



## IFF ANNUAL MEMBERSHIP & DELIVERABLES\*

**YOUR  
ACCESS  
TO THE  
FUTURE OF  
FASHION**

MEMBERSHIP ELIGIBILITY		<ul style="list-style-type: none"> <li>i. Fashion Retailers</li> <li>ii. Fashion MBOs/ Independent Retailers</li> <li>iii. Regional Retail Chains - 3 or more stores/ Brands with Owned Brand Outlets/Shop-in-shops</li> <li>iv. National Department Stores/Large Format Fashion stores</li> <li>v. Online Retailers</li> <li>vi. Groups with Multiple Retail Formats + Franchise/Distributor/Licensing/Own Brand Operations</li> <li>vii. Fashion Startups in manufacturing/processing</li> <li>viii. Exporters, Manufacturers &amp; Buying Houses of Fashion Lifestyle Products</li> <li>ix. Trims &amp; Embellishments</li> <li>x. Fashion Franchisees &amp; Distributors</li> <li>xi. Fashion &amp; Lifestyle Brands (without own stores/SIS)</li> <li>xii. Textile Companies</li> <li>xiii. Fibres Fabrics &amp; Finishes</li> </ul>			
		BRONZE MEMBERSHIP	SILVER MEMBERSHIP	GOLD MEMBERSHIP	PLATINUM MEMBERSHIP
<b>Categories</b> →					
<b>Deliverables</b> ↓					
All Inclusive Annual Fee (GST extra)	<b>₹25,000</b>	<b>₹50,000</b>	<b>₹1,00,000</b>	<b>₹2,00,000</b>	
Advertisement in IMAGES Business of Fashion magazine	NA	1 Page (worth ₹50,000)	2 Pages (worth ₹1,00,000)	4 Pages (worth ₹2,00,000)	
Feature/s, editorial coverage subject to Editorial guidelines in relevant IMAGES Publications/ Research Books/ Coffee Table Books, Online Media (Content to be provided by members)	1 Page, PR value worth ₹50,000	2 Pages, PR value worth ₹1,00,000	5 Pages (PR value worth ₹2,50,000)	10 Pages (PR value worth ₹5,00,000)	
Promo Banners on Indiaretailing.com portal /EDM (applicable as per category)	NA	Promo Banners Value up to ₹50,000	Promo Banners Value up to ₹1,00,000	Promo Banners Value up to ₹2,00,000	
Delegate Pass for one Fashion Event (Conference, Master Classes, Workshops, Exhibitions) & Networking Lunches, IMAGES Fashion Awards & Gala Dinner	1 Privilege Delegate Pass worth ₹17,700	2 Privilege Delegate Passes worth ₹35,400	4 Privilege Delegate Passes worth ₹70,800	8 Privilege Delegate Passes worth ₹1,41,600	
a. Research Reports & Publications-Print & Online b. Subscription - Print & Online (Business of Fashion & Images Retail)	a. Research Reports worth ₹5,000 b. E-Subscription: ₹1,800	a. Research Reports worth ₹10,000 b. E-Subscription: ₹1,800	a. Research Reports worth ₹20,000 b. E-Subscription: ₹1,800	a. Research Reports worth ₹40,000 b. E-Subscription: ₹1,800	
Business Connections	5 existing member connects	10 existing member connects	15 existing member connects	20 existing member connects	
CEO's picture & profile on 'Who's Who' on indiaretailing.com	NA	Yes, PR value worth ₹50,000	Yes, PR value worth ₹50,000	Yes, PR value worth ₹50,000	
Speaker / Panel discussion opportunities	Subject to availability of slots	Subject to availability of slots	Subject to availability of slots	Subject to availability of slots	
Branding at India Fashion Forum website	Member's logo with URL (PR value worth ₹50,000)	Member's logo with URL (PR value worth ₹50,000)	Member's logo with URL (PR value worth ₹50,000)	Member's logo with URL (PR value worth ₹50,000)	
IMAGES Fashion Awards waivers	NA	2/3rd waiver on awards processing fee (in applicable category)	2/3rd waiver on awards processing fee (in applicable category)	2/3rd waiver on awards processing fee (in applicable category)	
Lounge Access at India Fashion Forum	Members' exclusive lounge access for business meetings	Members' exclusive lounge access for business meetings	Members' exclusive lounge access for business meetings	Members' exclusive lounge access for business meetings	

### MEMBERS CAN UPGRADE TO ANY MEMBERSHIP AS PER THEIR CHOICE OF DELIVERABLES

\*Deliverables are subject to submission of inputs/ confirmations/ approvals/ additional charges wherever applicable by specific dates/ deadlines as communicated to members. Deliverables are subject to change without notice.

**Additional Benefits:** ▶ Special Packages to join IFF delegations for national & international retail trade shows. ▶ Priority in processing of your application for 'Trusted Mark' Certification.