



IFF ANNUAL MEMBERSHIP & DELIVERABLES*

**YOUR
ACCESS
TO THE
FUTURE OF
FASHION**

MEMBERSHIP ELIGIBILITY	<ul style="list-style-type: none"> i. Fashion Retailers ii. Fashion MBOs/ Independent Retailers iii. Regional Retail Chains - 3 or more stores/ Brands with Owned Brand Outlets/Shop-in-shops iv. National Department Stores/Large Format Fashion stores v. Online Retailers vi. Groups with Multiple Retail Formats + Franchise/Distribution/Licensing/Own Brand Operations vii. Fashion Startups in manufacturing/processing viii. Exporters, Manufacturers & Buying Houses of Fashion Lifestyle Products ix. Trims & Embellishments x. Fashion Franchisees & Distributors xi. Fashion & Lifestyle Brands (without own stores/SIS) xii. Textile Companies xiii. Fibres Fabrics & Finishes 				
	Categories →	BRONZE MEMBERSHIP	SILVER MEMBERSHIP	GOLD MEMBERSHIP	PLATINUM MEMBERSHIP
Deliverables ↓					
All Inclusive Annual Fee (GST extra)	₹25,000	₹50,000	₹1,00,000	₹2,00,000	
Feature/s, editorial coverage subject to Editorial guidelines in relevant IMAGES Publications/ Research Books/ Coffee Table Books, Online Media (Content to be provided by members)	Subject to editorial approval (1 page only)	2 Pages, PR value worth ₹1,00,000	4 Pages (PR value worth ₹2,00,000)	8 Pages (PR value worth ₹4,00,000)	
Promo Banners on Indiaretailing.com portal /EDM (applicable as per category)	NA	Promo Banners Value up to ₹50,000	Promo Banners Value up to ₹1,00,000	Promo Banners Value up to ₹2,00,000	
Corporate Films, Campaign Videos, Case Studies etc. in relevant Newsletter/ Websites	NA	NA	1 video for 1 week on home page worth ₹2,00,000	2 videos for 1 week on home page worth ₹4,00,000	
**Delegate Pass for one Fashion Event (Conference, Master Classes, Workshops, Exhibitions) & Networking Lunches, IMAGES Fashion Awards & Gala Dinner	a. 1 Pass free (Ground Event) or b. 4 Passes (Virtual Event)	a. 2 Passes free (Ground Event) or b. 8 Passes (Virtual Event)	a. 4 Passes free (Ground Event) or b. 16 Passes (Virtual Event)	a. 8 Passes free (Ground Event) or b. 32 Passes (Virtual Event)	
Digital Research Reports / E-Subscription	eResearch Reports / E-Subscription worth ₹5,000	eResearch Reports / E-Subscription worth ₹10,000	eResearch Reports / E-Subscription worth ₹20,000	eResearch Reports / E-Subscription worth ₹40,000	
Business Connections	NA	5 existing member connects	10 existing member connects	15 existing member connects	
CEO's picture & profile on 'Who's Who' on indiaretailing.com	NA	Yes, PR value worth ₹50,000	Yes, PR value worth ₹50,000	Yes, PR value worth ₹50,000	
Branding at India Fashion Forum website	Member's logo with URL (PR value worth ₹50,000)	Member's logo with URL (PR value worth ₹50,000)	Member's logo with URL (PR value worth ₹50,000)	Member's logo with URL (PR value worth ₹50,000)	
IMAGES Fashion Awards waivers	NA	Special processing fee ₹5,000 per nomination	Special processing fee ₹5,000 per nomination	Special processing fee ₹5,000 per nomination	
Lounge Access at India Fashion Forum (Ground Event)	Members' exclusive lounge access for business meetings	Members' exclusive lounge access for business meetings	Members' exclusive lounge access for business meetings	Members' exclusive lounge access for business meetings	
Membership Logo (as per category) for communications	Yes	Yes	Yes	Yes	

MEMBERS CAN UPGRADE TO ANY MEMBERSHIP AS PER THEIR CHOICE OF DELIVERABLES

*Deliverables are subject to submission of inputs/ confirmations/ approvals/ additional charges wherever applicable by specific dates/ deadlines as communicated to members.

**In case there will be no ground event we will issue passes for virtual events. Deliverables are subject to change without notice.

Additional Benefits: In processing of your application for 'Trusted Mark' Certification.