



A REPORT:

IMAGES FASHION AWARDS 2017



For 16 years now the Images Fashion Awards are the premier recognition for excellence in fashion business in India. This edition of the awards that was held at the serene lake-side open lawns of the Renaissance Mumbai saw 25 awards being presented on the second day of the India Fashion Forum.

The big winners of the night were the Future Group. The conglomerates presence was felt across categories at IFA 2017, The Group was not only coronated with the *IMAGES Most Admired Fashion Company of the Year*, but it also bagged four more awards – the *IMAGES Most Admired Fashion Brand of the Year: New Launch* for its fast fashion brand Cover Story that was started in 2016, *IMAGES Most Admired Multibrand Fashion Retailer of the Year: Marketing and Promotions* for the “Free Shopping Weekend” promotion by Brand Factory; *IMAGES Most Admired Design Concept of the Year: Theme Store* for Central in “High Definition” and *IMAGES Most Admired Fashion Brand of the Year: Men’s Western Wear* for Indigo Nation.

Hot on their heels were the Landmark Group, Benetton and W, with two awards each. The Landmark Group bagged the *IMAGES Most Admired Fashion Retailer of the year: Large Format Store Chain* for Max Fashion and the *IMAGES Most Admired Fashion Retailer of the Year: Pan India Performance* for Lifestyle. “PantRobes” by W won the award for product design excellence – the *IMAGES Most Admired Fashion Design Concept of the Year*.

The event was emceed by anchor Neha Sareen and stand up comedian Ash Chandler and featured fashion collection showcases by Deal Jeans and Skechers. Also on the night was a dance performance by the very very cool Wild Ripperz crew who were winners of India’s Best Dance Group 2016, the first runner up of Dance Plus Season 2, and will be seen in the upcoming movie ABCD 3. The performance was powered by ALCIS brand. Ash enthralled the audience with his singing skills too. The grand finale was brought in by ace crooner Rachel Varghese .





Anchors Neha Sareen and stand up artist Ash Chandler

Attended by India's most prolific luminaries from the fashion retail fraternity, the ceremony recognised the achievements of outstanding fashion brands and retailers across 25 unique categories.

The jury of the IFA 2017 Business Awards included Abheek Singhi, senior partner and director, The Boston Consulting Group; Ankur Shiv Bhandari, MD, Asbicon Group; Bijou Kurien, Board Member, L Catterton Asia; Debashish Mukherjee, Partner, AT Kearney; Harish Bijoor, Founder, Harish Bijoor Consults; Hemant Mehta, Kantar-IMRB; Lara Balsara Vajifdar, ED, Madison World; Piyush Kumar Sinha, IIM Ahmedabad; Ravi Dhar, Yale School of Management and Amitabh Taneja, CMD, IMAGES Group. And the jurors for the Fashion/Design Concepts Awards included Anupreet Bhui, Senior Editor – Global Street Style, WGSN; Lara Balsara Vajifdar, ED, Madison World; Fashion designers Manoviraj Khosla, Rohit Bal, Ritu Beri; Mitchell Kass Founder & Creative Director Trend Council; Sarada G. Muraleedharan (DG, NIFT); Pradyumna Vyas, Director, National Institute of Design and Sunil Sethi, President, FDCI.

The awards process approvers were PwC.

SPECIAL FASHION SHOW BY SKECHERS



Wild Ripperz crew dance performance powered by ALCIS brand

SPECIAL FASHION SHOW BY DEAL JEANS



BUSINESS AWARDS



Presented by:
Devangshu Dutta, Chief Executive, Third Eyesight

Received by:
Datta Naiknavare, Chief Brand Manager, Indigo Nation & Lombard

IMAGES MOST ADMIRED FASHION BRAND OF THE YEAR: MEN'S WESTERNGEAR

INDIGO NATION

Citation: Indigo Nation has 450 points of sale pan India. The brand's retail space grew by 18 percent and the sales turnover grew by 40 percent over the previous year. Indigo Nation saw a remarkable response to its campaign #StartupNation - a campaign that best reflects the fearless and risk taking attitude of real life startup heroes.

