



IMAGES FASHION AWARDS 2023

HONOURING GREAT INSPIRATIONS



Like any other years, the 22nd IMAGES Fashion Awards (IFA) has recognised India's leading fashion brands and retail companies at a ceremony hosted at Conrad Bengaluru. The annual event honours the most innovative and iconic fashion brands that have achieved new feats. Attended by the captains of the industry, awards were given away under 30 different categories to global and Indian fashion brands, including Tommy Hilfiger, Vero Moda, Rare Rabbit, Spykar, AND, and Levi's among many others.

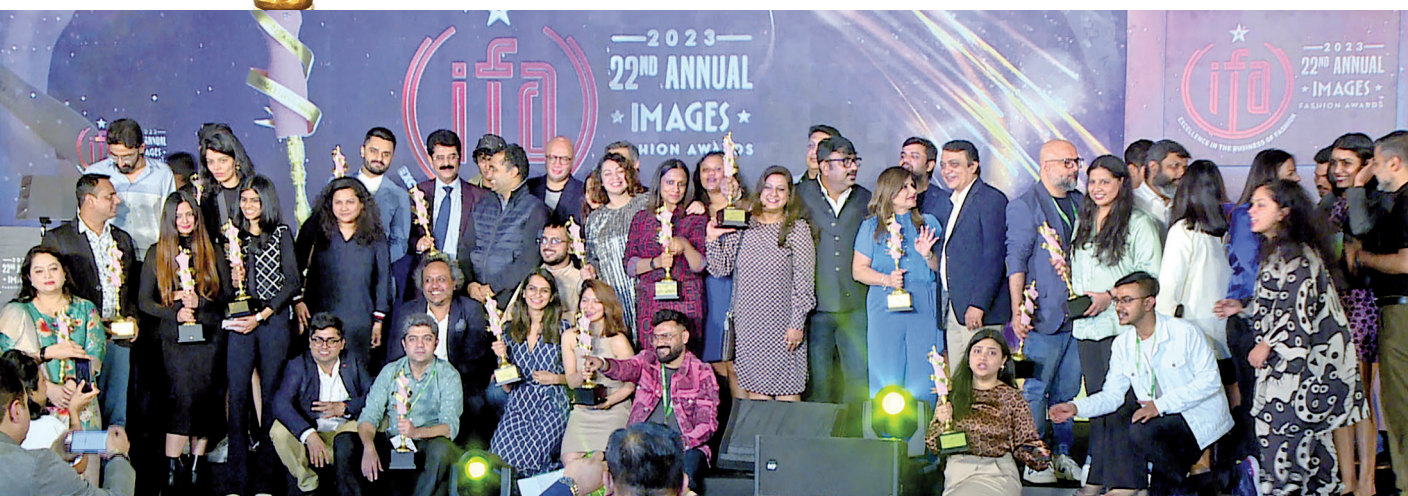
The selection process of IFA 2023 involved inviting entries from the country's leading fashion brands and retailers across multiple categories for their unique performance in the calendar year 2022. This was followed by a nationwide survey involving 60+ shopping centres across metros, Tier-I, II and III locations, asking them to name their most preferred brands regardless of whether those brands are their tenants or not. Then shopping centre professionals voted for the Shopping Centres Choice Awards Titles. The nominees went through a meticulous procedure before being considered for the awards.

For the nomination-based awards, the IFA team of analysts made a presentation to the online Jury. Then the finalists presented their success stories to the on-ground jury with

analysis of performance metrics such as growth in top line sales and retail presence, sales per square foot, same store sales growth, effective technology adoption, product development, customer service, buying & merchandising, category management, supplier relations, employee relations, marketing & promotions, brand distribution and brand retailing.

The IFA 2023 Grand Jury this year included distinguished personalities and intelligence leaders from multiple fields and with thorough insights on the business of fashion. The jurors included:

