

THE FUTURE OF FASHION RETAIL



17-18 December, 2019, Hotel Conrad, Bengaluru



IFA JURY ROOM AGENDA PRESENTATIONS BY IFA FINALISTS

17th DECEMBER, TUESDAY, DAY 1

IFF SUCCESS STORIES

BRAND/ RETAIL EXPANSION

02.00 pm - 06:30 pm

SINGLE BRAND RETAIL CHAINS - FASHION & LIFESTYLE RETAILERS

- Westernwear - Men's & Women's
- Indianwear - Men's & Women's
- Kidswear
- Jeans & Casualwear
- Lingerie - Women's Innerwear
- Fashion Accessories

LARGE FORMAT MULTIBRAND RETAILERS WITH 15000+ SQ FT AV. STORE SIZE
Affordable Fashion Retailer

EXCELLENCE AWARDS/ SPECIAL JURY AWARDS

Department Store, Sportswear, Men's Innerwear, Jewellery, Home & Interiors, Regional Retailer, Fashion Company & Nominations in categories that have less than 3 nominations will be considered for Excellence/ Special Jury Awards.

18th DECEMBER, WEDNESDAY, DAY 2

DESIGN CONCEPTS WITH AN EFFECTIVE COMMUNICATION AND RETAIL STRATEGY : 11.00 am - 01.00 pm		Presentation - followed by Q&A
<p>COLLECTIONS</p> <p>Karl Lagerfeld for Coverstory By Ruchika Shrivastava, Marketing Head</p> <p>Parichay - Khadi Collection by Taneira By Anindita Sardar, Head - Design- Taneira</p> <p>Yolo Dress for W By Niraj Sharma, AGM Sales, TCNS Clothing</p> <p>7 Looks 1 Suit - "Travel Light" by Van Heusen By Akash Ashesh, GM, Visual Merchandising, Van Huesen</p> <p>Unique Concepts with Complete Design by Shingora By Swatantra Raghwarshi, Business Head, Shingora</p> <p>STORE DESIGN</p> <p>Kapsons By Darpan Kapoor, Vice Chairman, Kapsons</p> <p>Kanchepuram Vara Mahalakshmi Silhs By Akhil K. V. Manager Advertising, Kolmanadir</p> <p>Simon Carter By Namita Bali, Brand Director, Simon Carter</p> <p>Madame By Yashish Khullar, BD Head, Madame</p> <p>Pantaloons By Chaitali Nandi, Marketing Manager, Pantaloons</p>	<p>VISUAL MERCHANDISING</p> <p>Home Centre - Sale By Marthy Bermejo, VM Head, Home Centre - Lifestyle</p> <p>Lifestyle - Youth Fest By Akash Kumar, GM Visual Merchandising, Lifestyle</p> <p>V-Mart - Festive VM By Kavita Singh, AGM, Visual Merchandising, V-Mart</p> <p>Project EVE - Season of Bling By Unni Augustine, GM-VM, Project Eve</p> <p>Pepe Jeans London - Design to Digital By Priyaranjan Manay, CMO, Pepe Jeans London</p> <p>W for Yolo Dress By Niraj Sharma, AGM Sales, TCNS Clothing</p> <p>Lifestyle - Pujo VM By Akash Kumar, GM Visual Merchandising, Lifestyle</p>	<p>STORE LAUNCH</p> <p>DSS by Inc.5 Soes, South Ext, N. Delhi By Rajesh Kadam, COO, Inc. 5 Shoes</p> <p>Kapsons, Mall Road, Ludhiana By Darpan Kapoor, Vice Chairman, Kapsons</p> <p>Levi's, Select CITYWALK, New Delhi By Aashesh Verma, Head-Store Planning & Retail Development, Levi's</p> <p>Louis Phillippe, South Ext, N. Delhi By Name to be confirmed</p> <p>Pepe Jeans Londos, Elante Mall, Chandigarh By Priyaranjan Manay, CMO, Pepe jeans London</p> <p>Puma, 100 ft Road, Indiranagar, Bengaluru By Rakesh Nahar, Regional Retail Manager, South Puma</p> <p>V-Mart, Kota By Kavita Singh, AGM, Visual Merchandising, V-Mart</p> <p>Van Heusen, Elante Mall, Chandigarh By Akash Ashesh, GM, Visual Merchandising, Van Huesen</p>