NOMINEES:

Being Human | Celio | Indigo Nation | Tommy Hilfiger | United Colors of Benetton

IMAGES MOST ADMIRED FASHION BRAND OF THE YEAR: WOMEN'S WESTERNGEAR

ONLY

Citation: ONLY has 198 sales points with pan India presence. The brand has expanded its retail space by 12 percent and sales turnover by 43 percent over the previous year. The main objective of ONLY has been strengthening the imagery of denims, increasing visibility and awareness as well as effectively engaging with the customers on digital platforms.

NOMINEES:

AND | Deal Jeans | ONLY | United Colors of Benetton | Vero Moda



Presented By:
Devangshu Dutta, Chief Executive, Third Eyesight

Received By:
Sumit Suneja, Head - Business Development;
Mrithyunjay Amblimath, Head - Operations

IMAGES MOST ADMIRED FASHION BRAND OF THE YEAR: KIDSGEAR

612 league

Citation: Kidswear brand 612 League has a pan India presence with 465 sales points. The brand's retail space grew by 65 percent and sales turnover increased by 36 percent over the previous year. 612 League has recently launched 'Wonder Store' concept through EBOs in India. First time ever in India, 'Wonder Store' is a virtual reality shopping platform based on the augmented reality technology that provides a fun filled retailing experience to the customers.

NOMINEES:

612 League | Pepe Jeans London | United Colors of Benetton | Vitamins



Presented By:
Devangshu Dutta, Chief Executive, Third Eyesight

Received By:
Mohita Indrayan, Co-founder & Chief Creative Officer;
Manu Indrayan, Co-founder & CEO



Presented By:

S. Ramesh Pothy, Managing Director, Pothys; **Jagmohan Batra**, CMD, Minodes Aaryahaan International Pvt. Ltd.

Received by:

Siddharth Kapoor, Vice President- Business Development; **Arjun Parashar**, Area Sales Manager (South West Delhi); **Siddiq Khan**, Area Sales Manager (Mumbai); **Rohiet Singh**, COO; **Palki Hatangadi**, General Manager; **Shalabh Dhingra**, Regional Manager; **Shefali Patel**, Store Manager; **T. Shrirangan**, Sr. Area Manager; **Rajesh Kamble**, Regional VM Head

IMAGES MOST ADMIRED FASHION BRAND OF THE YEAR: MEN'S INNERWEAR

Calvin Klein
underwear

Citation: Calvin Klein has a total of 102 sales points with a growth in the same of 36 percent over the previous year. The brand's retail space expanded by 63 percent and sales rose by 52 percent over the previous year. Calvin Klein has also registered an EBO sales growth of 67 percent.

NOMINEES:

Calvin Klein | Park Avenue | Undercolors of Benetton



Presented By:

S. Ramesh Pothy, Managing Director, Pothys; **Jagmohan Batra**, CMD, Minodes Aaryahaan International Pvt. Ltd.

Received By:

Manjula Tiwari, CEO

IMAGES MOST ADMIRED FASHION BRAND OF THE YEAR: JEANS & CASUALWEAR

◀ **TOMMY HILFIGER**

Citation: Tommy Hilfiger has a pan India presence with a total of 272 sales points. Tommy Hilfiger's retail space and sales turnover increased by 20 percent each over the previous year. The brand also prides in maintaining that 14 of its stores, with an average size of 2,000 sq.ft., touched the magical ₹1 crore mark this year.

NOMINEES:

Calvin Klein | Deal Jeans | Only | Pepe Jeans London | Spykar, | Tommy Hilfiger | United Colors of Benetton



Presented By:

S. Ramesh Pothy, Managing Director, Pothys; **Jagmohan Batra**, CMD, Minodes Aaryahaan International Pvt. Ltd.

Received By:

Shabia Ansari, Store Head, Calvin Klein Underwear; **Mubin Sheikh**, Area Manager (West); **Vishal Anand**, Head Operations, BD and Projects, Calvin Klein (India); **Sanjeeb Kumar**, Regional Head (West); **Punit Khatri**, Cluster Manager (West)

IMAGES MOST ADMIRED FASHION BRAND OF THE YEAR: NEW LAUNCH

◀ **COVER/STORY**

Citation: Cover Story by Future Style Lab, is a subsidiary of the Future Group. Cover Story is a fashion retailer of women's clothing and accessories, with the style lab headquartered in London. It offers unusual collections that are in sync with the younger generation. The brand's luxurious and contemporary designs make the collection versatile enough to be worn on different occasions.

