



IFF ANNUAL MEMBERSHIP & DELIVERABLES*

**YOUR
ACCESS
TO THE
FUTURE OF
FASHION**

MEMBERSHIP ELIGIBILITY

- i. Fashion Retailers
- ii. Fashion MBOs/ Independent Retailers
- iii. Regional Retail Chains - 3 or more stores/ Brands with Owned Brand Outlets/Shop-in-shops
- iv. National Department Stores/Large Format Fashion stores
- v. Online Retailers
- vi. Groups with Multiple Retail Formats + Franchise/Distribution/Licensing/Own Brand Operations
- vii. Fashion Startups in manufacturing/processing
- viii. Exporters, Manufacturers & Buying Houses of Fashion Lifestyle Products
- ix. Trims & Embellishments
- x. Fashion Franchisees & Distributors
- xi. Fashion & Lifestyle Brands (without own stores/SIS)
- xii. Textile Companies
- xiii. Fibres Fabrics & Finishes

Categories Deliverables ↓	BRONZE MEMBERSHIP	SILVER MEMBERSHIP	GOLD MEMBERSHIP	PLATINUM MEMBERSHIP
All Inclusive Annual Fee (GST extra)	₹25,000	₹50,000	₹1,00,000	₹2,00,000
Advertisements in Images Business of Fashion, Images Retail & Shopping Centre News Magazines	NA	NA	1 page, worth ₹75,000	2 pages, worth ₹1,50,000
Feature/s, editorial coverage (subject to editorial guidelines) in relevant IMAGES publications/ Research Books/Coffee Table Books/online (data & information to be provided by members) (coverage as per member category)	1 Page, PR value worth ₹50,000	2 Pages, PR value worth ₹1,00,000	5 Pages (PR value worth ₹2,50,000)	10 Pages (PR value worth ₹5,00,000)
Brand Banners on Indiaretailing.com / EDM (applicable as per category)	NA	Promo Banners Value up to ₹50,000	Promo Banners Value up to ₹1,00,000	Promo Banners Value up to ₹2,00,000
Corporate Films, Campaign Videos, Case Studies etc in relevant Newsletter/Websites	NA	NA	1 video for 1 week on home page worth ₹200,000	2 videos for 1 week each on home page worth ₹400,000
**Delegate Pass for India Fashion Forum (IFF). Special Invite for Power Breakfasts, Networking Lunches, Awards & Gala Dinners	a. 1 Pass free (Ground Event) or b. 4 Passes (Virtual Event)	a. 2 Passes free (Ground Event) or b. 8 Passes (Virtual Event)	a. 4 Passes free (Ground Event) or b. 16 Passes (Virtual Event)	a. 8 Passes free (Ground Event) or b. 32 Passes (Virtual Event)
Digital Research Reports/ e-Subscription	eResearch Reports worth ₹5,000/ e-Subscription worth ₹5,000	eResearch Reports worth ₹10,000/ e-Subscription worth ₹10,000	eResearch Reports worth ₹20,000/ e-Subscription worth ₹20,000	eResearch Reports worth ₹40,000/ e-Subscription worth ₹40,000
Business Networking	NA	5 existing member connects	10 existing member connects	15 existing member connects
Coverage under 'Who's Who' (leadership profiles/ features on indiaretailing.com)	NA	Yes, PR value worth ₹50,000	Yes, PR value worth ₹50,000	Yes, PR value worth ₹50,000
***Exemption on Images Fashion Awards nomination	NA	Processing fee waiver upto 1 nomination	Processing fee waiver upto 2 nominations	Processing fee waiver upto 4 nominations
Branding on indiafashionforum.in	Member's logo with URL (PR value worth ₹50,000)	Member's logo with URL (PR value worth ₹50,000)	Member's logo with URL (PR value worth ₹50,000)	Member's logo with URL (PR value worth ₹50,000)
Lounge Access at India Fashion Forum	Members' exclusive lounge access for business meetings	Members' exclusive lounge access for business meetings	Members' exclusive lounge access for business meetings	Members' exclusive lounge access for business meetings

MEMBERS CAN UPGRADE TO ANY MEMBERSHIP AS PER THEIR CHOICE OF DELIVERABLES

Deliverables are subject to submission of inputs/ confirmations/ approval/ additional charges wherever applicable by specific dates/deadlines as communicated to members.

** In case there will be no ground event we will issue passes for virtual events.

***Special fee ₹7,500 plus tax per nomination processing fee over and above the entitlement

Deliverables are subject to change without notice.

Additional Benefits: Prioritised processing of application for IRF Trusted Mark Certification