## AGENDA

**27 - 28 March 2019**
**Renaissance Hotel, Mumbai**

### 27th March, Wednesday - Day 1

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>09.00 am</td>
<td><strong>REGISTRATION &amp; BREAKFAST MEET</strong></td>
</tr>
<tr>
<td>09.00 - 11.30 am</td>
<td><strong>@ GRAND BALL ROOM A&amp;Z COMBINED – NIFT ALUMNI CONCLAVE</strong></td>
</tr>
<tr>
<td>09.00 - 10.00 am</td>
<td>Breakfast Networking &amp; Inspiration Session with NIFT Faculty, FMS Students &amp; NIFT Star Alumni</td>
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<tr>
<td>10.00 - 11.30 am</td>
<td><strong>TO START WITH A QUICK 10 MINUTES CHAIR YOGA SESSION</strong></td>
</tr>
<tr>
<td>Moderator:</td>
<td>Devangshu Dutta, Founder, Third Eyesight</td>
</tr>
<tr>
<td>Panel:</td>
<td>Shilpee Sharma, Head of Design and StyleHub, Shoppers Stop</td>
</tr>
<tr>
<td>Sharad Walla,</td>
<td>Brand Director, Park Avenue Raymond Apparel</td>
</tr>
<tr>
<td>Manisha Agarwal,</td>
<td>Head - Human Resources, Puma India</td>
</tr>
<tr>
<td>Abhishek Yadav,</td>
<td>Design Head, Spykar Lifestyle</td>
</tr>
<tr>
<td>Narendra Kumar,</td>
<td>Designer &amp; Creative Director, Amazon Fashion</td>
</tr>
<tr>
<td>Rohit Aneja,</td>
<td>Director, Marketing &amp; Business Development, Paragon Apparels/ Aics</td>
</tr>
<tr>
<td>Sarat Mehta,</td>
<td>Design Director, Pepe Jeans, London</td>
</tr>
<tr>
<td></td>
<td><strong>FASHION INTELLIGENCE – INSIGHTS ON FASHION &amp; LIFESTYLE BUSINESS</strong></td>
</tr>
<tr>
<td></td>
<td>The world’s most successful fashion companies operate on two tenets: “Putting customers first”, and “meeting their demands better and faster than anyone else”.</td>
</tr>
<tr>
<td></td>
<td>IFF PRELUDE takes you through the 6-point game-plan for a powerful fashion business. Because, let’s face it, in the millennial culture of zero-to-minimal brand-stickiness, if you don’t get any of these right, customers will go to someone who does do it right.</td>
</tr>
<tr>
<td></td>
<td>First-mover advantage: Reducing lead time means always having a first mover advantage over rival brands.</td>
</tr>
<tr>
<td></td>
<td>Fashion today, not tomorrow: Shorter lead times allow brands to offer products that customers want in real-time. Many retailers try to forecast what customers might buy months ahead; it is more profitable to sync with customers and offer them what they want to buy now.</td>
</tr>
<tr>
<td>Width over depth:</td>
<td>Instead of producing more quantities per style, fast fashion majors produce roughly 10,000-12,000 styles a year. More width in your merchandise means more choices and higher chances of getting it right with the consumer.</td>
</tr>
<tr>
<td>Customer research:</td>
<td>Powerful fashion retailer empower sales associates and store managers to be at the forefront of customer research. Real-time customer research allows sharp product design strategies that accurately meet customer expectations.</td>
</tr>
<tr>
<td>End-to-end tech:</td>
<td>Companies investing in end-to-end digitisation have stronger bottom-lines that those who just deploy tech in the front-end. Technology needs to be deep and across-the-board through the supply chain, not just used to create superficial “Wows” at the front-end.</td>
</tr>
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<td>Brand experience:</td>
<td>Some fast fashion giants spend less than 0.5% of sales on advertising against the industry average is 3.5%. Instead, use store locations, store displays and product dynamism as key elements of marketing and brand experience.</td>
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### HOW DIGITAL TECHNOLOGY IS TRANSFORMING THE ENTIRE SUPPLY CHAINS

**7 Minutes Insights by Joshua Lin**, Vice President Sales – Infor Nexus

This INSIGHTFUL PRESENTATION will be extremely relevant for Fashion & Lifestyle companies to understand the need of strengthening their end-to-end supply chains to keep up with customer demand and agility.

