



THE FUTURE OF
FASHION
RETAIL

20TH EDITION IFF / INDIA FASHION FORUM



17/18 DECEMBER 2019
Hotel Conrad, Bengaluru

EXHIBITOR CONTRACT FORM - INTERNATIONAL

Exhibiting Company _____

Contact Person _____

Designation _____

Address _____

Phone _____ Fax _____

Mobile _____ Email _____ (Tick on the preferred Block)

Area Type: Raw Space Shell Scheme

Stall No. _____

Area Sq. Mtr _____

BOOTH COST

BOOTH SIZE (MIN.)	PARTICIPATION FEE
9 Sq. meters	USD 10,400 + applicable taxes

- Includes a twin sharing hotel room for 3 nights
- Added space over and above would be at 1100 USD per sq mtr (multiples of 9 sq mtr)

Applicable Taxes: GST at Current Rate

▶ HOW TO PAY

PAYMENT OPTION 1

Charge my   (Please enclose a copy of your PHOTO ID)

Amount USD _____ Card Number _____

Name _____

Expiry _____ Signature _____

PAYMENT OPTION 2

Payment by SWIFT (TT) of Current Account No: 34904318786 of Images Multimedia Pvt. Ltd with SBI Bank. The SWIFT-BIC Code is SBININBB382, and IFSC Code is SBIN0014461, and bank branch address is Plot No. 15, Aggarwal Plaze, Behind Crown Plaza Hotel, Okhla Phase-I, New Delhi- 110020

Note:
Space request should be supported by 100% payment on confirmation.

▶ STALL MODALITIES

- Booking of stall shall be processed only on receipt of complete payment.

BOOTH OPTIONS	BOOTH SIZE (MIN.)
Raw Space	18 Sq. meters
Shell Scheme*	9 Sq. meters

*Basic 9sqm Shell Scheme includes: Wall, Fascia, 3 Chairs, 1 Square Table, 1 Info Counter, Carpet, Waste Paper Basket, 3 Spot Lights, 1 POWER POINT (5 AMPS).

Temporary power load (if required) during Built-up dates or Show dates is available at additional cost of \$100/- per KW.

- For outsourcing Special Stall Construction, Plasma etc, please contact:

IM EXPO SOLUTIONS
Mr. Shashank Pandey
Tel: +91-2225707278/79/80
Mobile: +91-98339203
Email: shashank@imexposolutions.com
nirav@images-ent.com

- Stand design to be approved before November 30, 2019

▶ THE IFF FORUM GUIDE

- Please refer formate on www.indiafashionforum.in
- Duly complete the details & e-mail at: gaurisrivastava@imagesgroup.in

▶ THE IFF EXHIBITOR MANUAL

- Please study the manual carefully to understand all the procedure and deadlines as they will save you both money and time. Please refer formate on www.indiafashionforum.in

Send the complete form with payments to:

GAURI SRIVASTAVA

Show Administrator
IMAGES MULTIMEDIA PVT. LTD
CIN: U22122DL2003PTC120097
S-21, Okhla Industrial Area, Phase II,
New Delhi - 110020, India
Ph: +91-11-40525000, Fax: +91-11-40525001
Mobile: +91 9873800387
E-mail: gaurisrivastava@imagesgroup.in

We hereby confirm our participation at 20th IFF & accept the rules & regulations as mentioned in exhibitor manual.

