



# hall of winners



GITANALI  
LIFESTYLE

AmbujaRealty



NOKIA



SKNL  
S. Kumars Nationwide Limited

PromoSTYL

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ATKEARNEY

IMAGES Business of Fashion

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Drapers  
The Fashion Business  
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RetailWeek

TextilWirtschaft  
NEWS | FASHION | BUSINESS

# The 8th Annual Lycra Images Fashion Awards



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## Most Admired Brand Launch of the Year: **GAS**



The award for the Most Admired Brand Launch for the Year went to Gas Apparel Pvt Ltd. Receiving the award from a beaming Radha Chadha, author, Zohair Officewala, CEO-Gas Apparel Pvt Ltd, is all care and caution while handling the deserving accolade.

### Hall of Fame



KAPPA



SPRINGFIELD



NUN



GREG NORMAN



BOSSINI



## Most Admired Fashion Concept of the Year: **RELIANCE TRENDS**



The award for the Most Admired Fashion Concept of the Year went to Reliance Trends. As Radha Chadha, author, does the honours, Troels Holch Povlsen, chairman Bestseller, holds centrestage. Bijou Kurien, president & CEO-lifestyle division, Reliance Retail, manages to hold the prize-winning handful confidently.

### Hall of Fame



BRAND FACTORY



LEVI'S SQUARE



PROMART



TUTAN EYEWEAR



ZAPP KIDS



Most Admired Footwear Brand of the Year: **REEBOK**



Holding aloft the cherished trophy for the Most Admired Footwear Brand of the Year, won by Reebok, is Subhinder Singh Prem, MD-Reebok India, as presenters Alain Moreaux (CV), CEO-Gentleman Farmer, France and Christian R Fabre, founder-Fashions International (FI) add their congratulations packaged with smiles.

Hall of Fame



ADIDAS



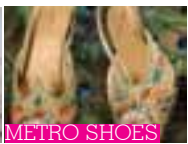
BATA



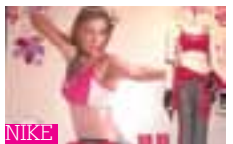
LIBERTY



M & B



METRO SHOES



NIKE



Most Admired Timewear Brand of the Year: **TITAN**



An unmatched record win seventh time round for the Most Admired Timewear Brand of the Year went to Titan. Hemant Deshpande, commercial manager-Titan Industries received the award from Alain Moreaux, CEO-Gentleman Farmer, France and Christian R Fabre, founder-Fashions International (FI) to the buzz of a timeless feat of the Titans.

Hall of Fame



CITIZEN



SWATCH



TIMEX



FMI



## Most Admired Jewellery Brand of the Year: **TANISHQ**



Six years and still on top is Tanishq, winner once again, of the Most Admired Jewellery Brand of the Year. Alpana Parida, head-marketing and merchandising, Tanishq, Titan Industries, stepped into her stride to collect the award from presenters Graeme Payne, partner, Field Fisher Waterhouse, UK with Angela Kreutz and Dieter Blocher from Blocher Blocher Partners

### Hall of Fame



D'DAMAS



NAKSHATRA



ORRA



GILI

## Most Admired Home Fashion Brand of the Year: **BOMBAY DYEING**



Unmatchable and award winner once again, for the Most Admired Home Fashion Brand of the Year is Bombay Dyeing. A visibly pleased Arun Bhawsingka, head-domestic business, Bombay Dyeing, received the award from the hands of Graeme Payne (to Bhawsingka's left), partner-Field Fisher Waterhouse, UK with Angela Kreutz and Dieter Blocher from Blocher Blocher Partners