- **Rajat Tuli**, Partner, AT Kearney
- **Anuj Puri**, Chairman & Country Head, Anarock
- **Viren Razdan**, MD, Brand-nomics
- **Jonathan Yach**, mRICS, Independent Advisor
- **Sreyoshi Maitra**, South Asia Domain Lead, ShopperKantar
- **Rahul Mishra**, Co-Founder, intuivi® Solutions
- **Shubranshu Pani**, TRETA advisory
- **Shishir Baijal**, CMD, Knight Frank India Pvt Ltd
- **Lara Balsara Vajifdar**, Executive Director, Madison World
- **Bimal Sharma**, Head Retail, CBRE South Asia
- **Rajat Wahli**, Partner & Head – Consumer & Retail Sectors, Deloitte Consulting
- **Sushmita Balasubramaniam**, CEO, KalaGato Consumer Intelligence
- **Saloni Nangia**, President, Technopak
- **Rachit Mathur**, Managing Director & Partner, The Boston Consulting Group
- **Vinay Hinge**, Managing Partner, VH Consulting
- **Pakhi Saxena**, Business Director- Retail CPG, Wazir Advisors
- **Katja Larsen**, Founder, Silver Spoon Consultancy
- **Karunesh Vohra**, Catalyst, Business of Design
- **Kanaka Bhagwat**, Retail Vertical Lead, NielsenIQ
- **Samrat Som**, Creative Strategist, Design And Innovation Strategist
- **Banupriya Sudhakar**, Executive Director, NielsenIQ
- **Praveen Ramachandra**, Senior Executive Director, Insights Division, Kantar India
- **Sounak Sen Barat**, Creative Director and Founder, House of Three
- **Anuradha Chandrashekar**, Co-Founder, ICH Creative Consulting and ICH NEXT™
- **Kanika Vohra**, Co-Founder, ICH Creative Consulting and ICH NEXT™
- **Naveen Malpani**, Partner and Sector Leader – Consumer and Retail, Grant Thornton Bharat
- **Dr. Sibichan Mathew**, Professor and Head Research, NIFT, Delhi, Fashion Management Studies, NIFT
- **Pankaj Jaju**, Founder & CEO, Metta Capital Advisors LLP
- **Dr. Kaustav Sengupta**, Principal Investigator and Director Insights- VisioNxt, NIFT, CHENNAI
- **Rohan Agarwal**, Partner, Redseer Strategy Consultants
- **Dr Sanyogita Chadha**, Director, Pearl Academy Bengaluru
- **Gautam Kotamraju**, Founding Partners, 77 East Venture Partners
- **Ashish Dhir**, Executive vice president (Consumer & retail), iLattice



AWARDEES OF IMAGES FASHION AWARDS 2023

SHOPPING CENTRES CHOICE

IMAGES MOST ADMIRED FASHION BRAND OF THE YEAR: **MEN'S WESTERWEAR**



FOREIGN ORIGIN



Presented by:
Katja Larsen, Founder,
Silver Spoon Consultancy
Received by:
Shailesh Chaturvedi, MD
and CEO, Arvind Fashions

NOMINEES:

★ Armani Exchange ★ Jack & Jones ★ Selected Homme



INDIAN ORIGIN



Presented by:
Pakhi Saxena, Business Director
- Retail CPG, Wazir Advisors
Received by:
Manish Poddar, MD & Creative
Director, House of Rare

NOMINEES:

★ Allen Solly ★ Blackberrys ★ Louis Philippe ★ Raymond
★ Van Heusen

IMAGES MOST ADMIRED FASHION BRAND OF THE YEAR: **WOMEN'S WESTERWEAR**



FOREIGN ORIGIN



Presented by:
Kanaka Dinesh Bhagwat, Retail
Vertical Lead, India, Nielsen IQ
Received by:
Vineet Gautam, CEO, Bestseller
and **Sumit Suneja**, Chief Expansion
Officer & Head - International
Markets, BESTSELLER India

NOMINEES:

★ Forever New ★ Mango ★ Only ★ Zara



INDIAN ORIGIN



Presented by:
Banupriya Sudhakar, Executive
Director, RMS Client Service, NielsenIQ
Received by:
Jigar Shah, Area Sales Manager,
House of Anita Dongre

NOMINEES:

★ KAZO ★ Rareism ★ Ritu Kumar

IMAGES MOST ADMIRED FASHION BRAND OF THE YEAR: **KIDSWEAR**



FOREIGN ORIGIN



Presented by:
Anuradha Chandrashekar,
Co-Founder, ICH Creative Consulting
Received by:
Shreya Tandon & Palki Hatangadi,
VP Tommy Hilfiger and Team

NOMINEES:

★ Adidas ★ GAP Kids ★ Mango Kids ★ Mothercare ★ USPA Kids



INDIAN ORIGIN



Received by:
Supam Maheshwari,
Co-Founder and CEO FirstCry.
com and Team

NOMINEES:

★ Gini & Jony ★ Mi Arcus ★ One Friday

IMAGES MOST ADMIRED FASHION BRAND OF THE YEAR: **JEANS & CASUALWEAR**



FOREIGN ORIGIN



Presented by:
Ashish Dhir, Executive Vice
President (Consumer and Retail),
1Lattice
Received by:
Sai Kiran Kumar Kotagiri,
Manager eCommerce, Levi's

NOMINEES:

★ American Eagle ★ Calvin Klein Jeans ★ Jack and Jones



INDIAN ORIGIN



Presented by:
Mohammad Ali – CEO Forum
Malls, Prestige Group
Received by:
Gautam Jain, AVP & Business
Head- LFR and Womens
Category, Spykar

NOMINEES:

★ Flying Machine ★ Kraus ★ Mufti

IMAGES MOST ADMIRER FASHION BRAND OF THE YEAR: **ATHLEISURE/ SPORTSWEAR**



FOREIGN ORIGIN



Presented by:
Mohammad Ali, CEO Forum Malls,
Prestige Group
Received by:
Anamika Mehta, Head - People
& Organisation (Corporate) Puma
India

NOMINEES:

★adidas ★ Decathlon ★ Nike ★ Skechers



INDIAN ORIGIN



Presented by:
Mohammad Ali, CEO Forum
Malls, Prestige Group
Received by:
Vivek Shrivastava, Head Of Retail
Business Development (Malls),
Aditya Birla Fashion and Retail Ltd

NOMINEES:

★HRX ★One8

IMAGES MOST ADMIRER FASHION BRAND OF THE YEAR: **MEN'S ETHNIC/FUSION WEAR**



Presented by:
Ankita Singh,
Associate Director, ClickPost
Received by:
Paresh Anandapara
Associate General Manager
Retail operation and **Kamal
Mehta & -Siddharth Mehta** -
VFL Distributors-Karnataka,
Manyavar

NOMINEES:

★ Mohanlal & Sons ★ Tasva

IMAGES MOST ADMIRER FASHION BRAND OF THE YEAR: **WOMEN'S ETHNIC/FUSION WEAR**



Presented by:
Ankita Singh, Associate Director,
ClickPost
Received by:
Chanderkant Joshi, AVP operational
excellence and **Sanjeev Bali**- AVP
Business Development accompanied by
BIBA women sales force

NOMINEES:

★ Fabindia ★ Meena Bazaar ★ Saundh ★ Taneira ★ W

IMAGES MOST ADMIRER FASHION BRAND OF THE YEAR: **LINGERIE****FOREIGN ORIGIN**

MARKS & SPENCER
LINGERIE & BEAUTY

Presented by:
Dr. Sanyogita Chadha, Director,
Pearl Academy, Bengaluru
Received by:
Siddhartha Indrakanti, General
Manager-Retail Operations
(South & East) at Marks and Spencer

NOMINEES:

★Hunkemoller ★Jockey ★Triumph ★Victoria's Secrets

**INDIAN ORIGIN**

zivame

Presented by:
Dr. Sanyogita Chadha, Director,
Pearl Academy, Bengaluru
Received by:
Tapas Shrivastava, Retail Head
Ziaullah Khan, Lead Retail
Operations Manager and
Abhimanyu Singh,
Area Manager, Zivame

NOMINEES:

★Amante ★Enamor

IMAGES MOST ADMIRER FASHION BRAND OF THE YEAR: **MEN'S INNERWEAR****FOREIGN ORIGIN**

Calvin Klein
underwear

Presented by:
Siddharth Mishra, Founder,
Karnival
Received by:
Rohiet Singh, COO and Team
PVH Arvind Fashion

NOMINEES:

★Jockey ★Tommy Hilfiger

**INDIAN ORIGIN**

VAN HEUSEN
— INNERWEAR —

Presented by:
Siddharth Mishra, Founder,
Karnival
Received by:
Vivek Shrivastava, Head Of Retail
Business Development(Malls),
Aditya Birla Fashion and Retail

NOMINEES:

★Amul ★Bummer ★Lux ★VIP

IMAGES MOST ADMIRER FASHION BRAND OF THE YEAR: **FOOTWEAR****FOREIGN ORIGIN****ALDO**

Presented by:
Piyush Kumar, Marketing Head -
India and South Asia,
Centric Software

Received by:
Arpit Kumar, Business Head,
ALDO

NOMINEES:

★ Bata ★ Birkenstock ★ Charles & Keith ★ Clarks ★ Steve Madden

**INDIAN ORIGIN****metro
BRANDS**

Presented by:
Piyush Kumar, Marketing
Head - India and South
Asia, Centric Software

Received by:
Anwer Sayani, Regional
Manager, Metro Brands Ltd.
Zubair, City manager, Metro
Brands Ltd.