Joshua Lin has served to many global retailers to digitize & aid their suppliers with supply chain finance including Columbia Sportswear, Levi Strauss & Co, and Deckers.

### PRESENTATIONS BY SHOPPING CENTRES FOR ISCA 2019

**CSR INITIATIVES**

- DLF Mall of India, Noida
- Lulu International Mall, Kochi
- Select CITYWALK, New Delhi
- Infini, Malad

**MARKETING & PROMOTIONS**

- Ambience Mall, Gurugram
- DLF Place, Saket, New Delhi
- DLF Mall of India, Noida
- Infinity Malad, Mumbai
- Inorbit Malad, Mumbai
- MGB Felicity Mall, Nellore
- Nexus Malls
- P & M Mall, Jamshedpur
- Pacific Mall, Tagore Garden, New Delhi
- Phoenix Marketcity, Chennai
- Phoenix Marketcity, Pune
- Select CITYWALK, Delhi

Finalists to present 2 minutes AV – followed by Q&A
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<th>Panelists</th>
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| 11.40 am - 01:00 pm | **IFF INAUGURAL PANEL 1 – DIGITISATION AND THE FUTURE OF FASHION / DECHIPHERING THE NEW CODES OF FASHION BUSINESS** | Abhishek Ganguly, MD, Puma India  
Mukul Bafana, CEO, Arvind Internet  
Prakash Nedungadi, Group Head - Consumer Insights and Brand Development, Aditya Birla Group  
Sandeep Kataria, CEO, Bata India  
Vasanth Kumar, MD, Lifestyle  
Lalit Agarwal, CMD, V Mart | B S Nagesh, Founder, TRAAIN |
| 01:00 pm – 02:00 pm | **IFF INAUGURAL PANEL 2 - OPPORTUNITY TO EXPAND IN NEWER MARKETS INTELLIGENCE & INSIGHTS from RETAILERS EXPANDING TO TIER 2 & 3 CITIES** | Sunil Nayak, CEO, Reliance Jewels  
Lalit Agarwal, CMD, V Mart  
Rahul Vira, CEO Skechers South Asia  
Rajesh Seth, COO, FBB, Future Group  
Anand Aiyer, Business Head – Easybuy, Landmark Group  
Amit Chaudhary, Co-Founder, Lenskart  
Arun Goel, VP, Product Management, ShopClues  
Viren Razdan, MD, Brand-nomics | Debashish Mukerjee, Partner & Head, Consumer & Retail Industries, India, A.T. Kearney |

**PRESENTATIONS BY SHOPPING CENTRES**

- Growel’s 101 Mall, Mumbai  
- Pacific Mall, Tagore Garden, New Delhi  
- Phoenix United, Bareilly  
- Prozone Mall, Aurangabad

Finalists to present 2 minutes AV – followed by Q&A
### 27th March, Wednesday - Day 1 Continued of India Fashion Forum (IFF) 2019, Renaissance, Mumbai

02.00 pm – 02.30 pm  | Lunch

Matinee Sessions in 3 Halls – CX Forum Sessions @ Hall A, Success Stories - ISCA PRESENTATIONS BY MALLS @ Hall Z & Trusted Program in Hall B