NOMINEES:

Cover Story | Champion's by Raymond | CK Main Label | Undercolors of Benetton



Presented by:
Manoviraj Khosla, Designer

Received by:
Vishwadipak Trivedi, Assistant Manager (Ethnic Category); Deepit Chugh, Assistant Manager- Designer- Women's Western Wear; Dimple Mistry, Deputy Manager (Design)

IMAGES MOST ADMIRED MULTIBRAND FASHION RETAILER OF THE YEAR: MARKETING & PROMOTIONS

“FREE SHOPPING WEEKEND” BY



Citation: Brand Factory's “Free Shopping Weekend” garnered huge popularity and success. A total of 1, 51, 226 preview claims were delivered, while TVCs gained a unique reach of 3.6 million. The FSW used Facebook with exclusive content and gained additional 2.5 million unique reach. With FSW in place, the store did 300 percent higher than the average weekend turnover, 20% of its stores across the country achieved ₹1 crore turnover per day.

NOMINEES:

digital@Lifestyle | “Endless Ways” by Max Fashion | “Free Shopping Weekend” by Brand Factory | “Influencer” by Pantaloons



Presented By:
Harish Mehta, Certified International Speaker (Motivational)

Received By:
Pradeep Mahadik, Senior Manager, Undercolors (West); Hardik Panchal, Manager, VM (West); Sandeep Mane, Area Manager, LFS (West); Chetan Desai, Regional Sales Manager (West); Ketan Kulkarni, Deputy Manager- Business Development (West)

IMAGES Business of Fashion

IMAGES MOST ADMIRED AFFORDABLE FASHION RETAILER OF THE YEAR



Citation: One of the pioneers of Big-Box department stores, Pantaloons, prides in transitioning into a value fashion retailer. The mega organizational change delivered results like, like-to-like revenue growth of 5.7 percent, own brands revenue growth of 40.2 percent overall, own brands volume growth of 46.9 percent overall and increase in own brands mix to 62.4 percent.

NOMINEES:

FBB | Pantaloons | V-Mart



Presented By:
Manoviraj Khosla, Designer

Received By:
Sohel Dalal, Assistant Manager- Marketing; Roch D'souza, Chief Marketing Officer

IMAGES MOST ADMIRED SOLO-BRAND FASHION RETAILER OF THE YEAR: MARKETING & PROMOTIONS



Citation: United by Don't: It was a social media campaign that instead of suggesting measures to ensure safety of women by simply telling them to not do a few things like stepping out at night, etc., initiated a conversation online, which further created a mass movement and garnered enormous response on social media.

United by Her: UCB started this CSR campaign for breast cancer awareness.

United by Play: This is a CSR campaign on religious violence and communalism.

NOMINEES:

“Stan Smith: Celebrating the Global Icon” by Adidas Originals | “Raymond Whites” by Raymond | Tommy Hilfiger, “Tricks & Do You” by Puma | “United by Don't” by United Colors of Benetton, “United by Her” by United Colors of Benetton | “United by Play” by United Colors of Benetton

IMAGES MOST ADMIRER FASHION RETAILER OF THE YEAR: CUSTOMER EXPERIENCE

SHOPPERS STOP

Citation: Digitization of stores in line with Shoppers Stop's omni-channel strategy; Hybris software giving consumers a one-view of the Shoppers Stop brand experience across multiple channels and devices. It launched the first of its kind 'Magic Mirror' - an augmented reality based virtual dressing room where customers can 'try' products virtually. Shoppers Stop has also launched its new mobile application and has revamped its website with improved navigation. Shoppers Stop partnered with ToneTag, a proximity communications firm, to integrate and deploy ToneTag sound-based contactless payments at Shoppers Stop stores. The company also has 46 lakh loyalty members.

NOMINEES:

Lifestyle | Pantaloons | Shoppers Stop



Presented by:

Harish Mehta, Certified International Speaker (Motivational)

Received by:

Anil Shankar, Customer Care Associate & Vice President- IT

IMAGES MOST ADMIRER FASHION RETAILER OF THE YEAR: LARGE FORMAT STORE CHAIN

max
MORE FASHION. MORE VALUE.

