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THE 6TH ANNUAL LYCRA[®] IMAGES FASHION AWARDS

HALL OF WINNERS



C · E · L · E · B · R · A · T · I · O · N ·







Most Admired Brand of the Year SMART CASUALS: ALLEN SOLLY

Hemchandra Javeri, president, Madura Garments, led his team to collect the award from Ravi Thakran of LVMH. This award is one of the new evolved categories and Allen Solly wrested this title from Colorplus, that had won it last year when the category was first introduced.



Hall of Fame >>



Wills Lifestyle



Benetton



Colorplus



Parx

Most Admired Brand of the Year FORMALWEAR: PARK AVENUE



Shreyas Joshi, president, Raymond Apparel, received the award from Eric Musgrave of Drapers Record, UK. Receiving the honour for the second consecutive year, Park Avenue has revolutionised the concept of modern dressing by making successful inroads into the youth segment with its powerful communication, innovative collections and increased market presence.

Hall of Fame >>



Arrow



Zodiac



Van Heusen



Louis Philippe

Most Admired Brand of the Year

FASHION FORWARD: **TUSCAN VERVE**



Sanjeev Wadhvani, MD, Pacific Clothing, received the award from Killick Datta of GBMI, USA. Tuscan Verve edged out last year's winner Provogue.

Hall of Fame >>



Provogue



Zodi



Benetton



SF Jeans

Most Admired Brand of the Year

Womenswear: **BENETTON**

Gagan Singh, MD, Benetton India, and team collected the award from Angela Krutez and Dieter Blocher of Blocher Blocher Partners. Benetton won the title scoring over last year's winner Allen Solly and three other nominees – W, Wills and Biba. Benetton also received the award for the Most Admired Exclusive Brand Retail Chain of the Year.



Hall of Fame >>



Allen Solly



W



Wills Lifestyle



Biba



Most Admired Brand of the Year JEANSWEAR: LEVI'S

Shumone Chatterjee, MD, Levi's India, and team received the award from Adarsh Gupta of Liberty Footwear and actor Anupama Verma. Levi's India retained its number one position as the Most Admired Jeanswear Brand of the Year.



Hall of Fame >>



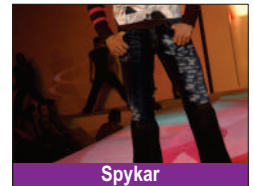
Lee



Pepe



Killer



Spykar

Most Admired Brand of the Year SHIRTS: JOHN PLAYERS



Chittaranjan Dar, CEO, ITC-LRBD, received the award from Sanjeev Gupta of Indivision. Each tactical activity is strategically conceptualised to garner consumer interest. John Players was the recipient of the LIFA 2005 Rising Star award.

Hall of Fame >>



Louis Philippe



Allen Solly



Peter England



Park Avenue

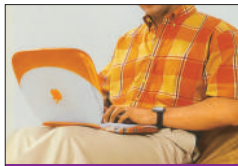
Most Admired Brand of the Year

TROUSERS: **VAN HEUSEN**



Hemchandra Javeri, president, Madura Garments, and a cheering team collected the award from Ashok Bansal and Tarun Aggarwal of Suncity Projects. Van Heusen represents power dressing.

Hall of Fame >>



Allen Solly



Park Avenue



Colorplus



Louis Philippe

Most Admired Brand of the Year

Kidswear: **GINI & JONY**

Harish Mehta, CFO, Gini & Jony, and team collected the award from Ramesh Poddar of Siyaram's and actor-model Tania Zaetta. G&J Freedom Wear, the mother brand offers thematic concepts with global styles in apparel, footwear and fashion accessories.



Hall of Fame >>



Barbie



Benetton



Little Kangaroos



Lilliput



Most Admired Brand of the Year

TIMEWEAR: **TITAN**

Bijou Kurien, COO, Titan, and team collected the award from model-actor Aditi Gowitrikar. Titan won this award for the fourth consecutive year.



Hall of Fame >>



Timex



Swatch



Citizen



Giordano

Most Admired Brand of the Year

FOOTWEAR: **REEBOK**



Subhinder Singh Prem, MD, Reebok India, and team collected the award from Chittaranjan Dar of ITC and model Gauhar Khan. Reebok is displaying signs that it could easily become the country's largest and fastest growing fashion and lifestyle brand in the years to come.

Hall of Fame >>



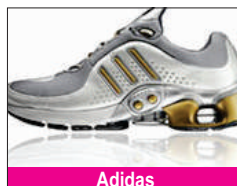
Liberty



Bata



Nike



Adidas

Most Admired Brand of the Year

JEWELLERY: **TANISHQ**



The Tanishq team collected the award from fashion designer Raghavendra Rathore. This win was again for Tanishq the fourth in a row.

Hall of Fame >>



D'damas



Orra



Asmi



Nirvana

Most Admired Brand of the Year

INNERWEAR: **EURO**

Rajnish Agarwal, MD, Euro, collected the award from fashion designer Sabyasachi Mukherjee.



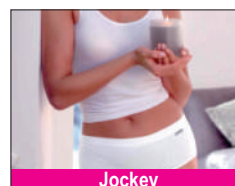
Hall of Fame >>



VIP Frenchie



Lux



Jockey



Amul



Most Admired Brand Launch of the Year

GUESS

Rakesh Biyani, director, Pantaloon Retail India Ltd, collected the trophy from Nicola Evoli of Grottini and Harmeet Bajaj of Images Multimedia. Guess has signed up space in most upcoming premium malls.