NOMINEES:

★ Inc.5 ★ Liberty ★ Rosso Brunello ★ Woodland

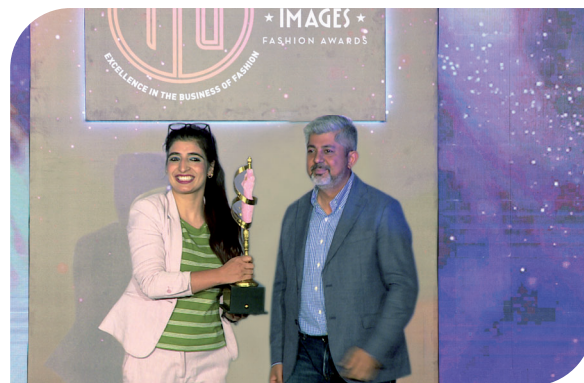
IMAGES MOST ADMIRER FASHION BRAND OF THE YEAR:
JEWELLERY**TANISHQ**

Presented by:
Kaushik Dasgupta, Industry
Head, Reality Technology

Received by:
Sunil Raj, Tanishq GM & Head
Merchandising, Ranjani CMO
Tanishq

NOMINEES:

★ Bluestone ★ Caratlane ★ Malabar ★ ORRA

IMAGES MOST ADMIRER FASHION BRAND OF THE YEAR:
HANDBAGS**HIDESIGN**

Presented by:
Kaushik Dasgupta, Industry Head,
Reality Technology

Received by:
Sheeraza Hassan, Regional Head
(South India), Hidesign

NOMINEES:

★ Da Milano ★ Lavie

IMAGES MOST ADMIRER EYEWEAR RETAILER OF THE YEAR



Presented by:
Kaushik Dasgupta, Industry
Head, Reality Technology
Received by:
Siddharth Baid, AVP, Lenskart

NOMINEES:

- ★ GKB Opticals ★ LensCrafters ★ Sunglass Hut
- ★ Titan Eyeplus

AWARDEES OF IMAGES FASHION AWARDS 2023 NOMINATION BASED

IMAGES MOST ADMIRER MARKETING CAMPAIGN OF THE YEAR: **DISCOUNT SALES**



Presented by:
Shubha Pai, Head of Youtube
Sales India
Received by:
Sudheesh Cheriyal, GM Retail, Lulu
Group

LULU MIDNIGHT SALE

- Lulu Fashion Store's Lulu Midnight Sale, offering 3-day deals with flat 50% off, was able to create an overwhelming response.

NOMINEES:

- ★ PUMA's Wild Hijack ★ Bhai Ka Birthday Party Hai by Being Human Clothing

IMAGES MOST ADMIRER MARKETING CAMPAIGN OF THE YEAR: **CELEBRITY ENDORSEMENT**



JACK&JONES

Presented by:
Shubha Pai, Head of Youtube
Sales India
Received by:
Vineet Gautam, CEO, Bestseller

DON'T HOLD BACK 3.0

- For Don't Hold Back 3.0, Jack & Jones teamed up with actor Ranveer Singh to break the rules of fashion. It celebrates authenticity and individuality, and uses fashion as a means of self-expression.

NOMINEES:

- ★ Leap7x by Liberty Shoes ★ Manyavar: Ranveer Singh: Taiyaar Hoka Aaiye 3.0 ★ Uptownie: Riya Jain: Capsule collection launch ★ Mohey: Alia Bhatt: #DulhanWaliFeeling ★ PUMA: Anushka Signed & Sealed ★ We Love PEPE by PEPE JEANS LONDON ★ Nykd By Nykaa x Bhumi Pednekar Campaign ★ Performax endorsed by Cricketer Jaspreet Bumrah ★ Aldo's first ever celebrity brand ambassador - Janhvi Kapoor ★ Aurelia: #Becomplimentready by Aurelia ★ #MyCalvins with Disha Patani

IMAGES MOST ADMIRED MARKETING CAMPAIGN OF THE YEAR: **FESTIVAL SALES**



max

MAX IS IN YOU

Presented by:
Sounak Sen Barat, Creative Director and Founder, House of Three

Received by:
Sandeep A Shah, DGM Marketing, Max Fashion

- Max is in You by Max Fashion, built on emotions and won hearts, brought alive the core reason of being connected to Max. It also offered the visual to see a shift in language and build aspiration.