Citation: Max Fashion is celebrating its 12 years presence in India and is today over 170 stores across 65 cities. It has recorded a retail space growth of 25 percent over the previous year, with 33 percent of sales growth and a CAGR of 35 percent, making it the most profitable mono fashion brand in the country.

NOMINEES:

Central | Lifestyle | Max Fashion | Pantaloons | Shoppers Stop



Presented by:

Amitabh Taneja, Chief Convenor, IFF

Received by:

Nikhil Ranjan, Senior Manager - Retail Operations; **Piyush Sharma**, General Manager - Retail Operations (West); **Rajib Mukherjee**, Assistant Vice President - Retail Operations (East); **Raghu Rajagopalan**, President & COO; **Anupam Kumar**, Deputy General Manager - Retail Operations

IMAGES MOST ADMIRER FASHION COMPANY OF THE YEAR

FLF
FUTURE LIFESTYLE FASHIONS

Citation: FLF Brands - the brand division of Future lifestyle Fashion Ltd. is a new generation techno-pro company. Since inception, it has been constantly active in adopting new technology to bring in excellence possibly in every function, be it product design, manufacturing, supply chain, retail operation, customer experience or even finance control. **Converted Demonetization into Opportunity:** Using two key group values - speed and imagination, the company turned adversity into an opportunity. Brand Factory Free Shopping Weekend in Central paid ₹4,000 and shopped for ₹8,000. Scullers, Indigo Nation and Jealous 21 ran the #Pay4kget11k, leveraged loyalty points, incentives on use of debit cards, mobile wallets, mini ATM at Central and Brand Factory, to effectively turn adversity into an opportunity in order to do brisk business was a big achievement.

NOMINEES:

Aditya Birla Fashion and Retail Limited | Future Lifestyle Fashions Ltd | House of Anita Dongre | Neeru's Ensembles Pvt Ltd | Raymond Limited | Tommy Hilfiger Arvind Fashion Pvt Ltd



Presented by:

Amitabh Taneja, Chief Convenor, IFF

Received by:

Satyawan Daine, Store General Manager, Central (Goregaon); **Umesh Agnihotri**, Store General Manager, Central (Dahisar); **Sohel Dala**, Asst. Manage- Sales, Brand Factory; **Prakash Katara**, Head- Operations, Brand Factory; **Roch D'souza**, Chief Marketing Officer, Brand Factory; **Manjula Tiwari**, CEO, Cover Story; **Rachna Aggarwal**, CEO, Future Lifestyle Fashion; **Datta Naiknavare**, Chief Brand Manager, Indigo Nation & Lombard; **Charanjeet Kaur**, Marketing Manager (Mumbai)

DESIGN CONCEPT AWARDS

IMAGES MOST ADMIRER DESIGN CONCEPT OF THE YEAR: FLAGSHIP STORE (INDIAN ORIGIN) (THREE JOINT WINNERS)

NOMINEES:

Wills Lifestyle Flagship Store, Connaught Place, New Delhi | Numero Uno Flagship Store, Connaught Place, New Delhi | Global Desi Flagship Store, Khar, Linking Road, Mumbai | Raymond Flagship Store, Khar, Linking Road, Mumbai | AND Flagship Store, DLF Mall of India, Noida

Presented by: V. Muhammad Ali, COO Retail, Prestige Group



Received by:
Mohit Goyal, Assistant General Manager -Marketing, AND;
Neetu Luthra, Senior Manager -Marketing, Global Desi

Raymond Flagship Store,
Khar, Linking Road, Mumbai



Citation: This Raymond store is unique, ultra-luxurious and offers modern shopping experience, fusing the best in class technology with unmatched hospitality to redefine the consumers' retail experience. The store is showcasing 30-40 percent higher product assortment than its competitors. Asymmetric design provides clean minimalistic look, fixture design emphasizes modularity, efficient use of floor space using 40 percent less floor space for merchandize display for non-cluttered boutique hospitality look



Global Desi Flagship Store, Khar, Linking Road, Mumbai & AND Flagship Store, DLF Mall of India

(HOUSE OF ANITA DONGRE)

Global Desi: The store os spread across 2,000 sq.ft. with two floors. The store's interior is inspired from the evocation of the spirit of the global desi girl, infused with subtle elements, and sporting young and vibrant feel. The store has also got great feedback from its customers.