Date _____

Official Stamp & Signature _____

GENERAL EXHIBITOR RULES, TERMS & CONDITIONS

1. **ORGANISER:**
Images Multimedia Pvt. Ltd.
 S-21, Okhla Industrial Area, Phase-II
 New Delhi - 110020, India
 Tel: +91-11-40525000, Fax: +91-11-40525001
Contact Person: Gauri Srivastava
 Email: gaurisrivastava@imagesgroup.in
 2. **VENUE:** Conrad, Bengaluru, India
 3. **EXHIBITION TIMING:**
 Tuesday, December 17, 2019 : 10.00am - 06.00pm
 Wednesday, December 18, 2019 : 10.00am - 06.00pm
 4. **EXHIBITOR:**
 For any company participating in **20th IFF**, the organiser reserves the right of participation.
 5. **ELIGIBILITY OF EXHIBITS:**
 5.1 An Exhibitor who is either associated with the agent for another firm and who wishes to exhibit the product of another firm or firm must state at the time of making application for space the name of the firm(s) to be represented at the Exhibition and undertake to confine the exhibits to the goods of such firm(s). The name of such firm(s) must display on the stand throughout the Exhibition period.
 5.2 Allotment of space by the organisers shall not imply that they accept the proposed exhibits, and the Exhibitor must satisfy himself that his exhibits comply with the Regulations. The Organisers reserve the right to exclude and / or require to be removed any exhibit which in their reasonable opinion is not within the scope of the Exhibition or is not suitable for the site allocated to the Exhibitor. The decision of the Organisers as to the eligibility of exhibits will be absolutely final and binding.
- Participation Cost**
6. **SPACE ALLOCATION:**
 Space request should be supported by 100% payment on confirmation.
Notes:
 The prospective Exhibitors should apply on Application for Participation Contract Form together with payment. Allotment will be on "first-come-first served" basis subject to receipt of all payments. All payment should be made by Demand Draft / Cheque in Favour of "Images Multimedia Pvt. Ltd."
 Application for space, both indoor and outdoor, may be made in combinations/multiples of continuous plots/booths. For a combination of continuous, furnished indoor standard booth allotted, provision of partitions within the area would be optional.
 Rental includes passes for Exhibitor Staff manning stands during the Fair, One Free Entry in the Fair Catalogue.
 Acceptance of Application for Participation Contract Form must be submitted as per clause no. 6.
 The Organiser reserves the right to reallocate space, change the layout, add or delete corridors in space plans-which may affect the orientation of some EXHIBITORS. The organiser's decision shall be final. The Organiser also reserves the right to turn down application for Participation, or even deny Participation to Exhibitors already confirmed.
 The Exhibitor, any Company/Organization participating in **20th IFF** enters into a contract, with the Organiser upon submission of this document, The Company (Proposed Exhibitor) agrees to participate at the Exhibition 20th IFF and to abide by the regulations & by-laws, handed out to the company is liable to the space rentals in full, to the Organiser.
7. **APPROVAL FOR DESIGN OF STAND:**
 Every exhibitor availing Raw Space only will have to submit their drawing and to scale mock-up, complete with details of Exhibit, Electricity and other installation and elevation in four copies for approval of the Organiser before 30th November 2019
 8. **SALE OF EXHIBITS:**
 Sales are not allowed during the Fair. However negotiations for sale may be conducted. Removal of any Exhibit during the Fair Period is also prohibited.
 9. **HANDLING OF EXHIBITS, CUSTOMS AND IMPORT:**
 Services for handling, clearing and forwarding would be available at the Grounds at extra cost. The Organiser will appoint Clearing and Forwarding Agents for **20th IFF**, who will assist in handling and completing Customs formalities if required. Exhibitor would be required to contact them directly for such assistance. Movement of exhibits in the Fair Ground by agencies other than the official Clearing and Forwarding Agents is prohibited.
 10. **EXHIBITS FOR DISPLAY:**
 Exhibits for display during the **20th IFF**, can be brought into the Fair Ground from Monday, 16th December 2019.
 11. **STAND COMPLETION:**
 Exhibitors must ensure that their stands are ready by 7:00am on Tuesday, 17th December 2019 with all Exhibits in position.
 (Late connection will attract penalty @ \$100/hrs of delay)
 12. **REMOVAL OF EXHIBITS:**
 The Organisers tenancy of the Exhibition Venue terminates at 23:59 Hrs. Wednesday, December 18th, 2019. All non portable exhibits and other property of the Exhibitor, his contractors and agents, must be removed from the Exhibition venue by the exhibitors or an amount on per hour basis would be charged from the exhibitor.