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<th>TIME</th>
<th>@ HALL A - CUSTOMER EXPERIENCE (CX) SESSION</th>
<th>@ HALL Z - SUCCESS STORIES</th>
<th>@ HALL B - TRUSTED PROGRAM</th>
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<td>02:30 pm</td>
<td>BUILDING A PLAYBOOK FOR THE CUSTOMER OF THE FUTURE. There is a lot of noise in retail about disruption, channels, journeys, &amp; experience. With debates on the future of the store, emergence of new channels, and new technology, many retailers are stuck on a FOMO treadmill, focusing on their own microcosm without a clear understanding of the end goal—the customer of the future.</td>
<td>PRESENTATIONS BY SHOPPING CENTRES FOR ISCA 2019 Finalists to present 5 minutes AV followed by 10 minutes of Q&amp;A.</td>
<td>Customer Centric Retail Standards</td>
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| 03:30 pm   | UPCOMING SHOPPING CENTRES The biggest attraction this year will be presentations by upcoming malls to a jury consisting of IPCs and RETAILERS who will assess their projects on FOLLOWING: pre-defined parameters.                                                                 |                                                                                               | Trainer:  
Ramesh Koregave, Director Strategy & International Business, Quality Austria Central Asia                                                                 |

Registered Candidates include:  
Abdulah Siddique, CCA & Dept Manager, Shoppers Stop  
Prince Thomas, CCA & Dept Manager, Shoppers Stop  
Namrata Stravananthum, Asst Manager, Sr. Concept  
Aakash Koparkar, GM (West) Retail Ops, Bata India
What does the customer of the future (who is actually common across many retailers) want from a shopping experience?
What are other retail verticals doing to serve the same customers and therefore the ‘minimal viable experience’ required from other verticals?
How do I re-design my business ‘system’ to serve the needs of this customer vs. think of channel optimisation within my business?

In a discussion with business leaders, we want to address these questions and help develop a framework to build a playbook to serve the customer of the future.

Anchor:
Mukul Bafana, CEO, Arvind Internet

Panel:
Anil Shankar, CCA & VP - IT, Shoppers Stop
Deepak Kishanchand, Head - IT, South Asia & Middle East, Levi Strauss
Lalit Agarwal, CMD, V Mart
Mahadevan Iyer, SVP - Customer Loyalty & Analytics, and Business Transformation, Lifestyle - Landmark Group
Mridumesh Rai, President, Sara Futura Group
Pawan Sarda, Group Head - Digital, Future Group India
Prashant Bhalla, Managing Partner, Cambridge

PRESENTATIONS Based on Pre-defined Parameters:
1. Background of Promoter/s, Builder, Key Vendors & Key People Responsible for Planning, Execution & operations
2. Justification of Size & Usage
3. Location advantage & Catchment
4. Positioning
5. Design
6. Zoning & Tenant Mix
7. Anchor to Vanilla Ratio
8. Space allocation for all major categories like Fashion & Lifestyle, Consumer Electronics, Home & Interiors, Food & Grocery, Leisure & Entertainment, F&B etc
9. Lease/strata model
10. Parking
11. Facilities
12. Safety & Security
13. Legal Requirements & Licenses
14. Financing & Revenue Model
15. Green Initiatives
16. Marketing & Promotion Plans
17. Launch Plans
18. Mall Management Plans

PRESENTATIONS BY:
AIPL Joy Street, Gurugram Boulevard Walk, Greater Noida West
M3M Urbana, Gurugram
Orion Uptown, Bengaluru
Phoenix Marcketcity, Lucknow
Reach Airia, Gurugram
The Retail Park, Ahmedabad
Urban Square Mall, Udaipur
Vegas Mall, Dwarka, New Delhi
VR Chennai
KW Group, Delhi 6