AND: The store is inspired by the New York style of living for the modern woman. French-window style at the forefront leads into an environment that delivers a congruent in-store experience. This new concept store is delivering higher per sq.ft. sales with lower base stock, as compared with its competing stores. Consumers are delighted with larger space to move around, better browsing and trial room experience, and are spending significantly more time in stores now.



Received By:
Vikas Bissa, Sr. Brand Manager; Sanjeev Rao, Director -Business Development; Madhu S. Dutta- Head Marketing

WILLS LIFESTYLE
Enjoy the change

Wills Lifestyle Flagship Store,
Connaught Place, New Delhi

Citation: Wills Lifestyle launched its own exclusive stores to give an enhanced international shopping experience and create a new store identity aligned to the brand's look and feel. Other key features of the store are error-proof, colour-coordinated, cross merchandise hangs, VM versatility in space and fixture design, elegant wardrobe shelving, visually appealing with judicious use of space that offers an international shopping ambience.



Received By:
Mithun Rawal, VM Officer (West); Francis Diago Fernandes, VM Officer (West)

IMAGES MOST ADMIRED DESIGN CONCEPT OF THE YEAR: FLAGSHIP STORE (FOREIGN ORIGIN) (TWO JOINT WINNERS)

NOMINEES:

United Colors of Benetton Flagship Store | DLF Mall of India | Tommy Hilfiger Flagship Store | DLF Mall of India | Pepe Jeans London Flagship Store, Linking Road, Santacruz, Mumbai | Puma Flagship Stores, South Extension | Select Citywalk

Presented by: V. Muhammad Ali, COO Retail, Prestige Group



Received by:
Abhishek Ganguly, Managing Director, Puma Sports India Pvt. Ltd.

Pepe Jeans London Flagship Store, Linking Road, Santacruz, Mumbai



Citation: A separate wall units and display systems for sections and merchandise create engaging zones within this space; the craftsmanship of Pepe Jeans has been highlighted with VM props like lamps, trunks and spools which lend a vintage look to the store. The Custom Studio which enables the customer to step into the design seat and customize their own denim, an energetic atmosphere infused with pops of vibrant hues, store graphics and digital signages. On the kids floor, there are interactive games like Play Station and Foosball table to keep the kids engaged and charged up. The store is youth oriented, has good VM and has a global feel.



Puma Flagship Stores, South Extension & Select Citywalk

Citation: Global concept of forever faster is stores in Dubai, Berlin, Prague, Shanghai and now in Delhi. The brand's store façade highlights campaign of the season, visible footwear wall. Great concept and display, store design allows for more customer engagement.



Received By:
Shivani Lorai from Images Group (On Behalf of Pepe Jeans)

IMAGES MOST ADMIRED DESIGN CONCEPT OF THE YEAR: THEME STORE



Citation: Central made some radical changes to meet the shopping needs of an ever evolving shopper and now offers top of the league customer service. Central is now giving individual brands a voice; perceiving brand islands as brand installations with vivid reconstruction of brand store. Enough space for visibility; small brand stores in the store; trend setting store layout.

NOMINEES:

"A Fusion Approach" by Aurelia | Central in "High Definition" | "The Little Emperor" by Pantaloons | "The Unlimited Concept" by Jack & Jones | "Micky" by Only



Presented By:
V. Muhammad Ali, COO Retail, Prestige Group

Received By:
Charanjeet Gill, Marketing Manager (Mumbai); Satyawand Daine, Store General Manager; Umesh Agnihotri, Store General Manager



Presented by:

Bhavik Jhaveri, CEO and Founder, Pretr

Received By:

Chetan Desai, Regional Sales Manager (West); **Pradeep Mahadik**, Senior Manager, Undercolors (West); **Ketan Kulkarni**, Deputy Manager Business Development (West); **Hardik Panchal**, Manager- VM (West); **Ashish Solanki**, Deputy Manager- Project; **Sandeep Mane**, Area Manager, LFS (West)

IMAGES MOST ADMIRED FASHION DESIGN CONCEPT OF THE YEAR

“PantRobes” By



Citation: The collection by W is high-street, experimental and relentlessly chic. It offers a comfortable, freeing and glamorous look and comfort oriented styles with international colour palette.