NOMINEES:

- ★ JAYPORE 'UTSAV' ★ NON- STOP PUJO BY PANTALOONS
- ★ 'GLAM UP & STYLE UP' BY LIFESTYLE
- ★ PANTALOONS FESTIVAL CELEBRATION

IMAGES MOST ADMIRED MARKETING CAMPAIGN OF THE YEAR: **LAUNCH CAMPAIGN**



ethnix
by Raymond

DECODING THE BIG INDIAN WEDDING

Presented by:
Sounak Sen Barat, Creative Director and Founder, House of Three

Received by:
Bidyut Bhanjdeo, Chief Business Officer, Raymond

- Ethnix By Raymond's Decoding The Big Indian Wedding created a song that brought to life and joy integral to an Indian wedding. It was able to integrate and highlight the range of diverse wedding ensembles.

NOMINEES:

- ★ Pantaloons App Launch ★ AW 22 Launch Campaign by DE MOZA ★ Styling Every Me - Global Desi ★ Nykd By Nykaa Rajouri Store Launch

IMAGES MOST ADMIRED MARKETING CAMPAIGN OF THE YEAR: **MASS MEDIA CAMPAIGN**



lenskart

BE SMART. CHECK OUT

Presented by:
Sounak Sen Barat, Creative Director and Founder, House of Three

Received by:
Arshia Arora, Senior Manager, Brand Experience, Lenskart

- Lenskart's Be Smart, Check Out revolutionizes eyewear by offering free services, like nose pad changes, frame alignment and ultrasonic cleaning, and a unique vision experience for customers with multifocal powers.

NOMINEES:

- ★ Westside #ThisIsME Degender Fashion
- ★ Kapsons 100 Days of Celebration
- ★ PEPE JEANS LONDON- TIME TO SHINE Performax Brand Launch

IMAGES MOST ADMIRER MARKETING CAMPAIGN OF THE YEAR: **MULTI MEDIA**



Nykd
BY NYKAA

Presented by:
Oliver Tan,
Chief Executive Officer, Visenze
Received by:
Rahul Sharma, VP Business
Management and team Nykaa

NYKD BY NYKAA

- The campaign Nykd By Nykaa touched 22 million in 60 days.

NOMINEES:

★ Performax ★ Max Fashion ★ Latin Quarters

IMAGES MOST ADMIRER MARKETING CAMPAIGN OF THE YEAR: **SOCIAL MEDIA**



Nykd
BY NYKAA

Presented by:
Oliver Tan, Chief Executive Officer,
Visenze
Received by:
Preeti Gupta, Chief Business Officer
and **Siddharth Gaurav**, Sr. Manager
Team Nykaa Fashion

THE NYKD TRUTH

- The campaign Nykd By Nykaa - The NYKD Truth reached 12.45 lakh organically.

NOMINEES:

★ IKICHIC ★ Performax

IMAGES MOST ADMIRER MARKETING CAMPAIGN OF THE YEAR: **SOCIAL CAUSE**



Being Human
CLOTHING

Presented by:
Karunesh Vohra, Catalyst,
Business of Design
Received by:
Vivek Sandhwar,
COO, Being Human

- Being Human provided support during natural disasters and provided free treatment to underprivileged children for congenital heart diseases. It also organized women's health camp.



JADE BLUE

Presented by:
Karunesh Vohra, Catalyst at
Business of Design
Received by:
Jitendra Chauhan, CMD and
Shambhav Chauhan, Executive
Director, Jade Blue

- As 2022 witnessed heatwaves and record high temperatures, Jade Blue's World Environment Day campaign raised concerns. It distributed saplings to customers at its stores across India and at prominent clubs and associations in various cities.

NOMINEE:

★ Angel and Rocket

IMAGES MOST ADMIRED LAUNCH OF THE YEAR: BRAND DEBUT



Presented by:
Vishesh Kumar, Business Head,
Fynd Store
Received by:
Preeti Gupta, Chief Business
Officer, Nykaa Fashion

- Gloom showcased how its products are seamlessly integrated into men's daily lives. Through these activities, it was able to reach over 5mn people and enabled the brand to achieve 6612 unique transactions and command 15.3% repeat purchase.

