



**YOUR
ACCESS
TO THE
FUTURE OF
FASHION**

IFF ANNUAL MEMBERSHIP & DELIVERABLES*

MEMBERSHIP ELIGIBILITY	<ul style="list-style-type: none"> i. Fashion Retailers ii. Fashion MBOs/ Independent Retailers iii. Regional Retail Chains - 3 or more stores/ Brands with Owned Brand Outlets/Shop-in-shops iv. National Department Stores/Large Format Fashion stores v. Online Retailers vi. Groups with Multiple Retail Formats + Franchise/Distributor/Licensing/Own Brand Operations vii. Fashion Startups in manufacturing/processing viii. Exporters, Manufacturers & Buying Houses of Fashion Lifestyle Products ix. Trims & Embellishments x. Fashion Franchisees & Distributors xi. Fashion & Lifestyle Brands (without own stores/SIS) xii. Textile Companies xiii. Fibres Fabrics & Finishes 			
	Categories →	BRONZE MEMBERSHIP	SILVER MEMBERSHIP	GOLD MEMBERSHIP
Deliverables ↓				
All Inclusive Annual Fee (GST extra)	₹25,000	₹50,000	₹1,00,000	₹2,00,000
Advertisement in IMAGES Business of Fashion, IMAGES Retail & SCN magazines	NA	1 Page (worth ₹50,000)	2 Pages (worth ₹1,00,000)	4 Pages (worth ₹2,00,000)
Feature/s, editorial coverage subject to Editorial guidelines in relevant IMAGES Publications/ Research Books/ Coffee Table Books, Online Media (Content to be provided by members)	1 Page, PR value worth ₹50,000	2 Pages, PR value worth ₹1,00,000	5 Pages (PR value worth ₹2,50,000)	10 Pages (PR value worth ₹5,00,000)
Promo Banners on Indiaretailing.com portal /EDM (applicable as per category)	NA	Promo Banners Value up to ₹50,000	Promo Banners Value up to ₹1,00,000	Promo Banners Value up to ₹2,00,000
Delegate Pass for one Fashion Event (Conference, Master Classes, Workshops, Exhibitions) & Networking Lunches, IMAGES Fashion Awards & Gala Dinner	1 Privilege Delegate Pass worth ₹17,700	2 Privilege Delegate Passes worth ₹35,400	4 Privilege Delegate Passes worth ₹70,800	8 Privilege Delegate Passes worth ₹1,41,600
a. Research Reports & Publications- Print & Online b. Subscription - Print & Online (Business of Fashion & Images Retail)	a. Research Reports worth ₹5,000 b. E-Subscription: ₹1,800	a. Research Reports worth ₹10,000 b. E-Subscription: ₹1,800	a. Research Reports worth ₹20,000 b. E-Subscription: ₹1,800	a. Research Reports worth ₹40,000 b. E-Subscription: ₹1,800
Business Connections	NA	5 existing member connects	10 existing member connects	15 existing member connects
CEO's picture & profile on 'Who's Who' on indiaretailing.com	NA	Yes, PR value worth ₹50,000	Yes, PR value worth ₹50,000	Yes, PR value worth ₹50,000
Speaker / Panel discussion opportunities	Subject to availability of slots	Subject to availability of slots	Subject to availability of slots	Subject to availability of slots
Branding at India Fashion Forum website	Member's logo with URL (PR value worth ₹50,000)	Member's logo with URL (PR value worth ₹50,000)	Member's logo with URL (PR value worth ₹50,000)	Member's logo with URL (PR value worth ₹50,000)
IMAGES Fashion Awards waivers	NA	2/3rd waiver on awards processing fee (in applicable category)	2/3rd waiver on awards processing fee (in applicable category)	2/3rd waiver on awards processing fee (in applicable category)
Lounge Access at India Fashion Forum	Members' exclusive lounge access for business meetings	Members' exclusive lounge access for business meetings	Members' exclusive lounge access for business meetings	Members' exclusive lounge access for business meetings
Membership Logo (as per category) for communications	Yes	Yes	Yes	Yes

MEMBERS CAN UPGRADE TO ANY MEMBERSHIP AS PER THEIR CHOICE OF DELIVERABLES

*Deliverables are subject to submission of inputs/ confirmations/ approvals/ additional charges wherever applicable by specific dates/ deadlines as communicated to members. Deliverables are subject to change without notice.

Additional Benefits: ▶ Special Packages to join IFF Delegations for national & international retail trade shows. ▶ Priority in processing of your application for 'Trusted Mark' Certification.