

IMAGES FASHION AWARDS



WINNERS ALL



Spreading cheer

What an evening it was! Mansi Scott's melodious voice. Dance performances by a Sri Lankan troupe. Vikram Sathe's comic timing that had almost everyone falling off their seats. The dance troupe – Chandana Wickramasinghe and the Dancers' Guild of Sri Lanka created an aura of oriental flavour with their fusion and folk dance. And the evening seemed incomplete without the dry wit of Anish Trivedi as the presenter, with Scott assisting him all along.





Most Admired Womenswear
 Brand of the Year:
BIBA



The award for the Most Admired Womenswear Brand of the Year went to Biba. The award was presented by Shishir Bajjal (R), MD and CEO, Future Capital Real Estate and was proudly accepted by Sanjay Bindra, director, Biba.

Hall of Fame



MADAME



W



JEALOUS 21

Most Admired Menswear Brand of
 the Year:
PARK AVENUE



The award for the Most Admired Menswear Brand of the Year was grabbed by Park Avenue. Kiran Kalbag (R), director-sales & marketing, Park Avenue received the trophy from Shishir Bajjal, MD and CEO, Future Capital Real Estate.

Hall of Fame



LOUIS PHILIPPE



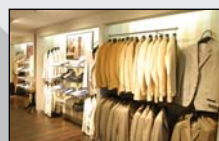
ZODIAC



VAN HEUSEN



BLACKBERRYS



ARROW

Most Admired Footwear Brand of the Year:
BATA



Holding the trophy for the Most Admired Footwear Brand of the Year, won by Bata, is Manoj Chandra, VP-marketing and customer service who accepted the award from Anuj Puri, chairman & country head, Jones Lang LaSalle Meghraj.

Hall of Fame



LIBERTY



LAKHANI



METRO



SREELEATHERS



KHADIM'S

Most Admired Jeanswear Brand of the Year:
LEVI'S



Levi's bagged the trophy for the Most Admired Jeanswear brand of the year. Shyam Sukhrmani, senior consumer marketing manager, Levi's accepted the award gracefully from Anuj Puri, chairman & country head, Jones Lang LaSalle Meghraj. This is for the sixth consecutive year that Levi's has held on to this position.

Hall of Fame



PEPE



NUMERO UNO



SPYKAR



LEE

Most Admired Active Sportswear
 Brand of the Year:
REEBOK



Nicola Evoli, CIO-strategy-international sales, handed over the prestigious trophy for the Most Admired Active Sportswear Brand of the Year to Subhinder Singh Prem, MD, Reebok and Sajid Shamim, executive director-marketing & product, Reebok (not in the pic).

Hall of Fame



ADIDAS



NIKE



PUMA

Most Admired Kidswear Brand of
 the Year:
LILLIPUT



Lilliput managed to hold on to the slot of the Most Admired Kidswear Brand of the Year. Kamal Gupta, VP-retail, Lilliput walked up to the stage to receive the award from Nicola Evoli, CIO-strategy-international sales. This is the second year that Lilliput has achieved the award in this category.

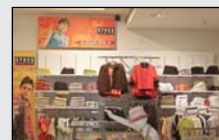
Hall of Fame



CATMOSS



ZAPPI KIDS



GINI & JONY



BENETTON KIDS



RUFF KIDS

Most Admired Timewear/Jewellery
Brand of the Year:

TITAN INDUSTRIES LTD



Seven years and still on top. The Most Admired Timewear/Jewellery Brand of the Year award went to Titan Industries Ltd. In spite of many strong contenders, Titan has been able to maintain its position. Karl Schwitzke, managing partner, Schwitzke & Partner GmbH handed over the trophy to Manoj Chakravarti (R), senior advisor-corporate, Titan.

Most Admired Home Fashion
Brand of the Year:

PORTICO



The Most Admired Home Fashion Brand of the Year is Portico. The visibly pleased Rajiv Merchant (R), CEO-domestic business division, Portico accepted the award from Phil McArthur SCSM, senior VP India-Ivanhoe Cambridge, ICSC Trustee. Portico outdid the three-time running winner of the past years Bombay Dyeing, to walk away with this booty.

Hall of Fame



BOMBAY DYEING



FABINDIA



SPACES



REFLECTIONS

Most Admired Textile Brand of
 the Year:
RAYMOND



Two years in a row, Raymond has again walked away with the Most Admired Textile Brand of the Year. SK Singhal (L), president-textiles, Raymond accepted the award from Phil McArthur SCSM, senior VP, India-Ivanhoe Cambridge, ICSC Trustee.

Hall of Fame



SIYARAM'S



REID & TAYLOR



DONEAR

Most Admired Brand Launch of
 the Year:
LERROS



It was all smiles as the Most Admired Brand Launch of the Year award was bagged by Lerros. Ahsin Rasheed, senior partner, DDG Inc who presented the award, strikes a pose for the cameras with S Ramprasad (2nd from left), CEO, Lerros and the team.

Hall of Fame



S OLIVER



BEVERLY HILLS
 POLO CLUB



CLINIQUE

Most Admired Private Label
Retailer of the Year:
PANTALOONS RETAIL



Hattrick! Kudos to the Most Admired Private Label Retailer of the Year, Pantaloon Retail. Sanjeev Agarwal (L), CEO, Pantaloon Retail received the trophy from Ahsin Rasheed, senior partner, DDG Inc. This is the third time that Pantaloon Retail has bagged this award.