 13. **DAMAGES TO THE FAIR GROUND:**
 Exhibitors will be required to make good all damages or make payment adjustable against caution money in lieu there of the Fair Ground Facilities/buildings etc. incurred during setting up and/or Fair Period and/or dismantling period.
 14. **Default in Payment:** The Applicant shall not be entitled to any refund of any part of any payment and shall remain liable for all payments set forth in this Agreement, subject only to "cancellation of Event" as explained in clause 7 of this Agreement. Inability or undue delay by the Applicant in making of the advance payment (to be paid at the time of signing this Agreement) shall result in the cancellation of the allotted space (stall and hoarding) provided to it at the venue by Images. The said space shall then be eligible for re-allocation to other applicants. On non-payment by the Applicant after 15 days of surpassing of the Payment Date, the Applicant shall become liable to pay the full amount along with an interest at the rate 24% PA for the default in payment.
 The Applicant shall be liable to make full payment even on 'pre-termination' of this Agreement by the Applicant. There shall be no refund of any amount (advance payment or any other amount) paid by the Applicant on termination of the Agreement prior to the Termination Date by the Applicant. Also, there shall be no refund of the paid amount by the Applicant on the postponement or rescheduling of the Event. The Applicant shall be allotted the specified space and given the services as specified herein, in the postponed Event.
 15. **CANCELLATION:**
 If company withdraws from this contract after having concluded the said contract, the company hereby agrees to indemnify the exhibition management/ organiser for the losses at the following rates
- | | |
|--|-------------------|
| Upon withdrawal/reduction before October 15, 2019 | 50% of stand rent |
| Upon withdrawal/reduction before November 24, 2019 | 75% of stand rent |
| Upon withdrawal/reduction from November 25, 2019 | Full stand rent |
16. **INSURANCE:**
 Against all ascertainable risks from transportation to display and removal should be down by the Exhibitors at their cost. Organisers will in no way be responsible.
 17. **PHOTOGRAPHY:**
 The Organiser reserves the right to photograph any exhibit for his use.
 18. **SETTLEMENT OF DUES:**
 Any and all expenses chargeable to exhibitors must be settled before the closure of the Fair to ensure smooth removal of goods from the Fair Site.
 19. **DISPUTE RESOLUTION AND GOVERNING LAW:**
 All unresolved matters, questions, dispute or differences whatsoever arising between the exhibitor and organisers shall be settled by arbitration in accordance with the rules of the arbitration and conciliation Act 1996. The arbitration proceedings shall be conducted in the English Language in New Delhi, India. The Arbitration agreement contained in this paragraph shall be solely and exclusively governed by the laws of India.
 20. **FORCE MAJEURE:**
 If the exhibition is abandoned, cancelled or suspended in whole or in part by reason of war, fire, national emergency, labour dispute, the non-availability of exhibition premises or any other cause not within the control of the organisers, the organiser may, at their entire discretion, repay the rental paid by the Exhibitor, or part there of, but shall be under no obligation to repay any of such rental and shall be under no liability in respect of any action, claims or losses.
 21. **POSTPONEMENT OF EVENT:**
 If Images is unable to organize the Event on the decided dates on account of occurrence of an established force majeure event, the rescheduled dates shall be duly notified by Images to the Applicant. Images shall not be responsible for any losses (monetary or otherwise) suffered by the Applicant due to rescheduling of the Event because of any force majeure incident.
 22. **CANCELLATION OF EVENT:**
 If, for any reason beyond Images' control (force majeure incidence) the Event, or any part thereof, is completely prevented from being held, Images shall cancel the Event and refund the advance payment made by the Applicant. Images shall not be held responsible for any losses suffered by the Applicant due to cancellation of the Event due to occurrence of an established force majeure event.
 23. **INTELLECTUAL PROPERTY RIGHTS:**
 The Parties acknowledge and accept that any use of their Intellectual Property Rights on the promotional materials, advertisements etc. relating to the arrangement and other matters incidental thereto or related therewith shall not constitute an infringement of their Intellectual Property Rights under applicable laws.