Manager, Lifestyle
Sagar Narendra Sawant, Sr. Concept Manager, Lifestyle
Wilfred Paul Karathra, Manager, Regional Audit – Lead, Lifestyle
Tarang Uppal, Manager, Regional Commercial – Lead, Lifestyle
Ramesh Rajagopalan, Sr Lead Auditor, Reg F&B, DNV GL
Chitra Muthiah, Sr Lead Auditor, DNV GL
Haresh Kedar, SM, Phoenix Mall, Puma
Nandan Prasad, SM, Seawoods Mall, Puma
Phirdoz Momin, SM, Linking Road, Puma
Farhan Mirza, SM, Growels Mall, Puma
Ashish Dhupkar, SM, Infiniti Mall, Puma
Ayub Shaikh, SM, Colaba, Puma
Vishal Rai, ARM, Puma
Amit Bhardwaj, ARM, Puma
Subham Mukerjee, ARM, Puma
Leeladhara Soraliya, ARM, Puma
Ashwin Fulwani, ARM, Puma
Sonam More, Sketchers
Harshala Singh, Sketchers
Susobhan Pal, Sketchers
Varun Patil, Sketchers
Ramji Yadav, Sketchers
Alok Gupta, Country Head- Risks & Compliance Head
QACA

Session 1:
Why Standards in Retail?
Why benchmarking is crucial in retail business to serve customers?
Theme: Presentation Moving Toward An Empowered Customer-Centric Culture
### 27th March, Wednesday - Day 1

**India Fashion Forum (IFF) 2019, Renaissance, Mumbai**

**5.30 to 7.30 pm @ Hall A - Customer Experience (CX) Session**

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<td>04:30 pm</td>
<td>3.30 pm</td>
<td>Helping Customers Discover the Right Products – An AI Driven Approach.</td>
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<tr>
<td>04:43 pm</td>
<td>3.37 pm</td>
<td>Decoding a 360 Degree Perspective of the Customer Journey</td>
</tr>
<tr>
<td>05:30 pm</td>
<td>4.30 pm</td>
<td>Upcoming Shopping Centres Presentations Continued</td>
</tr>
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**5.30 to 7.30 pm @ Hall Z – SCAI Roundtable with Malls & Retailers**

FASHION & LIFESTYLE AND THE RETAIL SPACES OF TOMORROW.

Mega Round Table with Fashion & Lifestyle Retailers & Shopping Centre Developers
5.37 to 6.30 pm - THE VIRTUALIZATION OF RETAIL: TAPPING THE POWER OF VR, AR & OTHER EMERGING TECHNOLOGIES TO CREATE IMMERSIVE BRAND EXPERIENCES

What potential does these technologies hold - will it redefine (physical) retail as we know it? Exploring how Fashion companies are applying them - from earning to business strategies - from consumer communications, streamlining inventories and tailoring offers, to shaping product development.

Panel:
- Pooraan Jaiswal, Group CTO, TBZ
- Mahadevan Iyer, SVP - Customer Loyalty & Analytics, and Business Transformation, Lifestyle - Landmark Group
- Gunish Chander Jain, MD, BlueKaktus
- Navindra Pande, Sr VP, KW Group

Moderator: Parag Dhakan, Head IT, Tommy Hilfiger and Calvin Klein

Fashion & Lifestyle that occupies ¾th of mall space face unprecedented challenges in view of mass migration of consumers to mobile and e-commerce. While Shopping centers worldwide are gearing up to this phenomenon by adding more and more unique experiences, Convenience, and Options, what’s happening at shopping centers in India? The mega SCAI roundtable brings together some of most vibrant retail space creators and retailers to dive deep in to the subject and chart out a road map for all stakeholders to plan future expansion.

6.30 to 7.30 pm
CX FORUM MEGA ROUND TABLE
FASHION MEETS TECHNOLOGY: 2020 IS ROUND THE CORNER. WHERE ARE WE?

Divergence in convergence, everyone agrees that technology is changing the way we do business and consumers perceive a brand and decide their shopping preferences. Everyone is doing something different and yet they are trying to reach the same goal. Technology providers are stretching imagination on what their solutions can do which early adopters are using to differentiate until competition catches up. The debate is all about:

1. What is the future of fashion enabled by technology?
2. What are the technology trends that are influencing the fashion industry?
3. What do retailers want and expect from technology providers?
4. What are global trends that have yet to catch on in India?
5. What are Indian experiments that standout against the global arena?
6. Is digital design a reality?
7. Is technology only for fast fashion retailers?
8. What will the winner look like in 2020?