NOMINEES:

- ★ DIVAA by ORRA ★ KZ07 ★ Kalamandir Royale
- ★ Victoria's Secret ★ Avantara by Trends

IMAGES MOST ADMIRED LAUNCH OF THE YEAR: CONCEPT STORE



Presented by:
Vishesh Kumar, Business Head,
Fynd Store
Received by:
Dheeraj Chawla, Sr. Vice
President Apparel, Lifestyle

- Lifestyle provided vouchers to the first 300 customers who visited the store during the daytime of store opening. Its weekend offer was sent via Whatsapp to customer database of group companies and external database.

NOMINEES:

- ★ Kazo ★ United Colors Of Benetton ★ W ★ Avantara by Trends

IMAGES MOST ADMIRED LAUNCH OF THE YEAR: FLAGSHIP STORE

Ethnix by Raymond, Karol Bagh, New Delhi



Presented by:
Mr. Vishesh Kumar, Business Head, Fynd Store
Received by:
Bidyut Bhanjdeo, Chief Business Officer and IFS Sales,
Preeti Chopra National Head BD & team

- The Merchandise collection at Ethnix by Raymond, Karol Bagh, New Delhi was highlighted in zones keeping customer shopping in mind.

NOMINEES:

- ★ Sports Station, Wave westend Mall, Ludhiana
- ★ JACK&JONES, Linking Road, Mumbai ★ Adidas, Select CityWalk, Delhi
- ★ Van Heusen's New Retail Identity Store, Indiranagar, Bengaluru
- ★ Kazo, Palladium Mall, Mumbai
- ★ Angel and Rocket, Indranagar, Bengaluru
- ★ Columbia Sportswear, Indiranagar, Bengaluru
- ★ Bhima Jewels, Somajiguda, Hyderabad
- ★ Nykd By Nykaa, Rajouri Garden, Delhi
- ★ BAAZAR KOLKATA
- ★ Tommy Hilfiger & Calvin Klein, Colaba, Mumbai
- ★ Avantara by Trends, Jayanagar, Bengaluru
- ★ Max, Bengaluru

IMAGES MOST ADMIRED RETAIL DESIGN OF THE YEAR: STORE DESIGN



SKECHERS

Presented by:
Kanika Vohra, Co-Founder, ICH Creative
Received by:
Samson Budden, Associate Director
- Store Design & Planning and Team

- Skechers store's digital and exclusive experience has translated to a high footfall traction leading to increased conversion and buying. The vibrance of the interactive zone and kids' experience zone has become a focal and selfie point for consumers wanting to enter the store.

NOMINEES:

★ Angel and Rocket ★ Sports Station ★ KOMPANERO
★ JAYPORE ★ Tasva ★ Bestseller India- Jack&Jones, Vero Moda, Only ★ Trends Footwear ★ Aventuras ★ Kancheerpuram
Varamahalakshmi Silks ★ Adidas HALO Store
★ Tommy Hilfiger Kids ★ W ★ Avantha by Trends

IMAGES MOST ADMIRED RETAIL DESIGN OF THE YEAR: VISUAL MERCHANDISING



VERO MODA®

Presented by:
Navin Joshua, Founder/
Director, Green Honchos
Received by:
Sumit Suneja, Chief Expansion
Officer & Head - International
Markets

- Vero Moda's Mystical Garden showcased a blooming garden with the vibrance of spring to display its SS22 collection.

NOMINEES:

★ Marks & Spencer- Christmas Window ★ Louis Philippe- CLUB DE SPORT ★ Louis Philippe- Luxury Wedding Window
★ Van Heusen Move Labs ★ Van Heusen- Find Your Flex
★ Van Heusen- Tech Denim ★ V-Bazaar- Sustainable Christmas theme ★ JACK & JONES- WINTER ANTARCTIC
★ Lenskart- Decoding "JJ Pro Titanium" ★ MADAME
★ Ethnix by Raymond- ★ Lifestyle- Twinkle Lights ★ MAX Fashion ★ Avantha by Trends ★ Senco Gold: Milon collection

IMAGES MOST ADMIRED TECH IMPLEMENTATION OF THE YEAR

Powered By:

LOGIC ERP



PUMA

Presented by:
Swarnadeep Singh- Co Founder, Logic ERP &
Inayat Guram, Sr. Business Development Manager, Logic ERP
Received by:
Abhishek Ganguly, Managing Director,
Prabdeep Bedi, Director and Head - D2C eCommerce and Team PUMA

- PUMA India was well received by the Indian audience with a rating of 4.9 Stars on both APP and Play Store. The app, with over 42K reviews, currently has over 1.5 million downloads on the APP and Play Store.