NOMINEES:

“DramatiCones” by W | “Land Of Blue God collection” by Vajor | “PantRobes” by W, | “Smart Shirt” by Arrow

IMAGES MOST ADMIRED DESIGN CONCEPT OF THE YEAR: STORE VM

UNITED COLORS OF BENETTON.

Cubes of the “On Canvas” by UCB

Citation: Conceived to draw strength from the on-canvas store concept, it allows for distinctive presentations to provide a seamless way of merchandise experience. Dynamic windows, rich video wall, category zones for comprehensive product line up, thematic zones for dress up and dress down ensemble options, modular, large space store with hi tech engagements, are few key features of UCB store.

NOMINEES:

Cubes of the “On Canvas” by United Colors of Benetton | “Unusuals and Unethicals” by W | “Tropical City” by Wills Lifestyle



Presented By:

Bhavik Jhaveri, CEO and Founder, Pretr

Received By:

Jayesh Savla, ASM-Sales (West); **Madhu Kannan**, RM- Sales (West); **Anant Daga**, MD, TCNS Clothing Company Pvt. Ltd.; **Kankaiya Metugari**, MBO- Sales (West); **Shibu Kuttan**, AGM- Key Accounts (West); **Sujata Bhanse**, Senior Executive- VM (West); **Devendra Singh**, Assistant Manager- Marketing; **Pranal Sawant**, Supervisor- Key Accounts (West)

SPECIAL AWARDS



Presented By:

Thomas Varghese, Business Head- Textiles, Acrylic Fibre & Overseas Spinning Businesses, Aditya Birla Group

Received By:

Manohar Chatlani, MD, Soch & **V. Muhammad Ali**, COO Retail, Prestige Group

BEST PRESENTATION: SHOPPING CENTRE AND RETAILER COLLABORATION



PARTICIPANTS:

Malls:

DLF Mall of India | The Great India Place | Gardens Galleria, Infinity Malls | Prestige Malls | Pacific Malls | Ambience

Retailers:

Bestseller | Soch | Calvin Klein | Amante | Raymond | Shoppers Stop

SOUTH INDIA RETAIL AWARDS 2017



The IFA 2017 ceremony felicitated five of South India's outstanding retailing icons in a very special segment. The honourees included Dilip Kapur, President, Hidesign; G Rajendran, Founder, GRT Jewellers, Manohar Chatlani, CEO & MD, Favourite Shop and SOCH Studio; S Ramesh Poty, MD, Pothys and Padma Shri Dr. Nalli Kuppuswami Chetti, Chairman, Nalli Group.



Received By:
Dilip Kapur, Founder & President, Hidesign



Received By:
CS Balaji, VP- Marketing, GRT Jewellers (on behalf of G. Rajendran, Founder, GRT Jewellers)



Received By:
Manohar Chatlani, CEO and MD, Favourite Shop and Soch Studio



Received By:
S. Ramesh Poty, Managing Director, Pothys



Received By:
Dr. R. Natarajan, CRM & PR, Nalli Group (on behalf of Nalli Kuppuswami Chetti, Chairman, Nalli Group)

Presented by: Mukesh Kumar, Vice President, Infiniti Mall; and J. Suresh, Chairperson, India Fashion Forum and MD & CEO, Arvind Lifestyle Brands Ltd.

SHOPPING CENTRES CHOICE AWARDS

Shopping Centre's Choice Awards honour retailers and the results are decided on the basis of votes from India's most prominent shopping centres. Shopping centre developers, professionals, centre heads with their respective leasing and marketing teams from 42 shopping centres representing all regions and major markets joined in to vote for their chosen retailers. The verdict was delivered by all shopping centres of Pacific, Ambuja Neotia, Inorbit, Infiniti, DLF, Ambience and from Select CityWalk, Orion, Prozone, Phoenix Mills, Parsvnath, Barasat Mall, Westend Mall, Quest, Vegas and many other centres managed by Jones Lang Lasalle in India.