Hall of Fame >>



Esprit



Trussardi



Lotto



Stanza

Most Admired Apparel Company of the Year MADURA GARMENTS



Hemchandra Javeri, president, Madura Garments, and team once again walked up to the stage to collect the award from Shishir Baijal of Kshitij and Vida. The company claims 30 per cent of market share in premium segment.

Hall of Fame >>



Arvind Brands



Raymond Apparel



Levi's India



Zodiac Clothing

Most Admired Home Fashion Brand of the Year

BOMBAY DYEING



Aloke Banerjee, head-domestic business, Bombay Dyeing, received the award from Simon Souden of Savile Row and Reetika M Dalal of Daks.

Hall of Fame >>



Seasons



Portico



Spaces

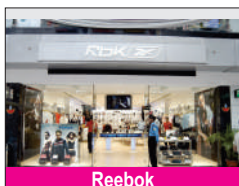
Most Admired Exclusive Brand Retail Chain of the Year

BENETTON

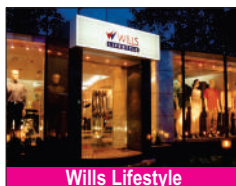
Gagan Singh, MD, Benetton India, and team collected the award from Sunil Tandon and Vijay Arora of Today Homes and Infrastructure Pvt Ltd



Hall of Fame >>



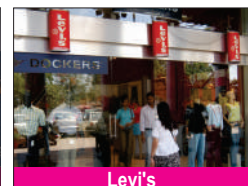
Reebok



Wills Lifestyle



Provogue



Levi's



Most Admired Large Format Retailer of the Year LIFESTYLE

G Sankar, MD, Lifestyle, and team collected the award from Sunil Tandon and Vijay Arora of Today Homes and Infrastructure. This department-store chain from Dubai-based Landmark Group started its India operations in 1998.



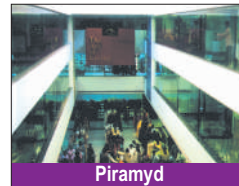
Hall of Fame >>



Pantaloons



Shoppers' Stop



Piramyd



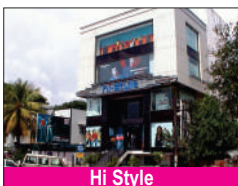
Globus

Most Admired Regional Retailer of the Year KAPSONS



Darpan Kapoor, director, Kapsons, collected the award from Chetan Shah of Pepe and model Gauhar Khan. This pioneering venture is today rated among the best and most popular stores in Punjab, Haryana, Himachal Pradesh, and Jammu & Kashmir.

Hall of Fame >>



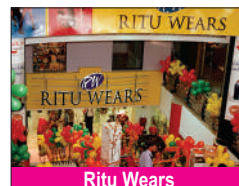
Hi Style



Jade Blue



Dhiraj sons



Ritu Wears

Most Admired Fashion Retail Concept Creator of the Year PANTALOON RETAIL



Rajan Malhotra, head-apparel business, and Vinay Gupta of Pantaloon Retail, collected the award from H Ramanathan of Landmark and model Fleur Xavier. The award was for creation of successful fashion retail concepts like aLL, Mela and Fashion Station.

Hall of Fame >>



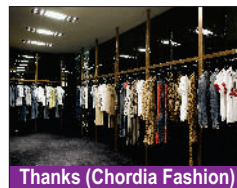
Rivet (Levi's)



Sensa (Amran Trading)



Home Club (Welspun)



Thanks (Chordia Fashion)

Most Innovative Fashion Campaign of the Year Levi's Red Loop

Shumone Chatterjee, MD, Levi's India, and team received the award from John Penrice of Lycra. Developed by JWT Bangalore, the campaign created a truly intl look that was edgy and in consonance with the discerning top end consumer.



Hall of Fame >>



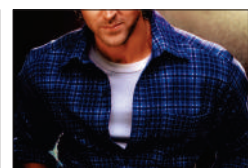
Orra Platinum Platinum



Bombay Dyeing



Tuscan Verve



John Players



Most Admired Fashion Shopping Destination of the Year SHOPPERS' STOP

The Shoppers' Stop team collected the award from Maureen Wadia and model-actor Rahul Dev. Shoppers operates 16 chain stores across 9 cities in the country.



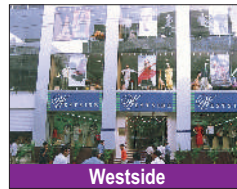
Hall of Fame >>



Lifestyle



Globus



Westside



Pantaloon

Most Innovative Lycra® Brand of the Year Reebok



Subhinder Singh Prem, MD, Reebok India, and team collected the award from John Penrice, Prakash J Bhojwani and actor Mahima Chaudhry, President & CEO, Time Machine group.

Most Admired Fashion Retail Professional of the Year

KRISH IYER, MD and CEO, Piramyd Retail Ltd



Instrumental in rolling out Crossroads – India's first true shopping mall in Jan '99. Krish Iyer received the award from Bill D'Arienzo of WDA Brand Marketing, USA.

Most Admired Fashion Brand Professional of the Year

SHREYAS JOSHI, president, Group-Apparel, Raymond Ltd

He gave independent identities to each of the Raymond menswear brands. Shreyas Joshi received the award from Patrick Hanly of Harvey Nichols.



Images Award for Excellence in the Business of Fashion

Kishore Biyani, CEO & MD, Pantaloon Retail (India) Ltd



A visionary with the derring-do to chart his own course, Kishore Biyani received the award from Amitabh Taneja, Chief Convenor, IFF '06, and his daughter Pia Taneja.