NOMINEES:

★ Metro Brands ★ Forever New ★ Tasva, joint venture of Tarun Tahiliani and ABFRL ★ Lifestyle ★ Kapsons Group ★ BESTSELLER
★ Lenskart ★ Max Fashion

IMAGES MOST ADMIRED SUPERLATIVE CUSTOMER EXPERIENCE IN PAYMENTS

Powered By:
PayPhi



FOREVER NEW

Presented by:
Mr. Tushar Shankar, Head Of Sales
& Growth & Co-Founder, Payphi &
Rajesh Londhe – Co Founder,
Phi - Commerce

Received by:
Zahid Ansari, VP IT

- Forever New provided greater customer experience, customer started sharing feedback via NPS. This has a impact on metrics such as NPS, and CSAT score.

NOMINEES:

★ Kapsons- The Royale Club ★ Max Fashion - Buddy

IMAGES MOST ADMIRED FASHION & RETAIL TURNAROUND PROFESSIONAL OF THE YEAR



Shailesh Chaturvedi

Presented by:
Nikhil Behl, CEO, Fashion &
Food, Images Group
Received by:
Shailesh Chaturvedi, MD and
CEO, Arvind Fashions

IMAGES MOST ADMIRED INNOVATION OF THE YEAR

Powered By:
LOGIC ERP



Nykda
BY NYKAA

Presented by:
Swarnadeep Singh, Co Founder,
Logic ERP & **Inayat Guram**,
Sr. Business Development Manager,
Logic ERP

Received by:
Preeti Gupta, Chief Business Officer,
Nykaa Fashion

BRA FIT ADVISOR TOOL

- Over 1.2 Lc women have tried the Nykd by Nykaa – Bra Fit Advisor Tool with 99% accuracy in getting their correct size and fit.

NOMINEES:

★ Marks & Spencer: Sustainable window with renewal assets
★ SAUNDH: Curation and Creating Prints for Digital Printing
★ Skechers: Innovative and Dynamic Facade & Signage
★ Kapsons Royale Club App ★ Uptownie: Packaging Material Upcycled to Garments ★ Dennison: Sustainable & Functional Apparel ★ JAYPORE: 24 Karat Gold Detailed Paithani Inspired Homeware Collection ★ Brune & Bareskin: Hand Crafted Bespoke Luxury ★ AD-DRESS NOW by EKansh Trust
★ Shobhitam: Redefined and Automated Process for Custom Stitching ★ Monrow Shoes: SARI Collection ★ Performax Running Shoes ★ M Express by Myntra ★ IKICHIC: A Fine Mix Of Art & Fashion ★ Lenskart: Store Man Power Management Automation ★ Feel the Floatz by Bata ★ Cult Sport - Innovative Sports Bra ★ Calvin Klein: Innovations in Jeans ★ Calvin Klein: Comfort driven through innovation & technology in Innerwear ★ Do it all Leggings by cult.sport



BEING HUMAN ICONS HONOUREE

Presented by: **Ayan Agnihotri**, Founder, Blu Advisory & **Bhavesh Pitroda**, Group CEO & Director, IMAGES Group

KEY BUSINESS PARTNER JADE BLUE



Received by:
Jitendra Chauhan as CMD and **Shambhav Chauhan**
Executive Director, Jade Blue

MULTI BRAND STORE PARTNER CHUNMUN STORE



Received by:
Sagar Suri, CEO, Chunmun Stores and Team

LARGE FORMAT STORE PARTNER LIFESTYLE



Received by:
Dheeraj Chawla, Sr. Vice President Apparel, Lifestyle

DISTRIBUTION PARTNER GRC GARMENTS



Received by:
Avinash Chhapolia, Director with GRC GARMENTS

ECOMMERCE PARTNER MYNTRA



Received by:
Sougata Basu, Director and Head- Menswear, Myntra

MALL PARTNER NEXUS MALLS



Received by:
Kashif Hussain, Senior Manager, Leasing and
Chethana Karmaran, Manager, Leasing, Nexus Malls