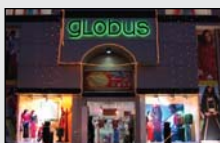
Hall of Fame



LIFESTYLE



RELIANCE RETAIL



GLOBUS



SHOPPERS STOP



TRENT

Most Admired Fashion Concept
Brand of the Year:
**MADURA GARMENTS -
THE COLLECTIVE**



The maiden award for the Most Admired Fashion Concept of the Year was bagged by Madura Garments for its new retail concept – The Collective. Shital Kumar Mehta (R), CEO, Van Heusen received the trophy from Kumara Welgama, minister of industrial development & textile industry development, Sri Lanka.

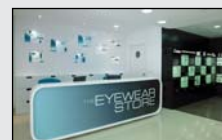
Hall of Fame



TRENT – FASHION
YATRA



KIMAYA



ODYSSEY – THE
EYEWEAR STORE



FUTURE GROUP –
ETHNICITY



NAKSHATRA
UNIVERSE

Most Admired Premium Fashion
 Brand of the Year:
TOMMY HILFIGER



Tommy Hilfiger won the Most Admired Premium Fashion Brand of the Year. Shailesh Chaturvedi (R), CEO, Tommy Hilfiger proudly received the coveted trophy from Kishore Batija, CEO, Inorbit Malls.

Hall of Fame



GUESS



ESPRIT



MANGO



HIDEDESIGN

Most Admired Fashion Forward
 Brand of the Year:
WILLS LIFESTYLE



The Most Admired Premium Fashion Brand of the Year in the Fashion Forward segment is Wills Lifestyle. Kishore Batija (L), CEO, Inorbit Malls presented the trophy to Amit Chopra, divisional manager-channel sales and retail ops planning, Wills Lifestyle.

Hall of Fame



BENETTON



ALLEN SOLLY



PROVOGUE



COLORPLUS



WOODLAND

LA Most Admired Wrinklefree
Brand of the Year:
**LOUIS PHILIPPE –
PERMA PRESS SHIRTS**



The award for the LA Most Admired Wrinklefree Brand of the Year was bagged by Louis Philippe-Perma Press Shirts. With a golden handshake, Ashish Dikshit, president-lifestyle brands, Louis Philippe received the award from Debashis Poddar, CEO, Donear as Manish Sahani, senior VP-marketing, Donear (C) looked on.

Hall of Fame



**VAN HEUSEN -
TECHNO COTTON
SHIRTS**



**COLORPLUS -
XNOVATION SHIRTS
& TROUSERS**



**PARK AVENUE -
NON IRON SHIRTS**

Most Admired Fashion
Destination Brand of the Year:
SHOPPERS STOP



Shoppers Stop again bagged the award for the Most Admired Fashion Destination of the Year. Presented by Rolf Grisebach (extreme left) & Peter Kley, member of the board of management, Deutscher Fachverlag, Frankfurt. Kishore Batija, CEO, Inorbit Malls accepted the award on behalf of Shoppers Stop.

Hall of Fame



LIFESTYLE



CENTRAL



PANTALOONS



WESTSIDE

Most Admired Fashion Group of the Year: **FUTURE GROUP**



There was never a doubt about the winner of the Most Admired Fashion Group of the Year. Rakesh Biyani, director, Future Group received the trophy with towering grace from the hands of Amitabh Taneja, editor-in-chief, Images Group.

Critics' Choice For Pioneering Effort In..

Category Upgradation: **TRIUMPH**



Having captured a market share of 35-40 per cent in the domestic organised lingerie industry with presence in 55 cities across with 500 points of purchase, Triumph was the obvious choice for the award. Thorsten Allenstein (L), MD, Triumph received the trophy proudly from Ajith Dias, chairman, Joint Apparel Association Forum, Sri Lanka.

Category Creation: **MANYAVAR**



Producing around one million units per year, Manyavar is one of the largest brands in the men's ethnicwear segment. With the overall sales of the brand touching Rs 50 crore in 2007-08, and a nationwide presence through 400 MBOs and 12 EBOs, it was little surprise that Manyavar emerged as the critic's choice. Angela Kreutz, director, Blocher Blocher Partner (not in the pic) and Veronique Poles, luxury & fashion coordinator, Indo-French Chamber of Commerce & Industry presented the award to Mohit Tikmany, CEO, Manyavar.

Brand Creation:
SPYKAR



A handsome YOY growth of 182 per cent in domestic profit and 117 per cent in domestic retail sales, along with an increase of 87 per cent in EBO and 41 per cent in MBO space, were some of the factors attributed to Spykar's success. The brand won the Critic's Choice for Pioneering Effort in Brand Creation. Angela Kreutz (L), director, Blocher Blocher Partner and Veronique Poles (C), luxury and fashion coordinator, Indo-French Chamber of Commerce & Industry handed over the trophy to Prasad Pabrekar, MD, Spykar.

Retail Concept Creation:
CENTRAL



Starting from just one store in Bangalore in 2004, Central today has approximately 1 million sq ft space spread across 8 stores in the country. Achieving over Rs 1,500 crore in less than 5 years and nearly 50 million shoppers in just 56 months, no other retailer than Central deserved the award. The award was collected by Sanjeev Agarwal (R), CEO, Pantaloon Retail and was presented by Sian Hession (not in the pic), retail consultant UK, and Craig Goldblatt, motivational business speaker.

Retail Concept Creation:
THE LOOT



An innovative value retail format, The Loot won the accolades as the brand saw a substantial YOY growth (220 per cent) along with a rapid expansion rate and 108 per cent YOY growth in retail space. Holding aloft the trophy is Jay Gupta, MD & customer care executive, The Loot, along with Sunil Rathi, VP-finance (C) and Melwyn Rebeiro, VP-operations and customer care executive (2nd from right). The award was presented by Sian Hession (extreme left), retail consultant UK, and Craig Goldblatt (extreme right), motivational business speaker.