### Hall of Fame



CARMICHAEL HOUSE



SEASONS



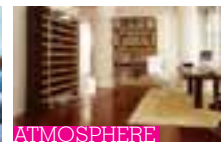
PORTICO



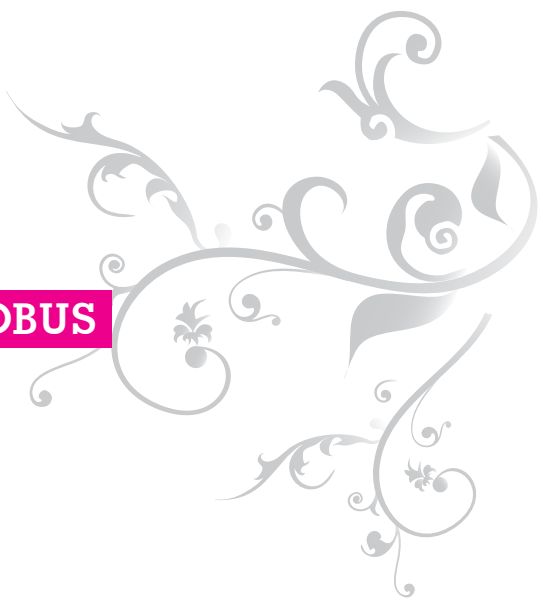
SPACES



MASPAR



ATMOSPHERE



## Most Admired Fashion Campaign of the Year: **GLOBUS**



Swinging in step to hold aloft the award for the Most Admired Fashion Campaign of the Year is Globus CEO, Vinay Nadkarni from Dr Rolf Grisebach (not in picture), CEO & MD, DFV Germany with Klaus N. Hang, editorial director & publisher, *Sportswear International*.

### Hall of Fame



SHOPPERS' STOP



TITAN



WESTSIDE



LIFESTYLE



LOUIS PHILIPPE

## Most Admired Private Label Retailer of the Year: **PANTALOONS**



Third time round lucky winner of the Most Admired Private Label Retailer of the Year, was Pantaloons. Sanjeev Agarwal (R), CEO- Pantaloons while receiving the award, exchanged winning tips with the audience during the presentation by Dr Rolf Grisebach, CEO & MD, DFV Germany with Klaus N. Hang, editorial director & publisher, *Sportswear International*.

### Hall of Fame



SHOPPERS' STOP



GLOBUS



WESTSIDE



LIFESTYLE



## Most Admired Retail Destination of the Year: **SHOPPERS' STOP**



Pulling off all stops is winner Shoppers' Stop for the Most Admired Retail Destination of the Year. As Sheetal Choksi, VP-marketing and communication, Shoppers' Stop stepped forward to receive the award, presenters James Bettle (L), ED (Asia)-Ben Sherman and Moreno Petrulli, MD, Mitor, Italy, look to the audience to second the deserving honour.

### Hall of Fame



PANTALOONS



WESTSIDE



LIFESTYLE



GLOBUS



## Most Admired Fashion Retail Story of the Year: **FABINDIA**



The maiden award for the Most Admired Retail Story of the Year, was bagged by Fabindia. Presented by James Bettle, ED (Asia)-Ben Sherman and Moreno Petrulli, MD, Mitor, Italy to the recipient duo William N Bissell, MD, Fabindia with Shilpa Sharma, all India marketing head. The winners beamed an aura of thrilling excitement as they walked off with the prize.



Most Admired Suiting Brand of the Year: **RAYMOND**



Holding aloft the trophy for the Most Admired Suiting Brand of the Year is Raymond's SK Singhal, president-textiles, Raymond Ltd. Presented by Vinod Sawhny (L), president-Bharti Retail and Hemant Kalbagh principal-AT Kearney (not in pic), the award certainly called for an admiring side glance from the proud presenters.

Hall of Fame



Most Admired Shirting Brand of the Year: **ARVIND**



Brand Arvind, the winner of the Most Admired Shirting Brand of the Year, had Vipul Mathur, head-communications and events-Arvind Brands receiving the award from the hands of Vinod Sawhny, president-Bharti Retail with Hemant Kalbagh, principal-AT Kearney. A proud acknowledgement of the shirt effort says it all in the holding of the award trophy.

Hall of Fame



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## Most Admired Saree & Dress Material of the Year: **GARDEN**



The Indian woman's best bet as the winner of Most Admired Saree & Dress Material of the Year is Garden. As Gaurav Poddar, Siyaram's came forth to receive the delicate award, presenter Vinod Sahwny, president-Bharti Retail gave a helping hand and presenter Hemant Kalbagh, principal-AT Kearney looked on approvingly.