Panel:
- Vinod Jaiswal, Head IT, Trent
- Pooraan Jaiswal, Group CTO, Trishovandas Bhimji Zaveri
- Dinesh Dutta, Director, Global Sales, HotWax Commerce
- Venkat Terugu, CEO, Ciphercode Tech Solutions
- Raj Parakh, Co-Founder, Fabulyst
- Siddhant Rana, India Head, Shopify Gold
- Moderator: Arun Gupta, CTO, Praxis Home Retail

SHOPPING CENTRES PANEL

- Bipin Gurnani, President & CEO, Prozone
- Gopal Machani, JMD, MG Group
- Goutam Karmakar, President Leasing, M3M India
- Manoj K. Agarwal, CEO, Viviana Malls
- Munish Khanna, CRO, Express Avenue Mall
- Pankaj Kumar Jain, MD, KW Group
- Rajendra Kalkar, President – West, Phoenix Malls
- Shibu Philips, Business Head, Lulu Mall
- Shubhojit Patras, VP - Mall, P&M and Hitech Infrastructure
- Anil Chatterjee, COO, Junction Mall (DMMSPL)
- Nandini Taneja, VP, Reach Group

Panel:
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27th MARCH, THURSDAY – Day 1 Continued of India Fashion Forum (IFF) 2019, Renaissance, Mumbai
Concurrent Focus Zone:
WHAT IS INNOVATION IN FASHION?
Case Studies, Discourses from NIFT and Fashion Innovators Club

Concurrent Program: Advanced Certificate Program on Customer Centric Retail Standards
2.30pm to 6pm on 27th March and 9.30am to 6pm on 28th March.
Conducted by Qualified Trainers on ISO & Retail Standards

Profiles of participants:
Category 1: Customer Service/ Operations/ Compliance / Legal/ Regulatory/ Corporate Affairs / marketing/ HR professionals in retail organisations
Category 2: Trainers, Auditors and Marketing Professionals of Certification Bodies and also Retail Consultants

All registered candidates have to participate in the entire program, group discussions and take exams and will be given certificates after successful completion and getting required pass marks as below:
Category 1: 50%       Category 2: 70%

Objective of the program:
How to deliver 360 degree customer centric service in retail?
How to assure customers that you value their TRUST?
Understanding of Technical Requirements of Trusted Mark Certification - preparation, audit and the entire certification process.

GO TO NEXT PAGE FOR AGENDA OF 28TH MARCH >>>>>>>>>>>>>

28th MARCH, THURSDAY – Day 2 of India Fashion Forum (IFF) 2019, Renaissance, Mumbai

09:00 am - 02:00 pm = Morning & Pre Lunch Sessions in 3 Halls – IFF Sessions @ Hall A, CX Forum Sessions @ Hall Z & Workshops in Hall B
### TIME | @ HALL A – CUSTOMER EXPERIENCE (CX) | @ Hall Z – IFF SESSIONS | @ HALL B – TRUSTED PROGRAM
--- | --- | --- | ---
09:00 am | BREAKFAST Session:
Participants: Buying/ Sourcing/ Merchandising/ Category/ Retail Design & VM heads of Progressive fashion brands, retailers - hypermarkets, department stores and brand/ specialty stores - distributors and franchisees. Designers of innovative new products that have the potential to create new consumption categories. | CONSUMER FORECAST 2020
by Puneet Dudeja, Sales Director – WGSN, South Asia | Session 5:
Recap of Day 1
THE CHALLENGE OF SERVING A GLOBAL CUSTOMER IN THE PHIGITAL ERA

28TH MARCH | MOST EFFECTIVE TECH IMPLEMENTATIONS
1. In- store Technology Adoption
2. Omnichannel Technology Implementation
3. Customer Experience Technology Implementation
Duet presentation
By India’s Most Vibrant Partners (Brands/Retailers with Tech partners)
2 minutes Video Presentation – followed by Q&A | FASHION RETAIL QUIZ
Conducted by WGSN
The Quiz Show @ Images events have been popular with both top and middle management. IFF once again brings the Quiz by WGSN to test the knowledge and passion of fashion and retail professionals on the business that they are in.

