yarn companies
- Fiber companies
- Trims and embellishment suppliers
- Fashion CAD/CAM professionals
- Fashion institutes, trade publications
- Packaging and presentation services





A LEGACY OF CURATED FASHION RETAIL INTELLIGENCE



From industry doyens to leaders and icons of tomorrow, the most diverse-but-changemaking voices define the IFF Conference stage. This is where the most candid observations, the most incisive intelligence and the most impassioned debates illuminate the quintessential IFF experience of uncommon knowledge and thought leadership.



IFF is all about networking, discovering new trends in sustainability, sales, and fiber innovation—understanding shifting consumer choices and how the industry adapts with sustainable solutions for the future.

– **MANMOHAN SINGH**,
CMO, Birla Cellulose



IFF offers a great environment to introduce speciality brands to a pan-India retail network, to interact and collaborate with potential partners and the industry's movers and shakers.

– **BHASKAR BASU**,
Designer & CEO, Anuschka Leather



CHAIRMEN OVER THE YEARS



1. **Gautam Singhania**, CMD, Raymond Ltd | 2. **Kabir Lumba**, CEO, Landmark Retail | 3. **Dr Darlie Koshy**, Founding Chairperson, Fashion Management, NIFT | 4. **Nikhil R Meswani**, ED, Reliance Industries Ltd | 5. **Rakesh G Biyani**, Co-Owner, Style Union & Nexon Omniverse Ltd | 6. **Krish Iyer**, Ex-President & CEO, Walmart India | 7. **J Suresh**, Ex-MD & CEO, Arvind Fashions Ltd | 8. **Akhilesh Prasad**, President & CEO - Fashion & Lifestyle, Reliance Retail | 9. **Shailesh Chaturvedi**, MD & CEO, Arvind Fashions Ltd

SPEAKERS OVER THE YEARS



1. **Abhishek Ganguly**, Co Founder & CEO, Agilitas | 2. **Ajoy Chawla**, CEO Jewellery Division at Titan Company Ltd | 3. **Amit Chaudhary**, Cofounder, Lenskart | 4. **Preeti Gupta**, Chief Business Officer, Nykaa Fashion | 5. **Ashish Dixit**, MD, ABFRL | 6. **Ayushi Gudwani**, Founder and CEO FS Life | 7. **Alok Dubey**, CEO, R&B - Apparel Group - India | 8. **Amisha Jain**, Managing Director at Levi Strauss & Co South Asia, Middle East, Africa | 9. **Jitendra Chauhan**, MD, Jade Blue | 10. **B.S. Nagesh**, Founder, TRRAIN | 11. **Bijou Kurien**, Strategy Board Member, L Catterton Asia Holdings | 12. **Bonnie Brooks**, ex-VC, Hudson's Bay Company | 13. **C K Venkataraman**, MD, Titan Co. | 14. **Darpan Kapoor**, Vice Chairman, Kapsons Group | 15. **Darshan Mehta**, (Late) President & CEO, Reliance Brands | 16. **Dhruv Bogra**, Country Director-India, South Asia, Forever New Clothing | 17. **Dilip Kapur**, President, Hidesign



among many more...

19. **Jacqueline Kapur**, President, Ayesha Accessories | 20. **Kamal Khushlani**, Founding Director, Credo Brands Mktg. (Mufti) | 21. **Satyen Momaya**, Ex-CEO, Celio Future Fashion | 22. **Lalit Agarwal**, MD, V-Mart Retail | 23. **Lavanya Nalli**, Vice Chairperson, Nalli Group | 24. **Manish Kapoor**, MD, Marks & Spencer India | 25. **Nihal Rajan**, SVP & Chief Marketing Officer, Jockey & Speedo | 26. **Nikhil T Rajan**, Founder & MD, William Penn | 27. **Nina Lekhi**, Founder, MD & Chief Design Curator, Baggit | 28. **Gopal Asthana**, CEO Tata CLiQ | 29. **Sandeep Kataria**, Ex-Global CEO, BATA | 30. **Nitin Chhabra**, Founder & CEO, Ace Turtle | 31. **Rajesh Jain**, Managing Director & CEO, Lacoste India | 32. **Praveen Bafna**, MD, Cool Colors | 33. **Sanjeev Mohanty**, MD & President, US & Canada, Levi Strauss & Co | 34. **Sanjeev Rao**, CEO, Being Human | 35. **Shital Mehta**, CEO & MD, Lifestyle International Pvt Ltd | 36. **Siddharth Dugarwal**, Founder, Snitch | 37. **Tushar Ved**, President at Apparel Group India Private Limited | 38. **Vasanth Kumar**, ex-MD, Lifestyle International | 39. **Vinay Chatlani**, CEO and Executive Director, Soch | 40. **Vineet Gautam**, CEO, Bestseller India | 41. **Vipin Tyagi**, Sr. Vice President, Reliance Retail | 42. **Ankur Damani**, Commercial Director (Country Head) - India & Sri Lanka, Triumph International | 43. **Dhiraj Agarwal**, CEO & Co-founder - Campus Sutra | 44. **Rishi Suri**, Ex-Business Development Director- South Asia, The LYCRA Company | 45. **Sanjay Vakharia**, Co-founder & CEO, Spykar