Presented by:
Bhavik Jhaveri, CEO and Founder, Pretr

Received by:
Dhatri Bhatt, Head - Public Relations, H&M

IMAGES MOST DESIRABLE FASHION RETAILER OF THE YEAR



NOMINEES:

H&M | Zara | Levi's | Tommy Hilfiger | Manyavar | Calvin Klein | Lifestyle

IMAGES MOST ADMIRABLE FASHION RETAILER OF THE YEAR: PAN-INDIA PERFORMANCE



Presented By:
Rajneesh Mahajan, Executive Director, Inorbit Mall

Received By:
Kaushlesh Paliwal, Business Manager, Lifestyle store (Indore); **Rahul B.**, Store VM, Lifestyle store (Thane); **Aditya Kothari**, Regional Marketing Head (West); **Sana Ansari**, Regional VM Coordinator; **Manoj Yadav**, Regional Concept VM (Ladies Concept); **Dilshad Khan**, Regional Concept VM (Men's Concept); **Atul Rane**, Regional VM Head (West)

NOMINEES:

Levi's | Tommy Hilfiger | Manyavar | Fabindia | United Colors of Benetton | Lifestyle | Jack & Jones | Max



IMAGES MOST ADMIRED
FASHION BRAND OF THE YEAR:
ACTIVE SPORTSWEAR



NOMINEES:
Adidas | Nike | Puma | Reebok | Skechers

Presented By:
Rajneesh Mahajan, Executive Director, Inorbit Mall

Received By:
Vishal Kapil, Director, IT, Adidas India

IMAGES MOST ADMIRED
FASHION BRAND OF THE YEAR:
WOMEN'S INDIANWEAR



NOMINEES:
Meena Bazaar | Soch | W | Biba | Nalli | Fabindia | FBB



Presented By:
Rajneesh Mahajan, Executive Director, Inorbit Mall

Received by:
Jayesh Savla, ASM-Sales (West); **Pranal Sawant**, Supervisor- Key Accounts (West); **Madhu Kannan**, RM- Sales (West); **Sujata Bhanse**, Senior Executive-VM (West); **Shibu Kuttan**, AGM- Key Accounts (West); **Kankaiya Metugari**, MBO- Sales (West); **Anant Daga**, Managing Director, TCNS Clothing Company Pvt. Ltd.; **Devendra Singh**, Assistant Manager- Marketing



IMAGES MOST ADMIRED
FASHION BRAND OF THE YEAR:
MEN'S INDIANWEAR



NOMINEES:
Manyavar | Fabindia | Study by Janak | FBB

Presented By:
Rahul Singh, Founder, Beer Cafe

Received By:
Vikram Saraf, Franchisee; **Sushil Agarwal**, Vice President, Vedant Fashions Pvt. Ltd.- Manyavar



IMAGES EXCELLENCE AWARDS

IMAGES MOST ADMIRED FASHION BRAND OF THE YEAR: RISING STAR (TWO JOINT WINNERS)

Presented by: Rahul Singh, Founder, Beer Cafe



Received by:
Ashok Singal, CEO, Callino



Citation: Callino has 114 sales points, registering a growth of over 100 percent over the previous year. The brand started operations in October 2014. In 2016, within a short span of time, Callino crossed a 100 shop-in-shops. Its retail space grew by over 100 percent over the previous year.



Received By:
Avnish Kumar, Director, Neeru's Group; Harish Kumar, CMD, Neeru's Group

NEERU'S

Citation: Neeru's has 58 sales points with a growth rate of 18 percent over the previous year. Its retail space grew by 45 percent and sales by 10 percent over the previous year.

IMAGES MOST INFLUENTIAL SHOES & ACCESSORIES RETAIL PROFESSIONAL OF THE YEAR



Received By:
Rajesh Kadam, COO, Inc.5 Shoes

RAJESH KADAM, COO, Inc.5 Shoes

Citation: Rajesh Kadam is currently the Chief Operating Officer at Inc.5, a leading multi-brand Footwear company in India. He is responsible for the strategy and execution for Inc.5 in the areas of sales, marketing, exports and new initiatives. He has to his credit the design of a new format for retail selling in India, which is considered a path-breaking model by the industry experts. Kadam has extensive experience in running various trading and retail businesses. Kadam holds Bachelors degree in Commerce from the University of Mumbai and has keen interests in charity, especially for children. Also this year, he was included in Most Influential Retail Leaders listing organized by Asia-Africa-GCC Retail & Shopping Centre Congress & Awards.

Presented by: Rahul Singh, Founder, Beer Cafe