**KEY DRIVERS FOR DESIGN & PRODUCT DEVELOPMENT**
Big data, future trends, relevance of trends, consumer behavior…

Panel:
Katja Larsen, Head of Sales and Marketing, APAC – Actiforce
Pushe Narang, Head, India & Sri Lanka, Cotton USA
Shruti Behal, VP- Product Design & Development, Pretty Secrets
Nameet Srivastava, Head Ethnic and Designer Wear, Raymond
Sanmitra Chitte - Dean, School of Management, World University of Design
Ashish Dhir, AVP, Technopak Advisors

MARCH | MOST EFFECTIVE TECH IMPLEMENTATIONS continued
On Ground Jury
Anil Menon, IT innovation, Tata Starbucks
Arun Gupta, Managing Partner & Director, Ingenium Advisory
Kiran Komatla, VP-IT, Burger King
Meheriar Patel, Group CIO, Jeena & Company
Krishna Dhumal, Dy. Director IT, GJEPC
Rajiv Rajda, CIO, All Time Plastics | Session 6
PRACTICES AND SYSTEMS
1. Sustainability
2. HR practices
3. Communication
4. Goods and Services
5. Terms and conditions of sale
6. Transactions and Accounting
7. IT Ecosystem

28TH MARCH, THURSDAY – Day 2 Continued of India Fashion Forum (IFF) 2019, Renaissance, Mumbai

TIME | @ HALL A – CUSTOMER EXPERIENCE (CX) SESSIONS | @ Hall Z – IFF SESSIONS | @ HALL B – TRUSTED PROGRAM
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11:00 am | TO START WITH A QUICK 10 MINUTES CHAIR YOGA SESSION | | Session 6
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### 28TH MARCH, THURSDAY – Day 2 Continued of India Fashion Forum (IFF) 2019, Renaissance, Mumbai

TIME | @ HALL A – CUSTOMER EXPERIENCE (CX) SESSIONS | @ Hall Z – IFF SESSIONS | @ HALL B – TRUSTED PROGRAM
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11:00 am | | | Session 6
PRACTICES AND SYSTEMS
1. Sustainability
2. HR practices
3. Communication
4. Goods and Services
5. Terms and conditions of sale
6. Transactions and Accounting
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FROM ONLINE TO OFFLINE AND BACK
Why would a digitally born brand foray into bricks and mortar? And, what do they know that we don’t? Exploring the reasons behind a reverse entry onto the high street, and the role that data plays in decision-making. Phygital is the new wave.

Moderator: Gurukeerthi Gurunathan, Co-founder & SVP Tech, Caratlane
Shilpa Sharma, Co – Founder, Jaypore
Amit Chaudhary, Co Founder, Lenskart
Jacqueline Mundkur, Senior CX Thought Leader and Practitioner
Manoj Krishnan, President – IT, Landmark Group
Ganesh Subramanian, Founder & CEO, Stylumia

SHOPPING CENTRES OF FUTURE – Building Phygital ecosystem for unified consumers journey, leveraging technology & experiences.
With increasing relevance of physical & digital ecosystems to co-exist as unified journey for consumers, globally retailers are leveraging technology for a seemless Phygital experience. This futurisic and all encompassing discussion will sight examples of What’s being done in India so far and how malls and retailers can partner on this platform.