CONCURRENT EVENT



CLUB

Program Partner

ICH NEXT®
TREND INTELLIGENCE FOR INDIA

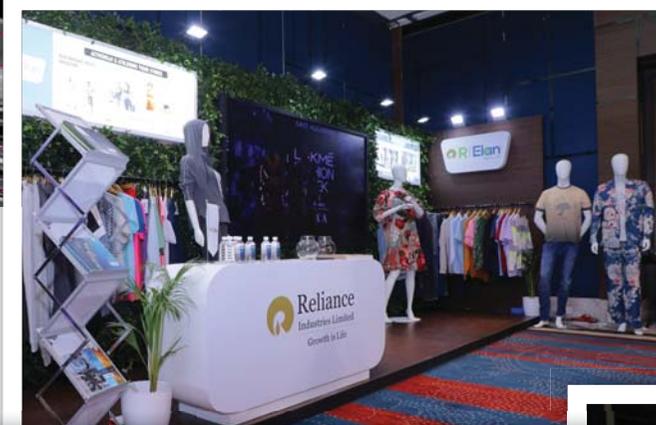


➔ From trend-spotting and sourcing to designing and merchandising, **IFF Innovators Club** uncovers the talents, innovations and strategies of fashion creation. Launched at IFF 2023, this initiative dives into the value chain of product creation & retail through curated conference sessions and a zoned exhibition of fibre-to-fashion innovations.

Partners & Participants Over the Years



Among 300+ fashion value chain leaders



WHO EXHIBITS?

➔ IFF Innovators Club is an exclusive platform for brands and companies enabling the future of fashion creation, including enterprises involved in:

- ➔ Fiber & Material Production
- ➔ Product Manufacturing
- ➔ Trend Forecasting
- ➔ Vertically Integrated Solutions
- ➔ Branding & Design
- ➔ Sourcing & Sustainability Solutions



INDIA BRAND SHOW 26

India Brand Show is a series of runway displays that provide a stylish platform for showcasing products in an exceptional brand promotion environment. A tailor-made staging ground for brands to display product innovation and for retailers to discover unique and fresh fashion brands and ranges.

Participating Brands Over the Years

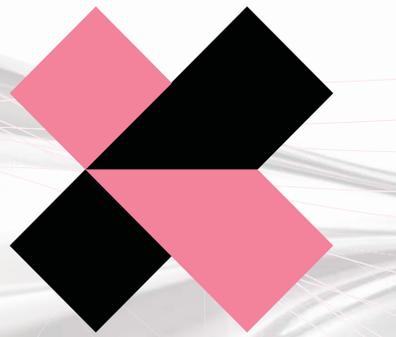
Among leading fashion & lifestyle brands