### Hall of Fame



NALLI



HAKOBA



VIPUL



PRAFUL



CO-OPTEX

## Most Admired Textile Brand of the Year: **RAYMOND**



Loud claps and all attention as the Most Admired Brand of the Year went to Raymond. Receiving the award SK Singhal, president-textiles, Raymond Ltd shared a thought with the company as Jim Terwee (L), ED, G-Star and Laurent Le Mouël, art director-Promostyl, France, the presenters turn their sights his way.

### Hall of Fame



BOMBAY DYEING



REID & TAYLOR



SIYARAM'S



VIMAL



GRASIM



## Most Admired Textile Face of the Year : PRASHANT AGGARWAL



Making a winning mark as the Most Admired Textile Face of the Year is Prashant Aggarwal. This first time award by LIFA had Aggarwal receive the prize even as he shared his winning tips with the guests. Jim Terwee, ED, G-Star and Laurent Le Mouël, art director, Promostyl, France are all ears after having presented the award to him.

### Hall of Fame



SANJAY LALBHAI, MD,  
ARVIND MILLS



DILIP JIWRAJKA, MD,  
ALOK INDUSTRIES



NIKHIL MESWANI, ED,  
RELIANCE INDUSTRIES



GAUTAM SINGHANIA,  
CHAIRMAN & MD, RAYMOND LTD

## Most Admired Menswear Brand of the Year: ALLEN SOLLY



Think winner of the Most Admired Menswear Brand of the Year and you home on to Allen Solly. Ashish Dixit, president-Madura Lifestyle Brands received the trophy with towering grace from the hands of Max Wiesendanger, EVP-Europe, Middle East, Africa & South Asia, Invista.

### Hall of Fame



BLACKBERRYS



PARK AVENUE



PROVOGUE



KOUTONS



VAN HEUSEN



## Most Admired Womenswear Brand of the Year: **VAN HEUSEN**



The reward for Most Admired Womenswear Brand of the Year went to Van Heusen, who carried away the prize after a keenly contested win over last year's winner. As Shital Kumar Mehta, CEO-Van Heusen received the prize, he poised a central role, flanked by Jörg Nowicki (R), managing editor, Textilwirtschaft, and Promod Diwedi, head-marketing, Ambuja Reality, who presented the trophy.

### Hall of Fame



ALLEN SOLLY



BENETTON



PROVOGUE



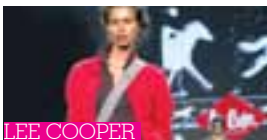
WILLS LIFESTYLE

## Most Admired Casualwear Brand of the Year: **LEVI'S**



Levi's seized the slot of the Most Admired Casualwear Brand of the Year. Bhaskar Kelker, director-retail and business development received the trophy from the hands of Dr Nicola Evoli (R), CEO, strategy-international sales operations, Grottini Shopsystems.

### Hall of Fame



LEE COOPER



PROVOGUE



SPYKAR



V DOT



PEPE



## Most Admired Kidswear Brand of the Year : **LILLIPUT**



No kidding this, for the winner of the Most Admired Kidswear Brand of the Year, Lilliput. Sanjeev Narula, MD, Lilliput walked up to receive the anything but kidlike award from presenters Thorsten Allenstein (R), country head-Triumph and Abdul Rab, VP, retail and business development-Parsvnath Developers. Serious business this as this winner floored the five-time running winner of the past years Giny & Jony, to carry off the booty.

### Hall of Fame



BENETTON



GINI & JONY



MOTHERCARE



ZAPPI KIDS



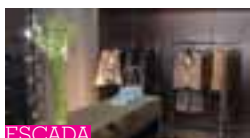
CATMOSS

## Most Admired Premium Lifestyle Brand of the Year: **TOMMY HILFIGER**



There never was a doubt about the winner of the Most Admired Premium Lifestyle Brand of the Year, Tommy Hilfiger. As Shailesh Chaturvedi (R), CEO-Tommy Hilfiger proudly received the honours. The presenter, Mohnish Bhalla, group head, marketing-EWPD & Phoenix lent a helping hand with holding up the precious item.