Moderators: Harshvardhan Singh Chauhan, Central Head of Marketing, DLF Shopping Malls
Rohit Singh, COO – Tommy Hilfiger India

Mega Round Table
Gopinath Ravindranath, Head- BD, Arvind Lifestyle Brands & Retail
R A Shah, Head, Property, Trent
Preetil Chopra, National Head – Business Development, Raymond
Manish Vig, Head – Business Development Malls, Aditya Birla Fashion
Sumit Ghildiyal, VP, Business Development, Max Fashion, Landmark Group
Preetil Chopra, National Head- BD, Raymond
Narendra Pratap Singh, Director Business Development, Samsonite
Siddharth Baid, AVP, Lenskart
Yashish Khullar, BD Head, Madame

CEOs PAPID FIRE
In the VUCA (volatile, uncertain, complex and ambiguous) world, how do you ensure your Business isn’t Disrupted? What do you do to stay ahead of the curve? Yesterday’s disrupters are today’s incumbents.

Co-Moderators:
Rajesh Jain, MD & CEO, Lacoste India
Vidhya Srinivasan, ED & CFO, Puma India

Panel:
Sanjay Vakharia, CEO, Spykar Lifestyles
J P Shukla, Co-founder, CEO, 1-India Family Mart
Jacqueline Kapur, Founder & CEO, Ayesha Accessories
Shambhav Chauhan, ED, JadeBlue Lifestyle
Aasheesh Mehdiratta, CEO, SSPL
Avnish Kumar, Director, Neeru’s Ensembles
Akhil Jain, ED, Jain Apparel Clothing (Madame)
Himanshu Chakraborti, CEO Unlimited, Arvind Lifestyle Brands
Mridumesh Rai, President, Sara Futura Group

28th MARCH, THURSDAY – Day 2 Continued of India Fashion Forum (IFF) 2019, Renaissance, Mumbai

02.00 pm – 02.30 pm  LUNCH

02:30 pm to 05:30 pm  IFF SUCCESS STORIES
<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>03:30 pm</td>
<td>THE FINAL BATTLE – CUSTOMER EXPERIENCE</td>
<td>SriNivas Rao, Sr. Vice-President, Marketing, Lifestyle; Debosmita Mazumder, Head – Marketing, Puma India; Abhishek Shetty, Head – Marketing PR &amp; Loyalty, Cella* Future Fashion; Amit Pratihari, Director Retail, Forevermark India</td>
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<td>03:37 pm</td>
<td>7 MINUTES INSIGHTS –</td>
<td>by Surendra Nayak, Head - Sales &amp; Marketing, Logic ERP Solutions</td>
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<td>03:37 pm</td>
<td>ENHANCING SUPPLY CHAIN CAPABILITIES FOR A GREAT CUSTOMER EXPERIENCE</td>
<td>Tushar Ahluwalia, Co-founder and CEO, StalkBuyLove.com; Manoj Krishnan, President – IT, Landmark Group; Rajul Jain, CEO &amp; Co-Founder, INCREFF (Incredible Efficiency) Tejinder Singh, COO, Avinda Internet; Surendra Nayak, Head - Sales &amp; Marketing, Logic ERP Solutions; Moderator: Gaurav Kapil, SVP &amp; Head - CX, Ops, Marketplace &amp; Supply Chain, CraftsVilla</td>
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<tr>
<td>04:30 pm</td>
<td>LOOKING FOR BLACK SWANS AND GREY RHINOS : WIN CONSUMERS BY A BIG MARGIN</td>
<td>Tushar Ahluwalia, Co-founder and CEO, StalkBuyLove.com; Manoj Krishnan, President – IT, Landmark Group; Rajul Jain, CEO &amp; Co-Founder, INCREFF (Incredible Efficiency) Tejinder Singh, COO, Avinda Internet; Surendra Nayak, Head - Sales &amp; Marketing, Logic ERP Solutions; Moderator: Gaurav Kapil, SVP &amp; Head - CX, Ops, Marketplace &amp; Supply Chain, CraftsVilla</td>
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<td>04:37 pm</td>
<td>PROFIT @ FASHION RETAIL</td>
<td>Amin Kassam, Chief Retail Operations, Shoppers Stop; Sandeep Narain, SVP-Retail Operations &amp; VM, Max (Landmark Grp) Ganesh Subramanian, Founder &amp; CEO, Stylumia; Vishal Gupta, Director-Retail, Puma India Shilpa Sharma, Co – Founder, Jaypore; Moderator: Mohit Dhanjal, Retail Director, Raymond</td>
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<tr>
<td>05:30 pm</td>
<td>@ HALL B – NIFT FINALE SESSION</td>
<td>Nadeem Ahmed, Real Estate Manager, Daniel Wellington; Sumeet Bhattacharjee, Dy, Manager Marketing, Ethnix by Raymond; Aditya Kohli, DGM, Marketing, Lifestyle - SS18 Cosmetics; Varun Nar, RVM – West; Eternal - AW18 Handbags; Vaidehi Gajiwala, Regional Trainer, TCNS &amp; Bilal – W; Yashish Khullar, Manager BDM, Madame; Mohit Goyal, Brand &amp; Marketing Head, Ancestry; FASHION INNOVATIONS Rajesh Sethuraman, Head Marketing, Easybuy; Vikas Bissa, Head Retail Marketing, Raymond; Praveen Premkumar, Director, Varaha; Midumesh Rai, President, Ruosh; Yogita Soli, Head-Product Development &amp; Quality services, Corporate Style - By Raymond; Made to Indian; FASHION START UPS Bhavneet Thukral, Founder, Fashionex; Raj Parakh, CBO, Fabulyst; Vijay Johal, Founder, Truffle Collection; Samik Sarkar, Co Founder, Rust Orange; Arvind Saraf, Founder, Wishbook</td>
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Innovations across the globe are transforming not only life & lifestyle of consumers but also creators’ approach towards the entire process of designing, developing and presenting fashion to the consumers. NIFT faculty & Students under expert guidance of senior NIFT Alumni engaged in leading fashion houses across the globe present in this session some of the most happening innovations and how Indian fashion creators are reacting to such developments.