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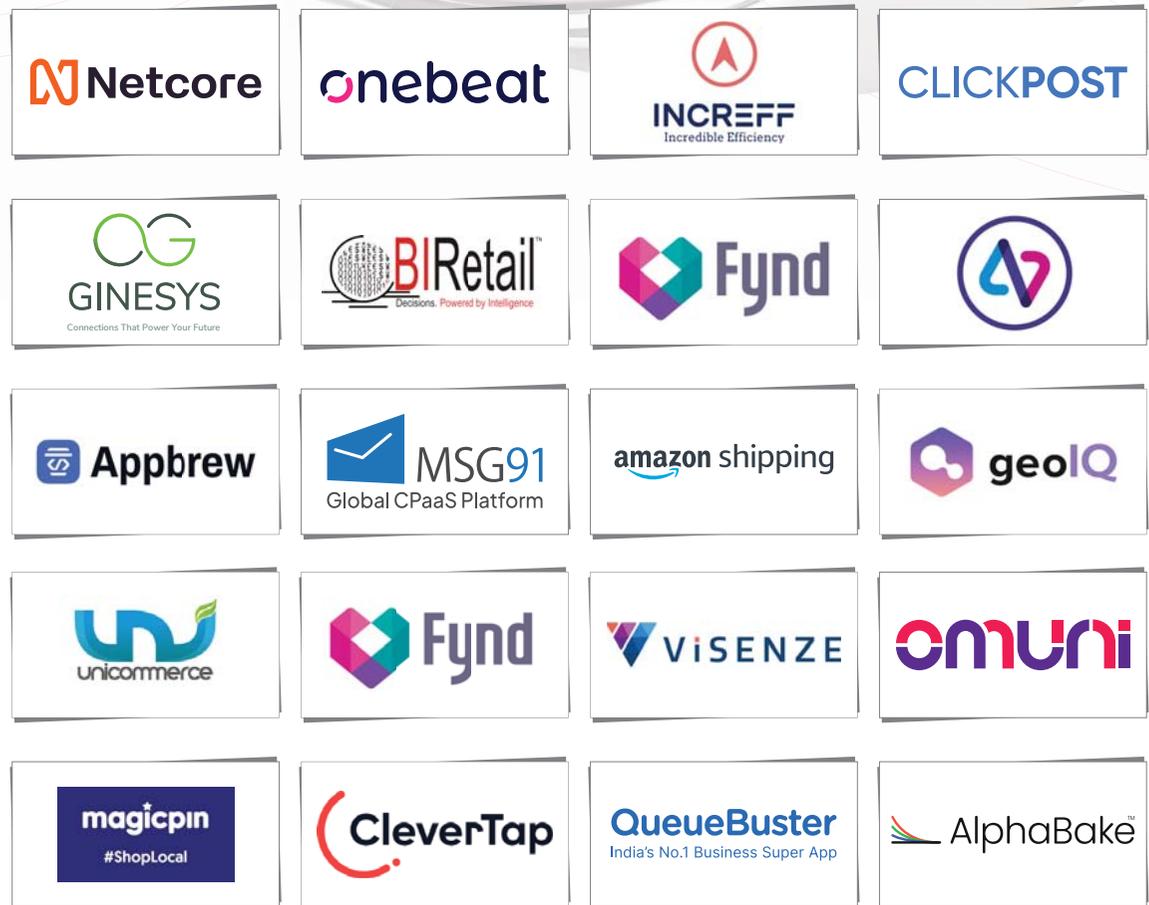




CUSTOMER EXPERIENCE FORUM

 CX FORUM, a curated show on tech-propelled fashion innovation, offers an extraordinary environment dedicated to outstanding innovation in the business of fashion, from agile design tools to exceptional in-store tech influencers, from the dynamic science of fashion retail analytics to hyper-targetted Social Marketing. Carefully selected fashion tech innovators, partners, speakers, and attendees ensure that only the finest in the business collaborate for this remarkable, exclusive convention.

Partners & Participants Over the Years



Among many other fashion tech leaders

WHO EXHIBITS?

- **AI-Driven Fashion:** Transforming Design, Retail, and Consumer Insights
- **Data-Driven Fashion:** Harnessing Analytics for Competitive Advantage
- **The Future of Fashion Commerce:** Redefining Retail in a Digital Age
- **Fashion Fulfillment:** Optimizing Logistics for Speed and Sustainability
- **Revolutionizing Customer Experience:** Leveraging AI and Data for Personalization
- **Omnichannel Strategy:** Connecting Digital and Physical Retail for Seamless Experiences
- **The Rise of Sustainable Fashion:** How Technology is Powering Change
- **Collaborative Intelligence:** Merging Human Creativity with Machine Learning in Fashion



PARTNERSHIP & PARTICIPATION OPPORTUNITIES



Title Partner – The Highest Level of Partnership

Benefits

- Brand integrated into event title with comprehensive coverage across all PR, media, and marketing channels
- Positioned as the premier partner with unmatched brand prominence across the event



Session Partner – Knowledge Leadership Platform

Benefits

- Thought Leadership
- Industry Leadership
- Amplified Visibility



Powered By Partner – Strategic Brand Integration

Benefits

- Achieve the second-highest partnership level with comprehensive brand integration across all event collaterals and touchpoints
- Enjoy prominent placement and strategic visibility throughout pre-event marketing, onsite branding, and post-event communications



Category Partner – Exclusive Industry Ownership

Benefits

- Category ownership which helps build higher recall value
- Direct association with industry leaders and creators
- Comprehensive branding across relevant touchpoints