INNOVATIONS, START UPS AND MARKETING & PROMOTIONS : 02.00 pm - 05.00 pm		Presentation - followed by Q&A
<p>FASHION INNOVATION</p> <p>Wiser Wash - Pepe Jeans London By Priyaranjan Manay, CMO, Pepe Jeans London</p> <p>The Earth Bag - Crea By Praveen Premkumar, Director, Crea Worldwide</p> <p>Fibre to Fashion Ecosystem - Easybuy By Rajesh Sethuraman, Marketing Head, Easybuy</p> <p>Converting Waste Plastic Bottles to High-end Fashion- Relan By Sarjey Gupta, Head Product Development - Staple Fibre Div, Reliance Polyester (Relan)</p> <p>START UPS</p> <p>Suitara - Ramona Parsoni, Owner</p> <p>Cashfree - Archit Vyas, Manager - Partnerships and Strategic Alliances</p> <p>Indian weavers Alliance - Moliba Baruah, Founder</p> <p>Mini Club - Kavita Mallick, Brand Head</p> <p>Prayog - Saumari / Sharma, CEO</p>	<p>MARKETING & PROMOTIONS</p> <p>#MYCALVINS - Calvin Klein By Kaustav Dey, Marketing Head, Tommy Hilfiger & Calvin Klein India.</p> <p>Face of Easybuy - A search for Bangalore's most fashionable child By Rajesh Sethuraman, Marketing Head, Easybuy.</p> <p>What's a Woman - Forever New By Sanchita Bhagat, Asst Manager - Brand Marketing, Forever New.</p> <p>Max Women's Fest - Behan Kuch Bhi Pahen By Pallavi Pandey AVP, AVP - Brand Communication, Max Fashion.</p> <p>ONLYft Ananya Panday By Sahil Acharya, Digital Marketing for ONLY and ONLY&SONS, Bestseller India.</p> <p>Season of Bling - Project EVE By Shaifali Gautam, Head-Marketing, Project Eve.</p> <p>Stackthem Campaign - Puma By Debansita Majumder, Head-Marketing, Puma.</p> <p>Aabhar - Reliance Jewels By Harsh Shah, Chief Manager, Reliance Jewels.</p> <p>The Pepe Party - Pepe Jeans London By Priyaranjan Manay, CMO, Pepe Jeans London.</p>	<p>MARKETING & PROMOTIONS</p> <p>Selected HOMME By Sahil Advani, Digital Marketing for ONLY and ONLY&SONS, Bestseller India.</p> <p>GYMJS - Spykar By Sarsangeeta Israni, GM, Marketing, Spykar.</p> <p>#TommyXMercedesBenz for Menswear & TommyXZendaya for Womenswear By Kaustav Dey, Marketing Head, Tommy Hilfiger & Calvin Klein India.</p> <p>United By Vote - United Colors of Benetton By Name to be confirmed.</p> <p>W for Yolo Dress By Niraj Sharma, AGM Sales, TCNS Clothing.</p> <p>Karl Lagerfeld for Coverstory By Ruchika Shrivastava, Marketing Head, Coverstory.</p> <p>Diana Penty - Face of Forever New By Sanchita Bhagat, Asst Manager - Brand Marketing, Forever New.</p> <p>Carry Your World - Van Heusen By Mitam Raj, Senior Brand Manager, Van Huesen.</p> <p>In The Name of Liberty - Liberty By Barun Prabhakar, CMO, Liberty.</p> <p>All for Denim - Pepe Jeans London By Priyaranjan Manay, CMO, Pepe jeans London.</p>

TECH IMPLEMENTATIONS : 05.00 pm - 06.00 pm
Presentation - followed by Q&A.