Prof. M. Annapoorna Sarma, Chairperson - Department of Fashion Management Studies, NIFT

Presentation by NIFT FMS Professors/ Faculty
Dr. Susheel Raturi
Dr. Srinivas Rao
Bhaskar Banerjee/ Dr. Ruchika
Dr. GHS Prasad

Sanjay Roy, Executive Director – Sales, Puma India
Akhil Jain, ED, Jain Amar Clothing (Madame)
Pranav Khanna, Founder, Ideas That Scale / Frajorden
Moderator: Devangshu Dutta, Founder, Third Eyesight

06.30 pm to 07.30 pm IFF GRAND FINALE: SOLOx @ GRAND BALL ROOM A&Z COMBINED

Jury Chair: B S Nagesh, Founder, TRRAIN

Jury Panel:
Viren Razdan, MD, Brandnomics
Harmindeh Saini, Founder & MD, Wazir Advisors
Vernon Yeo, Head of Marketing and Branding, Lenzing – AMEA
Prof. Raghuram Jayaraman
Head - Industry & Alumni Affairs, NIFT
Katja Larsen, Head of Sales and Marketing, APAC – Actiforce
Lavish Gudwani, Founder & CEO, FableStreet
Lavanya Nalli, Vice Chairman, Nalli
Manoj Gupta, CEO and Co-Founder of Craftsvilla
Akhil Jain, ED, Jain Amar Clothing (Madame)
Samik Sarkar, Co-Founder, Rustorange
Debosmita Mazumder, Head – Marketing, Puma India
Praveen Premkumar, Director, Crea India
Vineesh Chadha, Co-founder, Turms
| 07.30 pm onwards | Images Fashion Awards - Cocktails, Celebrations & Dinner |

*Agenda Session Titles, brief, speakers, dates and timings are subject to change*