



**YOUR
ACCESS
TO THE
FUTURE OF
FASHION**

IFF ANNUAL MEMBERSHIP & DELIVERABLES*

MEMBERSHIP ELIGIBILITY	<ul style="list-style-type: none"> i. Fashion Retailers ii. Fashion MBOs/ Independent Retailers iii. Regional Retail Chains - 3 or more stores/ Brands with Owned Brand Outlets/Shop-in-shops iv. National Department Stores/Large Format Fashion stores v. Online Retailers vi. Groups with Multiple Retail Formats + Franchise/Distribution/Licensing/Own Brand Operations vii. Fashion Startups in manufacturing/processing viii. Exporters, Manufacturers & Buying Houses of Fashion Lifestyle Products ix. Trims & Embellishments x. Fashion Franchisees & Distributors xi. Fashion & Lifestyle Brands (without own stores/SIS) xii. Textile Companies xiii. Fibres Fabrics & Finishes 			
	Categories →	BRONZE MEMBERSHIP	SILVER MEMBERSHIP	GOLD MEMBERSHIP
Deliverables ↓				
All Inclusive Annual Fee (GST extra)	₹25,000	₹50,000	₹1,00,000	₹2,00,000
Feature/s, editorial coverage (subject to editorial guidelines) in relevant IMAGES publications/ Research Books/Coffee Table Books/online (data & information to be provided by members) (coverage as per member category)	1 Page, PR value worth ₹50,000	2 Pages, PR value worth ₹1,00,000	5 Pages (PR value worth ₹2,50,000)	10 Pages (PR value worth ₹5,00,000)
Brand Banners on Indiaretailing.com / EDM (applicable as per category)	NA	Promo Banners Value up to ₹50,000	Promo Banners Value up to ₹1,00,000	Promo Banners Value up to ₹2,00,000
Corporate Films, Campaign Videos, Case Studies etc in relevant Newsletter/Websites	NA	NA	1 video for 1 week on home page worth ₹200,000	2 videos for 1 week each on home page worth ₹400,000
Delegate Pass for India Fashion Forum (IFF). Special Invite for Power Breakfasts, Networking Lunches, Awards & Gala Dinners	1 Pass free	2 Passes free	4 Passes free	8 Passes free
Digital Research Reports/ e-Subscription	eResearch Reports worth ₹2,500 or e-Subscription worth ₹2,500	eResearch Reports worth ₹5,000 or e-Subscription worth ₹5,000	eResearch Reports worth ₹10,000 or e-Subscription worth ₹10,000	eResearch Reports worth ₹20,000 or e-Subscription worth ₹20,000
Business Networking	NA	5 existing member connects	10 existing member connects	15 existing member connects
Coverage under 'Who's Who' (leadership profiles/ features on indiaretailing.com)	NA	Yes, PR value worth ₹50,000	Yes, PR value worth ₹50,000	Yes, PR value worth ₹50,000
**Confirmed nominations for Images Fashion Awards	NA	Upto 2 categories	Upto 4 categories	Upto 8 categories
Branding on indiafashionforum.in	Member's logo with URL (PR value worth ₹50,000)	Member's logo with URL (PR value worth ₹50,000)	Member's logo with URL (PR value worth ₹50,000)	Member's logo with URL (PR value worth ₹50,000)
Lounge Access at India Fashion Forum	Members' exclusive lounge access for business meetings	Members' exclusive lounge access for business meetings	Members' exclusive lounge access for business meetings	Members' exclusive lounge access for business meetings

MEMBERS CAN UPGRADE TO ANY MEMBERSHIP AS PER THEIR CHOICE OF DELIVERABLES

Deliverables are subject to submission of inputs/ confirmations/ approval/ additional charges wherever applicable by specific dates/deadlines as communicated to members.

**Subject to entries being filed in full by the nomination deadline

Deliverables are subject to change without notice.

Additional Benefits: Prioritised processing of application for IRF Trusted Mark Certification