Evening Hosted By –
 Premium Show
 Experiences



Fashion Show – Showcase
 & Collaborate
Benefits

- Content Creation
- Catalyse Partnerships
- Social Amplification



Exclusive Round Table –
 Networking With Industry
 Influencers
Benefits

- Curated Connections
- Decision-maker Access
- Strategic Conversations



Partner Felicitations @
 IMAGES Fashion Awards
Benefits

- Partner Recognition
- Stage Presence
- Industry Acknowledgement



Knowledge Association –
 IMAGES YearBook, The Denim Bible
Benefits

- Brand Credibility & Authority
 Targeted Visibility
- Sustainability & Future-Readiness
 - Content-Driven Engagement
 - Market Influence & Networking
- Long-Term ROI



IMAGES FASHION AWARDS

➔ The Annual IMAGES Fashion Awards are a spectacular celebration of individual talent, team achievements, strategy innovation and business excellence in Indian Fashion Retail.



IMAGES FASHION AWARDS 2025

THE HONOURS LIST

IMAGES Most Admired Marketing & Promotions Campaign of the Year: **Festival Sales**

- **Lacoste India** — Golden Moments
- **Taneira** — Weaving a tapestry of festival celebrations

IMAGES Most Admired Marketing & Promotions Campaign of the Year: **Multi-Media**

- **Being Human Clothing: Bhai Ka Budday**
- **Shoppers Stop: India Weds with Shoppers Stop**

IMAGES Most Admired Marketing & Promotions Campaign of the Year: **Digital/ Social Media**

- **Zivame** — The Museum of Boobs

IMAGES Most Admired Marketing & Promotions Campaign of the Year: **Digital/ Social Media**

- **SAM & MARSHALL: Timeless Style Meets Modern**
- **Triumph Lingerie: Take me as I am**

IMAGES Most Admired Marketing & Promotions Campaign of the Year:

Celebrity Endorsement

- **Flying Machine with Orry**

IMAGES Most Admired Experiential Store Design of the Year

- **Mohanlal Sons, Mall of Dehradun**

IMAGES Most Admired Retailer of the Year: **Market Expansion**

- **Campus Shoes** — for New Market Penetration
- **Fashion World** — for Store Count Augmentation
- **Tommy Hilfiger & Calvin Klein (PVH Arvind Fashion)** -- for Trading Density Growth

IMAGES Most Admired Fashion Innovation of the Year: **Product Design**

- **United Colors of Benetton Product Team for Product Design**
- **Mahina by Gayathri Selvara for Technical Product**

IMAGES Most Admired Fashion Innovation of the Year: **Visual Merchandising**

- **Louis Philippe**

IMAGES Most Admired Fashion Innovation of the Year: **Revival of Craft**

- **Hemamalini Padmanabhan, Seven Sarees**

IMAGES Most Admired Fashion Innovation of the Year: **Buying Strategies**

- **Style Union**

IMAGES Most Admired Fashion Innovation of the Year: **Innovative Use of Sustainable Fabrics**

- **Recycled Cotton Shirts by Being Human Clothing Team**
- And
- **GreenGold Cotluk Kooltex by Team R|Elan™**

IMAGES Most Admired Fashion Innovation of the Year: **Pioneering Use of Fashion Technology**

- **Moomaya, IBA Crafts**

IMAGES Most Admired No-barrier Fashion Innovation of the Year: **Adaptive Fashion Design**

- **The Mastectomy Bra by Lakshmi S Muruges, Zivame**
- And
- INXCLUSIV by Mehulkumar Pancholi, Multifly Lifestyle**

IMAGES Most Admired CRM Initiative of the Year

- **Mohanlal Sons: Private Luxury Shopping with Personalized Attention**

IMAGES Most Admired ESG Initiative of the Year

- **Being Human Clothing**

IMAGES Most Admired Brand Debut of the Year

- **Max URB_N**

IMAGES Most Admired Concept Store Launch of the Year

- **Kancheepuram Varamahalakshmi Silks, Madurai**
- And
- **Highlander x Tokyo Talkies, Sarabhai Campus, Vadodara**
- **IMAGES Most Admired Flagship Store Launch of the Year**
- **Being Human Clothing, Jaipur — for EBO**
- **Lifestyle, Palladium Mall, Mumbai — For MBO**



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INDIA FASHION FORUM



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EMPOWERING FASHION'S FUTURE

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Event

GET IN TOUCH

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