### Hall of Fame



ESCADA



HIDESIGN



MANGO



SATYA PAUL



## Most Admired Fashion group of the Year: **KOUTONS RETAIL INDIA**



Kudos to the Most Admired Fashion Group of the Year, Koutons Retail India. As golden handshakes make the rounds, the recipient, DPS Kohli watches happily and presenter Shishir Bajjal, CEO & MD-Kshitij Advisors reciprocates the warmth with flair.

### Hall of Fame



MADURA GARMENTS



RAYMOND INDIA LTD



ARVIND BRANDS LTD



LEVI'S STRAUSS INDIA



GITANJALI GROUP



FUTURE GROUP



TITAN INDUSTRIES



ITC - LRBD

## Most Admired Fashion Ambassador of the Year: **SHAHRUKH KHAN**



He has carried forth the ambassadorial act uncontested and unequated. Hence the honour of the Most Admired Fashion Ambassador of the Year went to superstar Shahrukh Khan unanimously. The award was received by Tarun Joshi (R), CEO, Brandhouse Retail, SKNL even as proud presenters Darlie O Koshy (L), ED-NID, and Pranay Sinha, president-Select Infrastructure handed over the coveted trophy.



## Most Admired Fashion Face of the Year : **DPS KOHLI**



The trio are all smiles as the Most Admired Fashion Face of the Year honour goes to DPS Kohli. As Koutons chairman Kohli (R) proved that there was much to cheer about while receiving the trophy. Amitabh Taneja (L), chief convenor-IFF and Kishore Biyani (C) CEO-Future Group were completely in sync, with smiling responses, when tasked with the presenting of the reward.

### Hall of Fame



SHITAL MEHTA, BRAND HEAD, VAN HEUSEN



SUMAN CHATTERJEE, MD, LEVIS STRAUSS INDIA



SANJEEV AGGARWAL, CEO, PANTALOONS



VINAY NADKARNI, CEO, GLOBUS



SUBHINDER SINGH PREM, MD, REEBOK



## Most Admired Fashion Icon (Male): **JOHN ABRAHAM**



It was none other than John Abraham (R) who walked away with the prize of Most Admired Fashion Icon (Male) from LIFA. Presented by BS Nagesh, MD Shoppers' Stop, the duo made a winning eyeful of elegance we must say.



## Most Admired Textile Visionary of the Year: **SP OSWAL**



The pioneer trophy given to Most Admired Textile Visionary of the Year by LIFA went to SP Oswal. Received by the 'Grand Old Man' with a youthful cheer, the presentation was made by Ramesh Poddar (R), president, Faitma & vice-chairman & MD, Siyaram's, with Abhay Kumart and Pankaj Kapoor (L).

## Most Innovative Brand of the Year: **PARK AVENUE**

(For using and promoting Lycra fibre innovatively)



As predictable as the seasons is the customary winning of trophies by Park Avenue. The Most Innovative Brand of the Year went to Park Avenue, with Shreyas Joshi (L), president-Raymond Apparel with team receiving the award from Bruce K Rowley (2nd L), global brand and communication director, apparel, Invista and Andrew Evans (2nd R), sales director-South Asia, Invista.

## Most Admired Fashion Icon of the Year (Female): **KATRINA KAIF**



Off stage, as on stage, the award for the Most Admired Fashion Icon of the Year (Female) goes to Katrina Kaif. On behalf of the winner, Pradeep Hirani (L), MD, Kimaya received the award and a pleased Jeffrey Doltis, MD, Savile Row felt proud to carry out the task of presenting it.



self-proclaimed 'dukaandar' to multifaceted anchor. bs nagesh with lisa ray

# grand finale



john abraham and bruce k rowley: exchanging fashion notes?



suneil shetty and kishore biyani with their better halves





pari hoon main?  
sunita rao



mika's  
mechanics



sandhya mridul  
rhythm and blues



mission istanbul (l-r): viveck oberoï, shweta bhardwaj, zayed khan, suniel shetty, jeetendra, anu malik, apoorva lakhia, shhabir ahluwalia. their presence rocked the show.



sanjay dutt and priya dutt with underprivileged children. the call was for people to open their hearts. support came in from koutons' dps kohli and bestseller's troels h povlsen who pledged rs 21 lakh and rs one million, respectively.