Omnichannel Optimisation - Omuni powered by Avind Internet By Presenter's name to come

Max Bubby - Customer Engagement & Experience - Max Fashion
By Shantnu Prakash, DGM, Customer Loyalty & Analytics, Max Fashion.

Omi Optimisation - Fab India By Arun Maikar, Head E-Commerce, FabIndia

Endless Aisles - Bestseller By Ranjan Sharma, CIO, Bestseller India

Customer Service & Experience - Blackberrys By Harcharan Singh, CIO, Blackberrys

Omi Optimisation - Myntira
By Rajesh Narkar, Brand Director and VP, Myntira & Bhavik Hemant Jhaveri

Robotic Process Automation - Bestseller By Ranjan Sharma, CIO, Bestseller India

Insstore technology - Soch By Presenter's name to come

Loyalty & Customer Engagement - Forever New
By Sanchita Bhagat, Asst Manager - Brand Marketing, Forever New

Omnichannel Optimisation - W
By Niraj Sharma, AGM, Sales, TCNS Clothing

*Agenda Session Titles, Jurors, brief, dates, timings and categories are subject to change

JURY To Judge IFA Presentations

Chairman of the Jury - **Bijoy Kania**, Board Member, I Cottonization Asia
 Chief Guest - **Anilash Taneja**, CMO, IIM&S GROUP
 Jury Panel:
 - **Amrinder Singh**, CIO, IIO Association of India (IIO)
 - **Anuj Karmad**, CEO & MD, ANANDCO Retail
 - **Arunyacharya**, Partner & Leader, Consumer & Retail, Strategy & (part of PwC network)
 - **Arun Gupta**, Managing Partner & Director, Ingenium Advisors
 - **Anand Rathore**, Sr VP & Global Head of Digital Engineering, Vitasta
 - **Beno Sehgal**, CEO, Freshport Retail India
 - **Bimal Sharma**, Head - Retail, Advisory & Transaction Services, CMM, South Asia
 - **C S Suryanarayana**, Director and Senior Partner, V'Nova Business Growth (Vartabrand)
 - **Droogshi Datta**, Founder, Third Daylight
 - **Dr Nataraj M**, MD & President, Autonomiq
 - **Hanish Bhoor**, Founder, Hanish Bhoor Consults Inc.
 - **Harmeet Bajaj**, Program Director, Fashion Education, Accent Retailer Community
 - **Harvinder Sahni**, MD, Mill, Warty Advisors
 - **Jagdish K Behral**, VP - IT, International Programs, GE Transportation (A Wharfed Company)
 - **Kamal Gupta**, Director-LV&G, Digital Retail (E-Commerce), Biscaya India

- **Vandini Kelkar**, Director, Customer Research, MEASA, Frost & Sullivan
 - **Vinod Handa**, Partner - Consumer and Retail Practice, A.T. Kearney
 - **Pankaj Sareen**, Associate Partner - Retail, Retail & CPS, Wholesale Group
 - **Prof. Angharam Jayaraman**, Head - Industry & Alumni Affairs, IIFT
 - **Rajat Naha**, Partner & Head - Consumer & Retail Sector, Deloitte India
 - **S Bhagwanthran**, President - Retail, Bhavaya City Developments
 - **Seloni Rangia**, President, Jet Airways
 - **Samar Singh Sankhwal**, Business Consulting, Start up advisory, Thought Leader, Public speaker
 - **Shibu Philips**, Business Head, Lulu Shopping Mall
 - **Shikhar Kallor**, Founder, NPE Digital
 - **Shreyash Hattar**, COO, PDS
 - **Sreedhar Prasad**, Investor and Advisor - Fashion Retail
 - **Smit Chopra**, Director, Research Analysis, Globaldata
 - **Sudhima Bolla**, Director, EFT, Commerce, Natural Insights, South Asia
 - **Swati Gautam**, Empowering Director, American Express
 - **Vikram Rana**, Fashion Retail Industry Veteran
 - **Vivek Hazare**, MD, Brand owner
 - **Vijayeshwar Sharma**, CEO & Executive Director, Select Infrastructure